

LIFE



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OCTOBER 1, 1945

10

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This One



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How the Nazis pulled a fast

ARATTLESNAKE has been known to inflict fatal wounds even after its head has been severed from its body.

Similarly, Germany, as she died, crushed and beaten, performed a last-minute act that might have prolonged our war against Japan and made it much more costly in terms of American lives lost. *This is what happened . . .*



Too late for Germany

Last winter, the Nazis were working desperately in underground factories to mass-produce the fabulous Messerschmitt 262—a new jet-propelled fighter with a top speed approaching 550 miles per hour.

Fortunately for us, the deadly Me 262, like the advanced versions of other V-weapons, came along at least six months too late . . . for Germany.

A dying gift to Japan

Although jet propulsion came too late for Germany, Goering himself reported to his American captors that blueprints of the Me 262, together with several complete turbo-jet units, had been turned over to Germany's Pacific partner. And Tokyo radio bragged that this was so.

With the disturbing knowledge that jet fighters are extremely effective as defensive aerial weapons, our military strategists realized that a quick knockout of Japan was more imperative than ever before.

What did we do about it?

The development of a jet fighter, like that of an aerial weapon such as the atomic bomb, takes time. Heartbreaking months and years of designing, testing, redesigning, working out operational "bugs," constant experimenting and modification . . . all these things must be done before, finally, the plane is ready for mass production.

As a matter of fact, the first Allied jet-propelled fighter was flown as long ago as May, 1941. Its top speed: "over 400 miles per hour."

In the spring of 1944, a new Allied jet fighter took to the air. Its top speed: "over 450 miles per hour."

Later in 1944, two American jet fighters were born—one for our Army Air Forces, and one for our Navy's carriers. The top speed of both these planes was conservatively reported as being "over 500 miles per hour!"

So, we made rapid progress toward meeting the threat imposed by Germany's dying gift to Japan.

But there's something we haven't told you . . .

Why were we caught short?

As far back as the summer of 1942, the Germans were flying a jet fighter capable of doing over 450 miles per hour!

Why, you may ask, did we allow the Germans, or any nation, to beat us to the punch in the development of jet-propelled fighters—the world's fastest planes?

Well, we'll tell you—and you won't like it. You, yourself, can take part of the blame.

So can all of us. As citizens of peace-loving, ocean-protected America, we didn't see much point in setting up a program for safeguarding our security from attack by air. The Nazis hadn't yet ravaged Poland, France, or Holland. The Japs hadn't yet struck at Pearl Harbor.

one on us!



A lesson the war has taught us

We didn't see much point in maintaining a strong national air program before these things happened. But a lot of people have changed their minds about that! We hope you have!

For, if any aggressor nation runs amok in the future, you can bet your bottom dollar that this country—with its tremendous capacity for war production—will be Target Number One. And there will be no warning—no time to prepare.

That is why, though we have won victory over Japan, we dare not lag—ever again—in maintaining our present-day

pre-eminence in the air and guaranteeing our future air supremacy.

Air Power is Peace Power

Even now, after Victory, the aircraft industry and the Army and Navy must continue to work together as a team . . . pooling ideas, carrying on tireless research and experimentation.



But experimental research is only the first step in winning the race that will insure America from attack in the future.

The best planes resulting from this research must be put in production in sufficient quantities to develop manufacturing techniques and tools and to keep the nucleus of a manufacturing organization which can be quickly expanded if ever needed.

We must also have enough planes for our armed services to train the flight and ground crews in their use. One or two experimental planes of each design is not enough to keep our air force and manufacturing organizations ready for any emergency.

Only when the design and production "bugs" always present in a new plane are revealed and eliminated by use—can our ever-improving aircraft be considered *proven* military weapons.

**LET'S KEEP AMERICA STRONG
IN THE AIR!**

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SENTINEL
"Flying Jeep"



1. **CHEF d'autre** means masterpiece in French. But eyes that see double spell t-r-o-u-b-l-e, in any language. Seeing things you can't believe isn't merely uncomfortable—it's dangerous too! Be safe—have your eyes examined regularly!

How many cooks are too many cooks?

2. **ONE COOK'S ENOUGH** to create a culinary masterpiece—if his hand is experienced and his eyes are keen, quick, comfortable. To do best at the work you like best, keep your vision sharp and sure. Take advantage of the skills and services of the Optometrist, Ophthalmologist, Dispensing Optician.



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LETTERS TO THE EDITORS

U. A. W.

Sirs:

The story on U.A.W.-C.I.O. (LIFE, Sept. 10) was excellent. Articles of this kind can do a lot to inform those of us who have no direct contact with organized labor and whose chief source of information is the newspapers, many of which never print anything about unions except strike news.

MARTHA GOODWIN

Alexandria, Va.

"MEMEX"

Sirs:

LIFE, Sept. 10, fired both barrels on two interesting problems by publishing the articles on the U.A.W.-C.I.O. and Dr. Bush's "memex."

They brought to mind a statement by Edison that the future of the world now depends on human engineering more than on technical engineering. He realized that unless human relationships improved, scientific improvement was likely to prove to be of little value in the long run. Perhaps he was thinking of other great civilizations that have come and gone and, checking our record against theirs, decided we had no more right than they to expect our civilization to be the ultimate.

I believe that the correct approach is to find some way for each individual, as typified by the worker on LIFE's cover, to attain, by his own individual efforts, reasonable security for himself and his family. It should be a dynamic type of security that will enable the worker to feel secure in spite of rapid technological advances...

I would like to see the mighty mental and technological resources, as typified by Dr. Vannevar Bush, attack the problem. It is the most important problem in the world to the average American.

E. G. MCKINNEY

Fort Worth, Texas

Sirs:

The plan outlined by Dr. Bush of having a small camera awkwardly

CONTINUED ON PAGE 6

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LIFE
October 1, 1945

Volume 19
Number 14

Speaking of Pictures



When thinking of him, remember to put CHAP STICK in his overseas package. His lips will thank you. CHAP STICK—first choice of service men.

Quick Watson, the Chap Stick



When you detect the first signs of chapped, sore lips, reach for CHAP STICK. Specially medicated, specially soothing.

CHAP STICK for cracked, parched, smarting lips.

Oh Granny, what soft lips you have



With granny, CHAP STICK is an old family custom. So handy, so lasting, so comforting when lips are chapped. CHAP STICK for every member of the family.



Put CHAP STICK in his overseas package to comfort his weather-beaten lips. CHAP STICK is the specially medicated lip balm that is favored, ten to one, by our Armed Forces. Lips chapped by cold—lips parched by heat are thankful for soothing CHAP STICK. Chap Stick Co., Lynchburg, Va.

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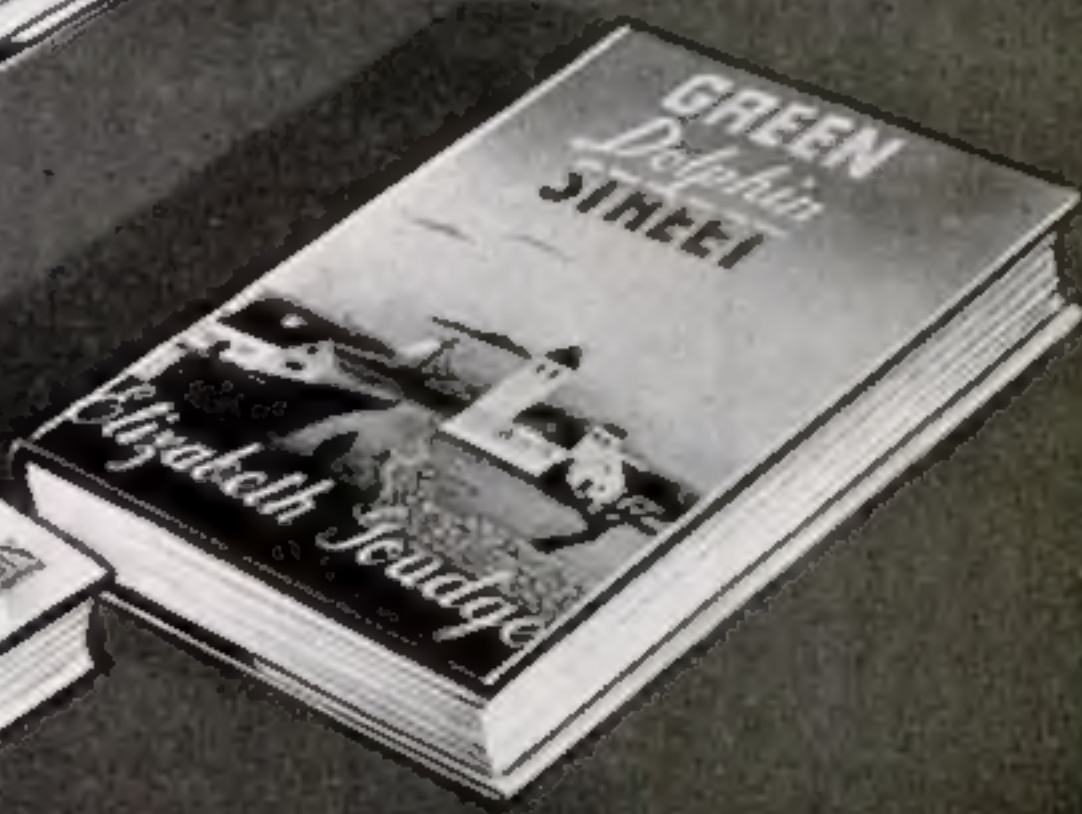
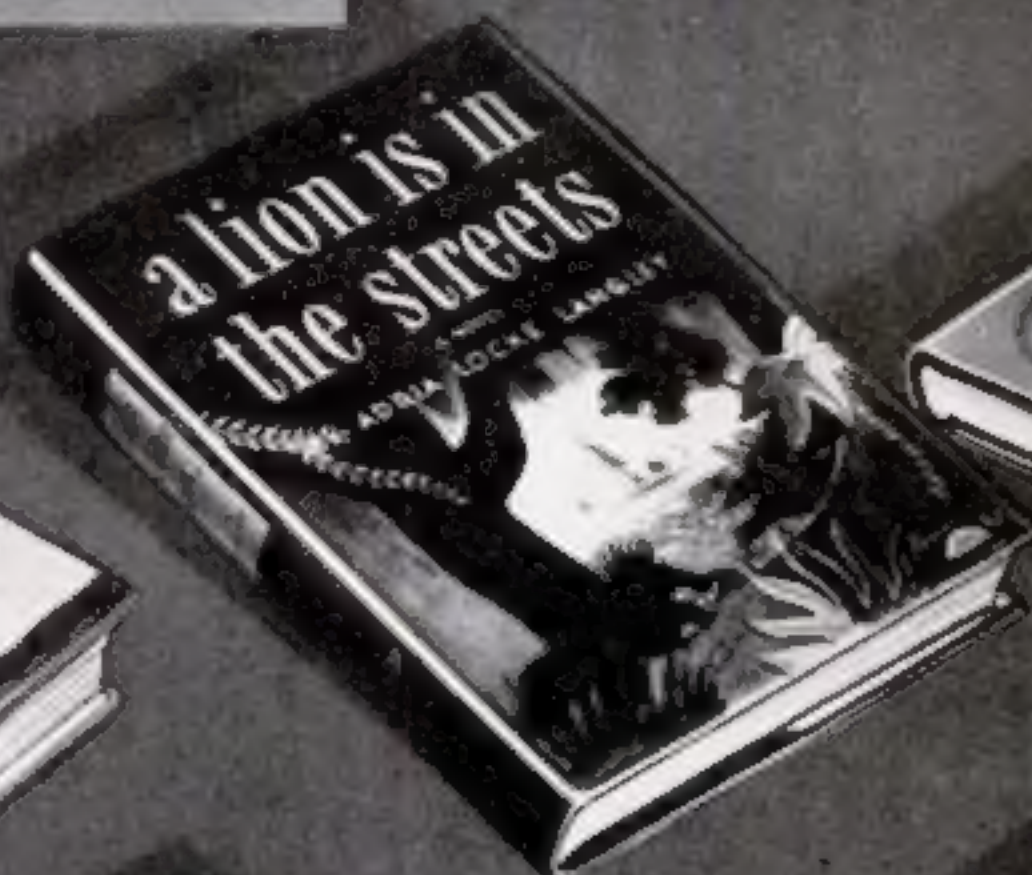
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LEAVE HER TO HEAVEN, By Ben Ames Williams
What should be done to a woman who commits the Eighth Deadly Sin?

CAPTAIN FROM CASTILE, By Samuel Shellabarger
In search of gold and glory, he discovered Catana, the dancing girl—and a love greater than life itself.

A LION IS IN THE STREETS, By Adria Locke Langley
He could have been a Messiah—but ended as a Judas, in politics and love!

GREEN DOLPHIN STREET, By Elizabeth Gaudge
He married the wrong sister by mistake—and lived the lie for years—until his hatred turned to love.

CHINA TO ME, By Emily Hahn
The terrifying, humorous, exciting story of the author's eight crowded years in China, among the high and the low.

IMAGE OF JOSEPHINE, By Booth Tarkington
Jilted twice because she was mean, cruel, foolish — would she hold the love of the nerve-shattered soldier who was willing to marry for her convenience?

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LETTERS TO THE EDITORS

CONTINUED

strapped to the forehead is antiquated. I have experimented with a small camera built directly into the skull. The flesh and skin is scientifically grafted right up to, but not over, the lens. Removing upward of 35% of the brain matter gives ample space for the most advanced science of dry photography.

In Dr. Bush's archaic plan he states that "the cord which trips its shutter may reach down a man's sleeve within easy reach of his fingers." For releasing the shutter of our improved built-in forehead camera we insert thin wire through an old arm vein no longer needed on account of the substitution of a more scientific plastic vein. This up-to-date method not only operates the camera with greater speed, but eliminates the cumbersome and unsightly tube hung over the right ear in Dr. Bush's method.

MATTHIAS KOOPS JR.
Chillicothe, Ohio

PEACE IN ASIA

Sirs:

Friends of China have always noted with gratification the way in which LIFE has presented China's needs, problems and accomplishments. The editorial, "Peace in Asia" (LIFE, Sept. 10), is one of the clearest, fairest treatments that I have seen.

JAMES L. McCONAUGHY
President
United China Relief, Inc.
New York, N.Y.

STATE HOUSES

Sirs:

The Texas house (LIFE, Sept. 10) follows the shape of the state of Texas. Now, that is quite an idea. Why not build houses in each state the shape of the state itself?

I am enclosing a floor plan for a real Florida house. Details of closets, flues,



FLORIDA HOUSE

etc., have not been worked out yet, but you get the general idea.

RAYMOND F. BELLAMY
Tallahassee, Fla.

WORLD POPULATIONS

Sirs:

I realize that anything approaching plagiarism is beyond the imagination of the men who founded LIFE, and so it is with considerable difficulty that I draw to your attention the unmistakable similarity between "The World by Population" map appearing in LIFE, Sept. 3, and our distorted map showing the distribution of world population, copyrighted by us in 1943.

HARRY H. FIELD
Director
National Opinion Research Council
Denver, Colo.

● LIFE's apologies to the N. O. R. C. for inadvertently omitting the proper credit line on the excellent population map on which LIFE's map was based.—ED.

CONTINUED ON PAGE 2

INSIDE ★ Paramount

Published Here Every 4 Weeks



"LEAVE US FACE IT. The party at Duffy's is the greatest in captivity," says Archie (Ed Gardner). "32 Hollywood luminosities, in their own flesh and blood, plus all them gorjus hunks of punkratude, are crowdin' Duffy's to the raptures!"

In English, Paramount is bringing you the biggest star-spangled star party in history at Ed Gardner's



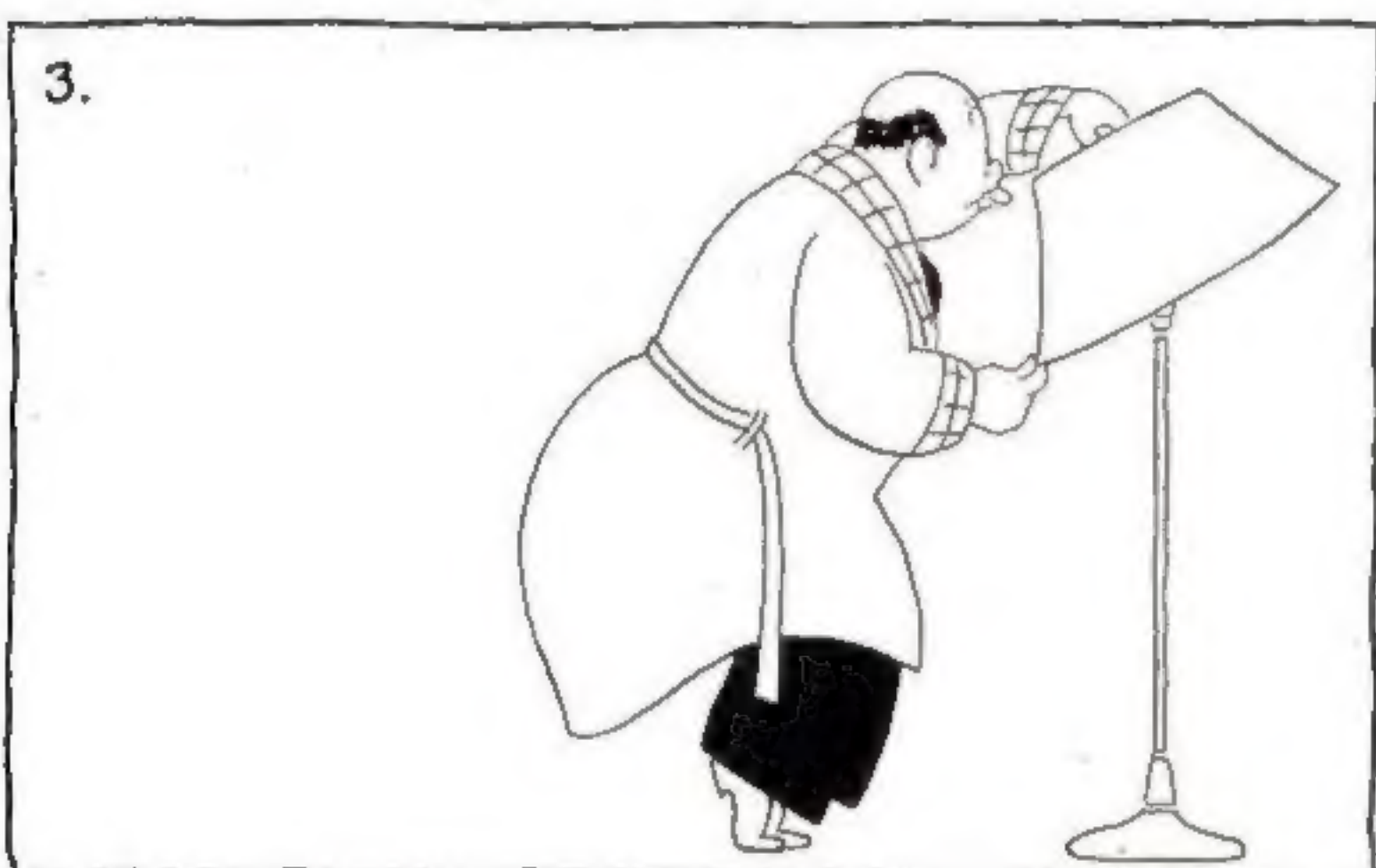
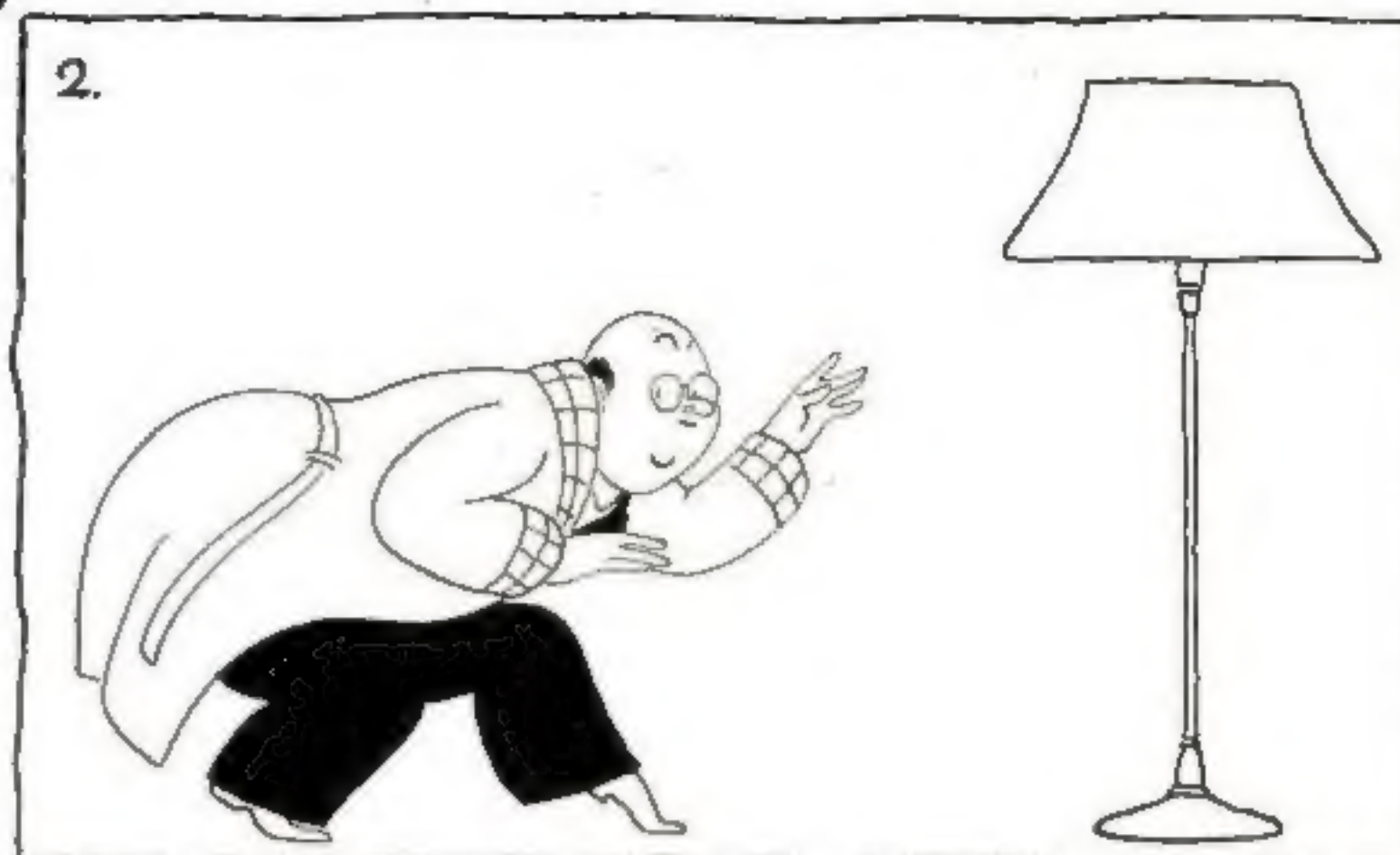
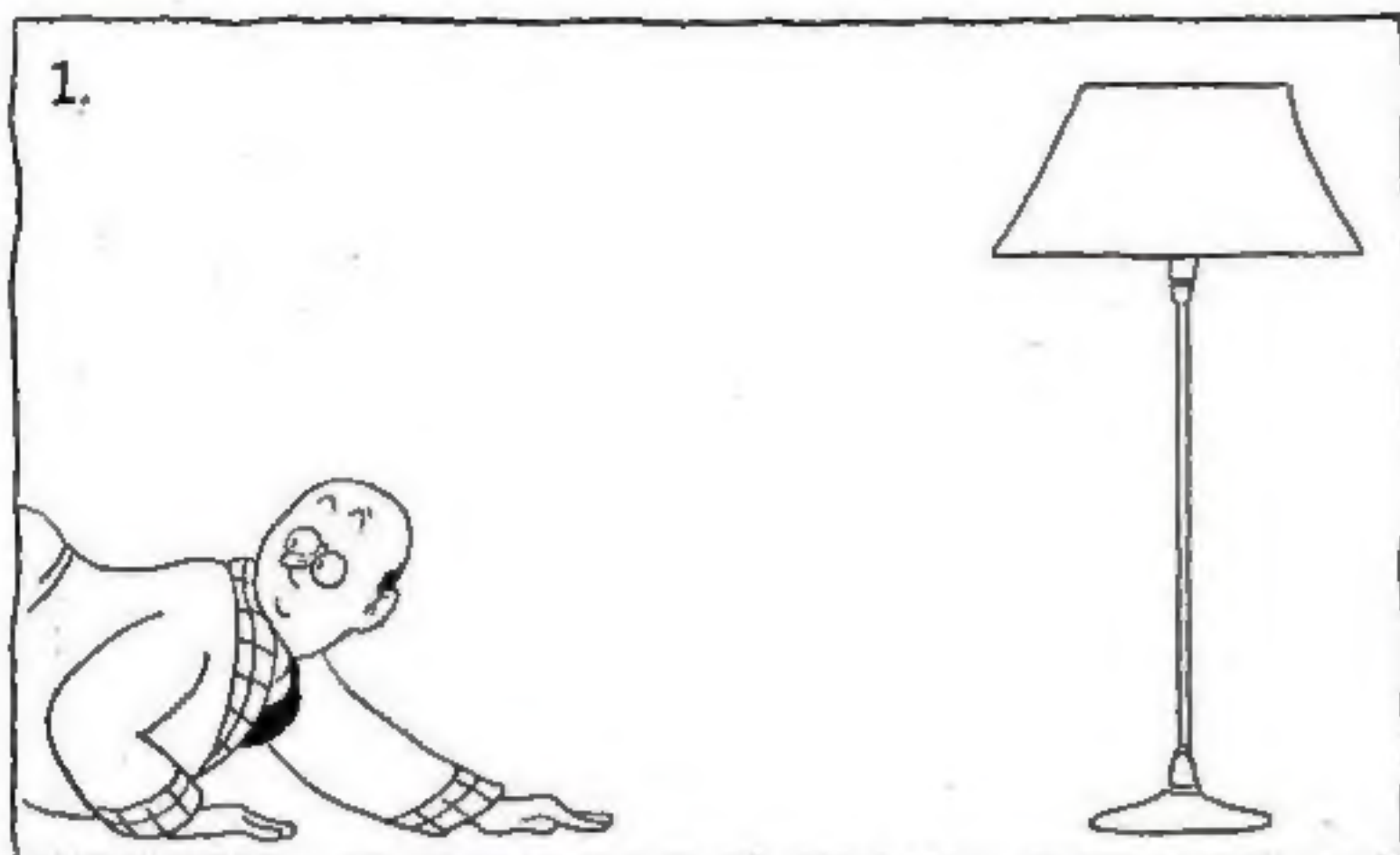
Director Hal Walker has rolled a month of Hit Parades into one, with dozens of beautiful girls, riotous fun, your favorite stars at their hilarious best and radio's riot show with Archie, Finnegan and Miss Duffy, herself!

Just look who's coming to Duffy's Tavern:

BING CROSBY
BETTY HUTTON
PAULETTE GODDARD
ALAN LADD
DOROTHY LAMOUR
EDDIE BRACKEN
BRIAN DONLEVY
SONNY TUFTS
VERONICA LAKE
ARTURO DE CORDOVA
BARRY FITZGERALD
CASS DALEY
DIANA LYNN
VICTOR MOORE
MARJORIE REYNOLDS
BARRY SULLIVAN
and ARCHIE
(Himself)
ED GARDNER
with CHARLES CANTOR
EDDIE GREEN
ANN THOMAS
and ROBERT BENCHLEY
WILLIAM DEMAREST
HOWARD DA SILVA
BILLY DE WOLFE
WALTER ABEL
JOHNNY COY
MIRIAM FRANKLIN
OLGA SAN JUAN
GARY, PHILIP, DENNIS
and LIN CROSBY

Perish forbid you should miss the fun from
Paramount Pictures

Bulbsnatcher Story without Words...



G-E LAMPS
GENERAL  ELECTRIC

BETTER-GROOMED HAIR LANDS JOB-- WINS GIRL!



GOODBYE FOXHOLE HAIR—

First day back in civies, Bill roars, "Where's my Kreml? It's time I gave this wild, matted foxhole hair the gate! Kreml always keeps my hair so neat—so keen and spruce looking."

A HORRIBLE MISTAKE—

Harry didn't realize pasting his hair down with grease would make him look so ridiculous and out-dated. (Listen, Harry — Kreml grooms hair handsomely — yet never leaves it looking offensively oily or greasy.)



"SAY THIS ISN'T SO"

... begs Pete who sees his shoulders covered with untidy dandruff flakes. (Never mind, Pete — Kreml is famous to remove these tell-tale flakes and Kreml leaves scalp feeling so clean — so refreshed.)



A SUCCESSFUL MAN

Dick knows how better-groomed hair helps a man look like a winner. Both on the job and with the ladies. Kreml keeps hair neatly groomed all day long — in fine looking condition. Use Kreml to help improve the appearance of your hair.

• Ask for Kreml Hair Tonic at your barber shop. Buy a bottle at any drug counter. Use Kreml daily for a cleaner scalp—for handsomely groomed hair.



KREML HAIR TONIC

Keeps Hair Better-Groomed Without Looking Greasy
Relieves Itching of Dry Scalp—Removes Dandruff Flakes

LETTERS TO THE EDITORS

CONTINUED

THE FRENCH LOOK

Sirs:

As a Frenchwoman I appreciated "The French Look" (LIFE, Sept. 10) very much. However, the word "sexy" is not quite right. The French have a word for it, *séduisante*, and it is different. The Frenchwoman is extremely virtuous, but she does not brag about virtue and does not wear it as a shield. She is feminine to her fingertips, but her intrinsic common sense warns her of danger in men. She knows how to maintain friendly relations, one of the reasons why platonic and intellectual friendship is possible only in France. The Frenchwoman likes to please men but men must win her by delicate attentions. She dislikes the cave man or the gigolo.

As to physical attraction, a Frenchman prefers a perfect body to a beautiful face, hence the homeliness of our actresses. Mistinguette at 70 is still alluring with her beautiful legs. And Lucienne Boyer can enthrall an audience with a dramatic pallor and a plain blue dress.

The Frenchwoman is also alluring because of *tendresse*, a kind of gay sympathy, warm and yet subtle understanding of men and an amiable tolerance of their shortcomings.

JEANNE MERCIER

Oshkosh, Wis.

Sirs:

Beaucoup, beaucoup! Friends of mine from overseas have commented most favorably about the mademoiselles in that country, and now I know why. They are certainly making the most of what they have, or don't have.

JAN WALMSLEY

Rockford, Ill.

OPPAU EXPLOSION

Sirs:

Both Reader Rivers' letter and your editorial comment (Letters to the Editors, LIFE, Sept. 10) of the Oppau disaster are interesting misinterpretations of a familiar chemical story which could hardly have directly involved either atomic explosion or poison gas preparation.

The Oppau works of Badische Anilin und Soda Fabrik is more familiar today as part of the Ludwigshafen Plant of the I.G. Before World War I, Oppau manufactured ammonia for use in fertilizer from air, coal and water by processes including the then new Nobel Prize Haber synthesis which involves the 4,000-lb.-per-square-inch pressure and 600° C. temperature mentioned in LIFE. During World War I, ammonia was further reacted with more air to produce nitric acid for explosives, and afterward this provided an opportunity for the I.G. combine to manufacture the superfertilizer ammonium nitrate for the worn-out fields of French-occupied Germany and northern France. Ammonium nitrate is touchy and, to tone it down, harmless ammonium sulfate was mixed in before storage. The storage pile hardened rocklike in time and chunks had to be blasted off with dynamite for shipping. Thousands of blasts were made without incident, but one at dawn on Sept. 21, 1921 set off the entire pile of 4,500 tons, killing 579, destroying 1,036 buildings and leaving a gaping crater 450 feet in diameter and 50 feet deep.

The official report of the disaster two years later left many questions unanswered, but the above explanation was accepted by chemists generally. Although damage was extensive many miles away, some parts of the works suffered little, and the research laboratory, where poison gas or atomic experimentation would have centered, remained more or less intact. Fertilizer



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*cools the smoke...as it
cleanses the smoke*

*- makes pipe
function
superbly*

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BOX OF 25 FILTER
REFILLS WITH EACH
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THE changeable filter has a patented construction that filters flakes and juices before the smoke reaches your mouth.

Royal Demuth is thoroughly seasoned, expertly styled, exquisitely fashioned. Over 100 skilled manufacturing operations go into each pipe.

If your dealer is temporarily out of your favorite shape, remember that Royal Demuth Filter Pipes are in great demand by our armed forces.



CONTINUED ON PAGE 11



Here's where **PONTIAC** Good Will begins...

If you know many Pontiac owners, you know how enthusiastic they are about their cars. Most of this fine goodwill originates right at the Pontiac steering wheel. Pontiac power is so flexible, the ride is so smooth and easy, and the steering is so effortless and certain—that

the driver gets a real thrill out of every mile. Better induce one of your friends to let you drive his Pontiac for a few miles. We think it would give you a pretty clear notion as to what you should look for and what you should expect to obtain in your postwar automobile.

 **PONTIAC**

This sad face is reserved for the car-owner who forgets to get anti-freeze for his car in time. Old Man Winter will come along and split the engine block, cylinder head or radiator wide open. And when you try to replace engine parts these days, your face gets longer and longer. Yes—a freeze-up could be the death of your car this winter.

This bright face is for the car-owner who will have a Du Pont anti-freeze put into his radiator in plenty of time. He'll not only prevent a "freeze-up" but stop rust and corrosion as well. An extra happy smile comes from knowing his anti-freeze is going to stay put, which it will do if he asks his service man to check over his car's cooling system for leaks.



Since engine parts
don't grow on trees,
Protect yours now
with anti-freeze!



\$1.47 a GAL. War Emergency "Zerone" gives thorough protection against rust and corrosion as well as freezing. Until regular "Zerone" comes back (this season's production went to war), there's no better buy at the price.

\$2.65 a GAL. A limited supply of "Zerex," Du Pont's non-evaporating anti freeze, is now available. "Zerex" won't boil out. One filling lasts all winter. Gives complete protection against rust and corrosion—won't form sludge.

*TRADE MARK



BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY

ZERONE AND ZEREX
ANTI-FREEZE

Just
dreamin'
-bout when
Delsey's back



'DELSEY Toilet Paper
Soft like Kleenex'

TM Reg. U. S. Pat. Off.

LETTERS TO THE EDITORS

CONTINUED

manufacture was soon resumed. Jumpy visitors to the works between the wars were reassured with, "There is now no danger, we no longer blast!"

R F MARSCHNER

Whiting, Ind.

NIJINSKY

Sirs:

Thank you for your excellent article, "Nijinsky in Vienna" (LIFE, Sept. 10). I for one was much elated over the news that the great dancer was not a victim of the Nazis. And I rather like to share Mme Nijinsky's great hope for her husband's recovery. Perhaps if enough of us have such faith as Romola Nijinsky has, her Vaslav may once again dance for us.

JOSEPHINE HARRELL

New York, N. Y.

NO B-29S

Sirs:

LIFE shows a picture of "B-29s" on the Atsugi airfield (LIFE, Sept. 10). Brother, what a job of camouflage! After looking at the photo twice all I can find are two C-54s, two B-17s, one Japanese "Betty," and one Japanese "Tojo." However, not being up on the latest methods of camouflage I suppose that the B-29s are now being camouflaged to resemble motor vehicles or black stripes on taxiways.

JOHN F. NEACE

Glendale, Ariz.

Sirs:

The B-29s seem to have taxied out of the picture.

JACK O. SMITH

Hondo, Texas

PEACETIME GOODS

Sirs:

Needless to say, we liked your story on peacetime goods on their way back (LIFE, Sept. 3). We appreciated your picture of General Electric's garbage-disposal unit and ironer, but we wish we could be quite as definite as you are in giving the prices at which we shall sell these appliances. The prices you quote happen to be prewar figures, and in the case of the Disposal, \$199.50 does not include the cost of installation or shipping.

Right now, when we are making plans and setting up facilities to turn out these and other electrical appliances, we are unable to quote definite postwar prices. Neither can we tell you exactly how long it will take to get these appliances into the consumers' homes.

STANLEY C. SCHULER

General Electric Co.
Bridgeport, Conn.

LETTERS TO THE EDITORS

Sirs:

I thoroughly enjoy reading your column, Letters to the Editors. But its contributors make me realize more and more how true is the statement that it takes all kinds of people to make a world.

Your readers complain about the shameful display of French pulchritude, about modern art, about your realistic portrayal of wounded men, about anything and everything that happens to shock their sensibilities.

I wonder—what do these people expect to find between the covers of a magazine as plainly labeled as is yours—LIFE.

T/SGT RALPH GUYETTE

Arlington, Va.

New-type ink routs most pen troubles



How sad! His pen has clogged—won't go.
You'd think that anyone would know



That pen-protection calls for Quink
Containing solv-x... what an ink!



It keeps a pen as good as new.
So reader, better try it, too!

Every bottle of Quink contains
solv-x...protects pens
in 4 ways!

1. Ends gumming and clogging. Gives quick starting, even flow.
2. Actually cleans a pen as it writes...keeps it out of the repair shop.
3. Dissolves and flushes away the sediment which is left by ordinary inks.
4. Prevents metal corrosion and rubber rot caused by high-acid inks.

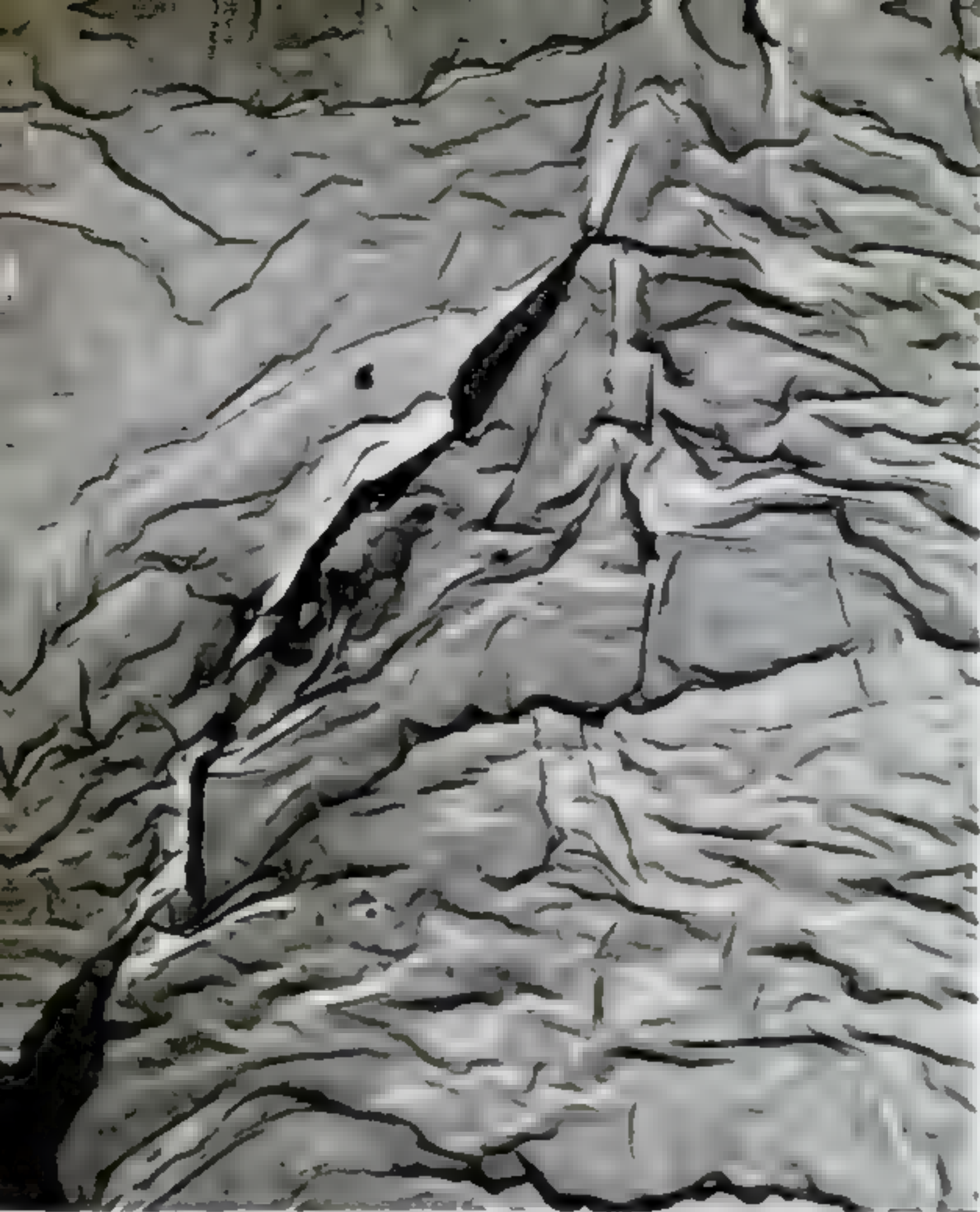


Parker scientists add pen-protecting solv-x to every drop of brilliant, free-flowing, fast-drying Quink! Don't risk your pen another day. Drain and refill it with protective Quink containing solv-x. Costs no more than ordinary inks! 7 permanent, 2 washable colors. Regular size, 25¢. School size, 15¢. Also in pints and quarts. The Parker Pen Company, Janesville, Wisconsin and Toronto, Canada.

KEEP ON BUYING WAR BONDS...HOLD THOSE YOU BUY!

Copyright 1945 by The Parker Pen Company

PARKER Quink
THE ONLY INK CONTAINING SOLV-X



HUMAN SKIN HAS THESE TINY WRINKLES ON THE SURFACE OF A SINGLE CELL

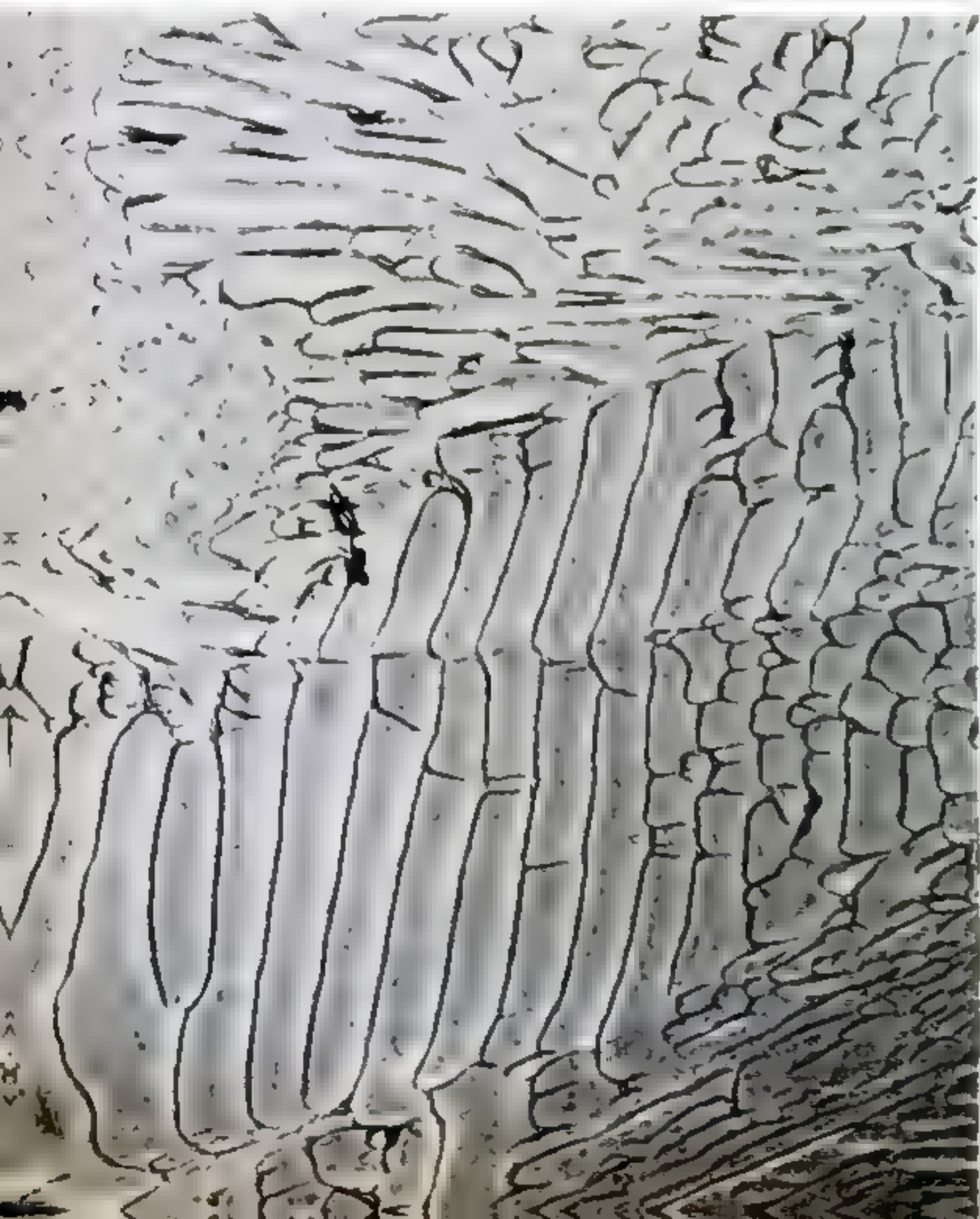


MAGNIFIED 10,000 TIMES, THE DENTINE OF A TOOTH LOOKS LIKE ROUGH-HEWN STONE

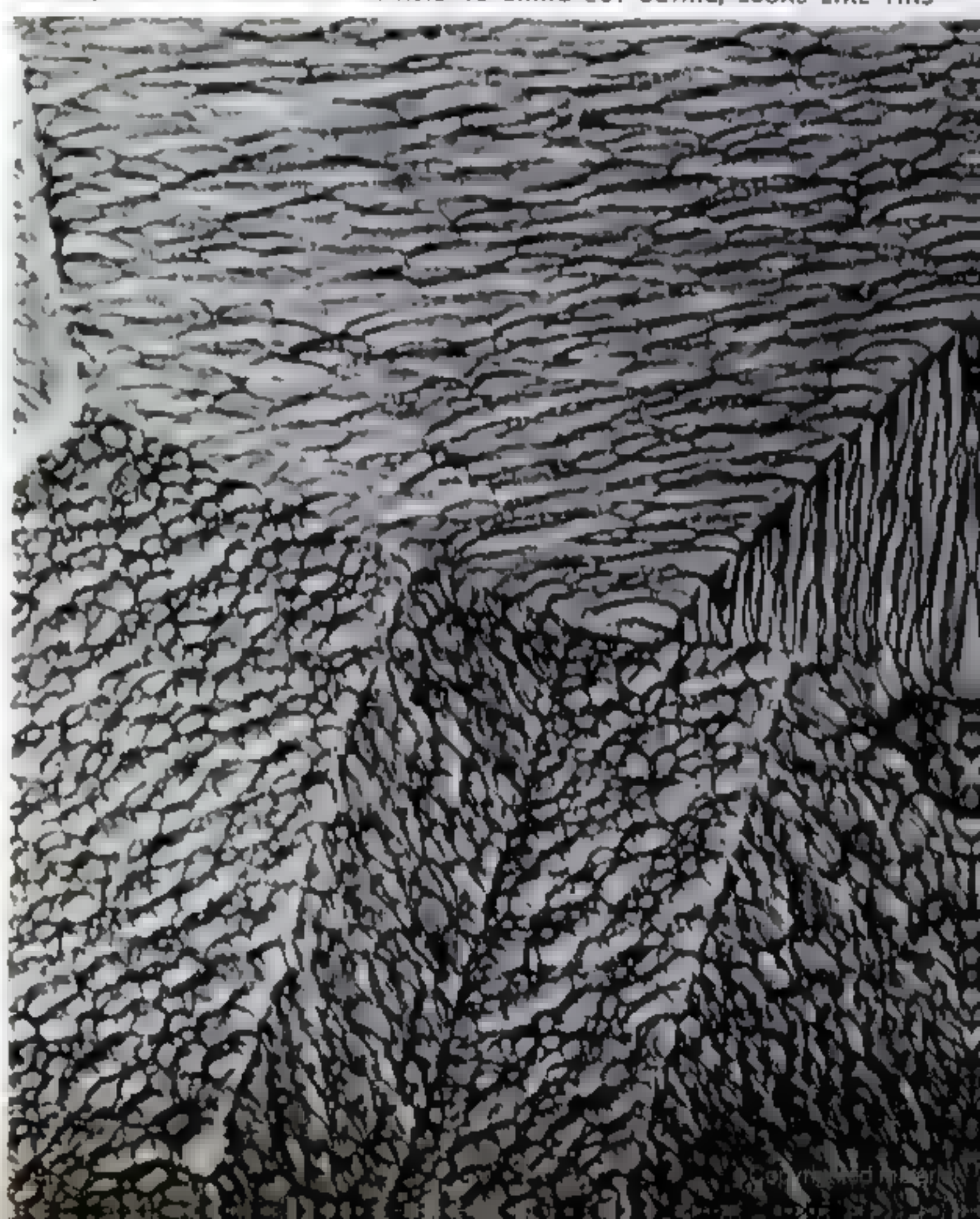
SPEAKING OF PICTURES...

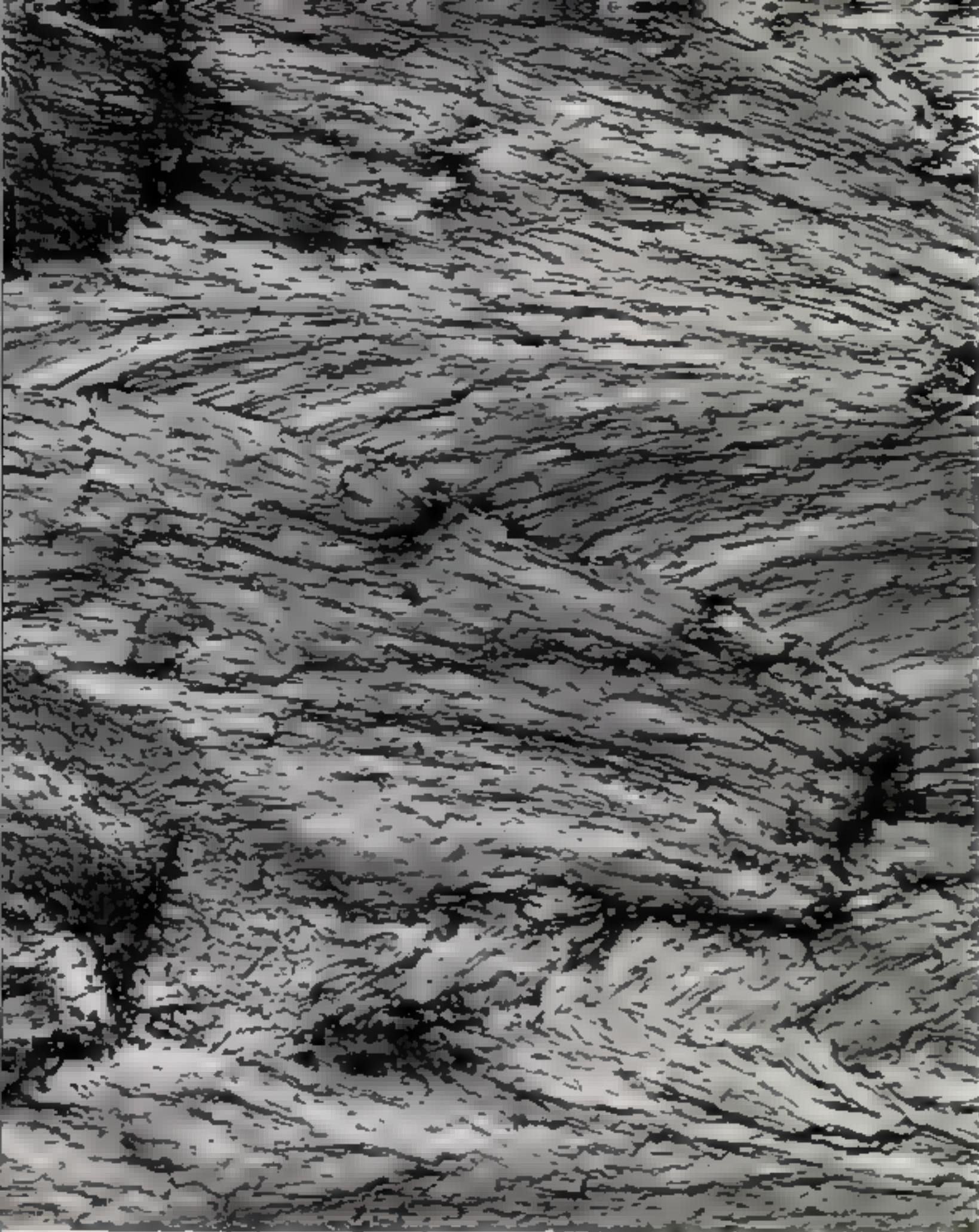
... ELECTRON MICROSCOPE MAKES THEM BY A NEW METHOD

STEEL PERFECTLY SMOOTH TO THE NAKED EYE HAS MUCH CRYSTAL DETAIL



COPPER, SLIGHTLY ETCHED WITH ACID TO BRING OUT DETAIL, LOOKS LIKE THIS





INNER SURFACE OF CLEAVED TOOTH ENAMEL HAS A REGULAR SURFACE STRUCTURE



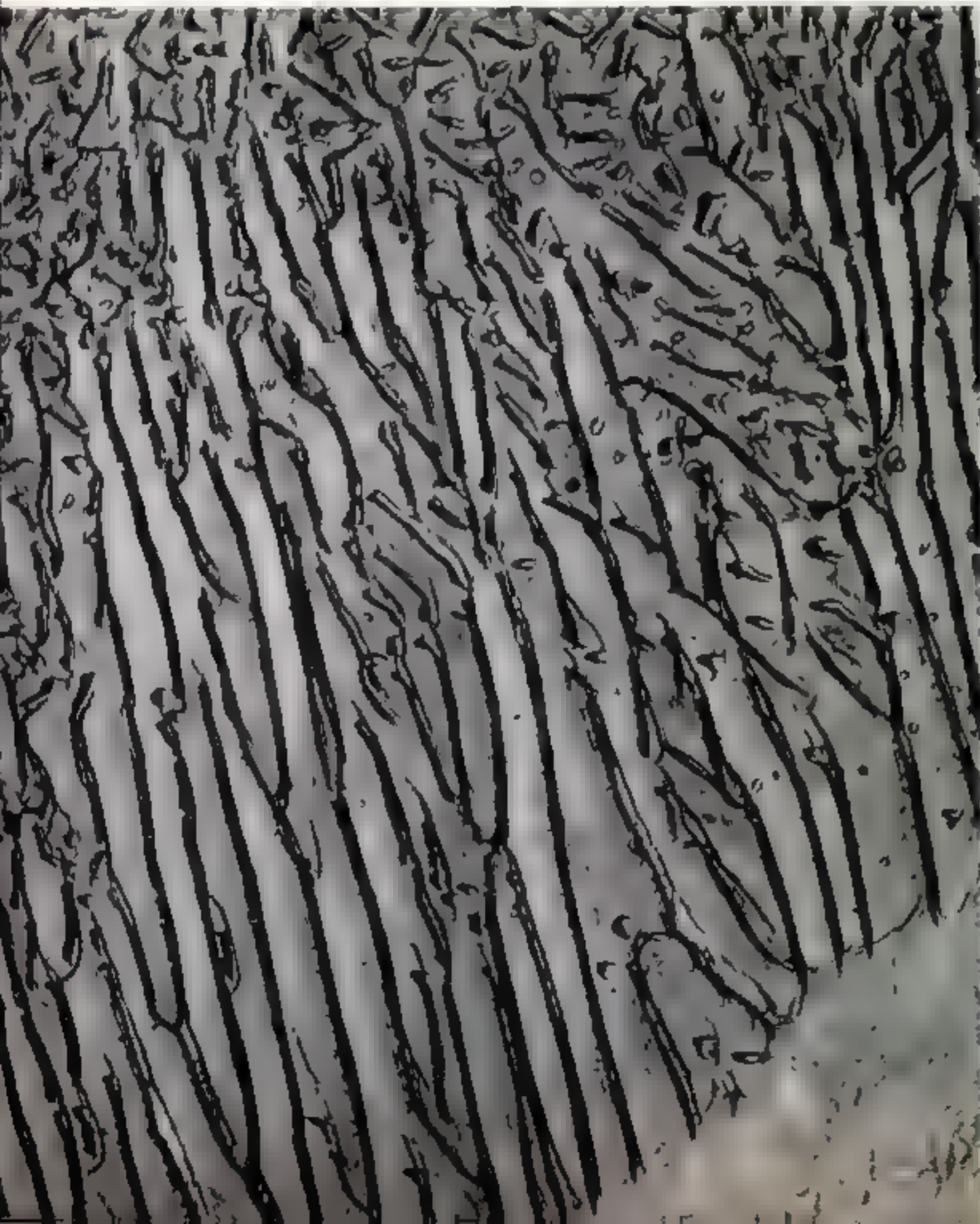
CRYSTAL OF MAGNESIUM IS COVERED WITH LONG STRIATIONS AND TINY PITS

The scratches, wrinkles, mountains, cliffs, furrows and strange desert formations on these two pages have never been clearly seen until recently, even by the most high-powered microscopes. They are indescribably small features of surfaces seen through the electron microscope by a new process of preparing specimens.

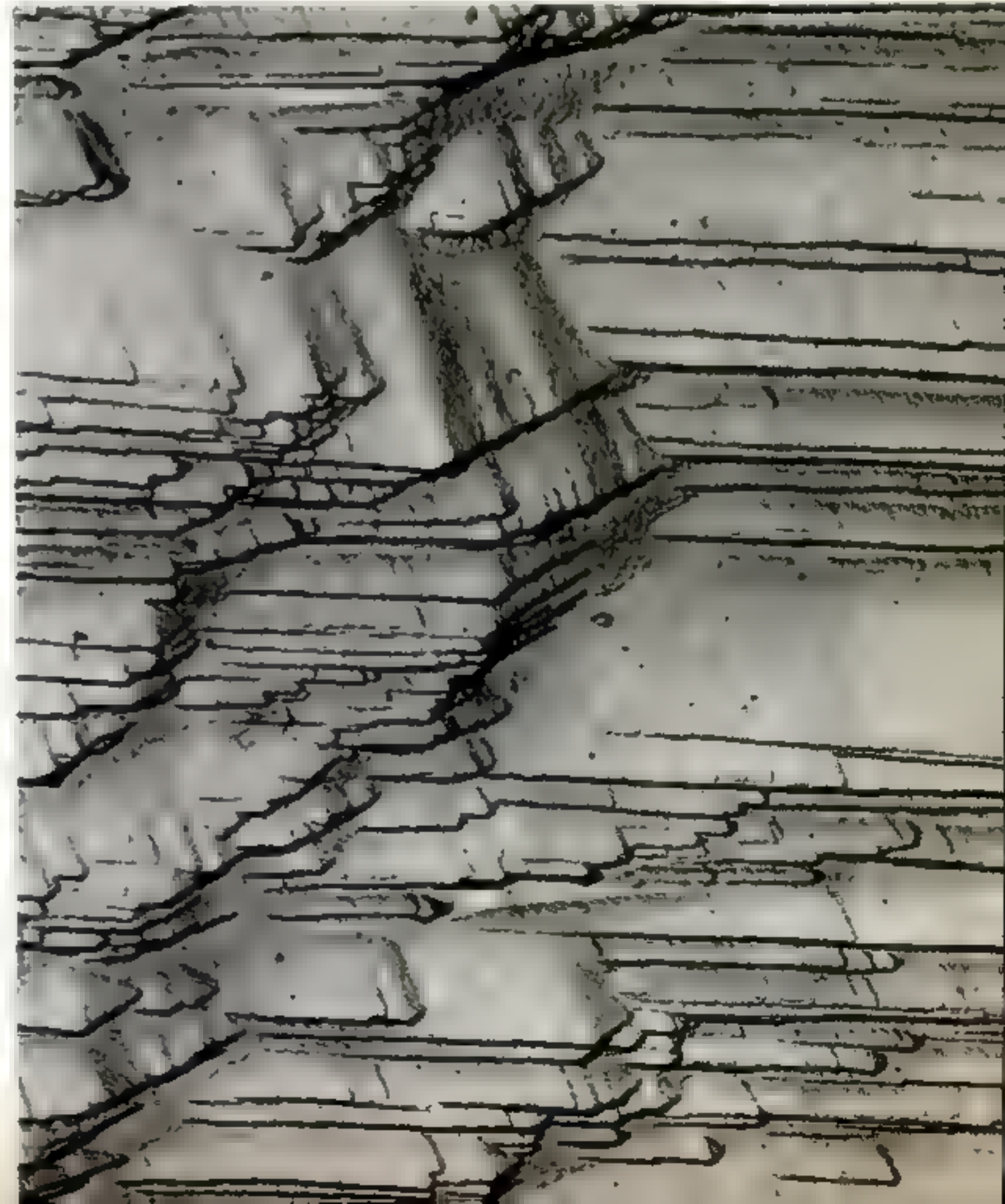
An ordinary microscope bends light through glass lenses to make its magnified images. The electron microscope, which has much greater power, bends streams of electrons through lens-shaped electric or magnetic fields. To make objects visible at high magnifications, beams of light or electrons have to be passed through

them. This means that transparent objects can be observed but opaque objects cannot. Here opaque surfaces are made visible. The method employed: making an impression of a surface in plastic, coating the plastic with a thin, transparent layer of silica, using the silica replica of the original surface for a specimen

AN ALLOY OF MAGNESIUM AND ALUMINUM HAS SURFACE OF ELONGATED CRYSTALS



ETCHED MAGNESIUM-ALUMINUM ALLOY IS LIKE SIDE OF A MARBLE QUARRY



"The Way of Love was thus...
with *Hands Delicious*..." *Rupert Brooke*



"Hands delicious"?
—not from Doing
the Dishes

Sure, you get E for Effort doing house-
work. You also get rough, red, or romantic
hands! A *Man* *Hand*... *Handless*... *Hand*...
You use that snowy white cream
that helps keep your hands looking as
smooth, white, and lovely as a gardenia!



Doctors and
Nurses know about

the damage scrubbing can do to skin.
Their hands get so dry they *Hand* *Hand* *Hand*...
Pacquins Hand Cream was originally for-
mulated to help keep their hands in good
condition. It's *Hand* *Hand* in what doctors
call "moisturizing"—an ingredient that helps
keep skin feeling smooth, supple!

Pacquins HAND CREAM

AT ANY DRUG, DEPARTMENT, OR TEN-CENT STORE



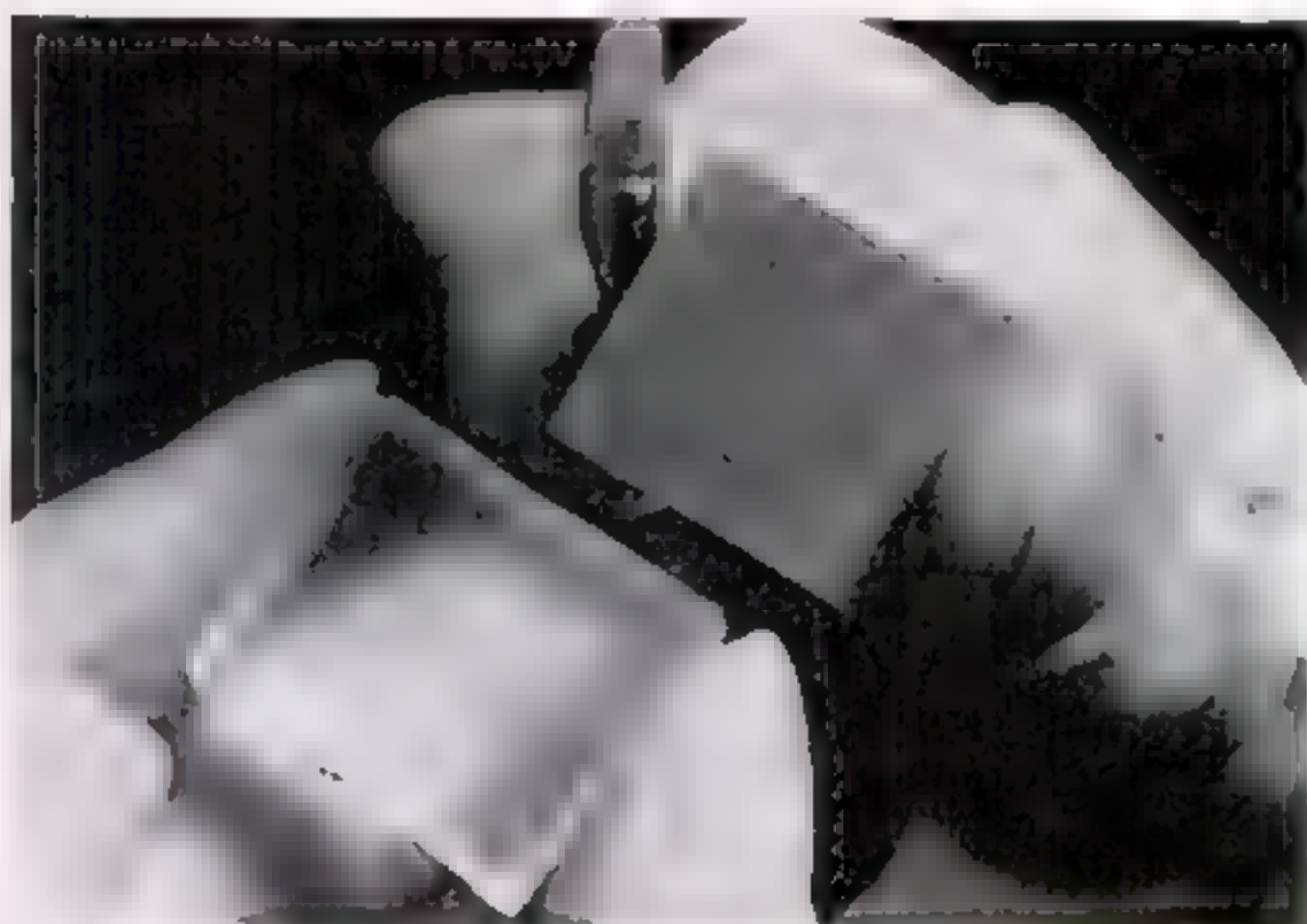
SOFT TO FEEL LOVELY TO LOOK AT...
the hand that faithfully uses Pacquins.
Try this fragrant cream on your own work-
roughened hands... Creamy smooth...
not sticky, not greasy. And *Hand* *Hand* *Hand*...
hands use Pacquins than any other hand
cream in the world!

SPEAKING OF PICTURES

CONTINUED



Specimen is prepared by pressing piece of metal, under study by Dow Chemical Co., in plastic at 160° C. and 1,500-lb. pressure. Metal is a magnesium-aluminum alloy.



Plastic replica, reproducing surface of metal, is taken off. Final specimen is a thin layer of silica, which is deposited on plastic and removed to make a second replica.



In electron microscope, silica replica of metal is examined by Dow laboratory workers. In the rear is Robert D. Heidenreich, who developed the silica replica method.



The AMPLE

Florsheim

calls a sole
a spade!

Extended spade soles mark

these Florsheim Brogies as good

sports, smart footwork, new

Fall expressions of the most

walked-about shoes

in America

Most Styles \$10.95 to \$12.95



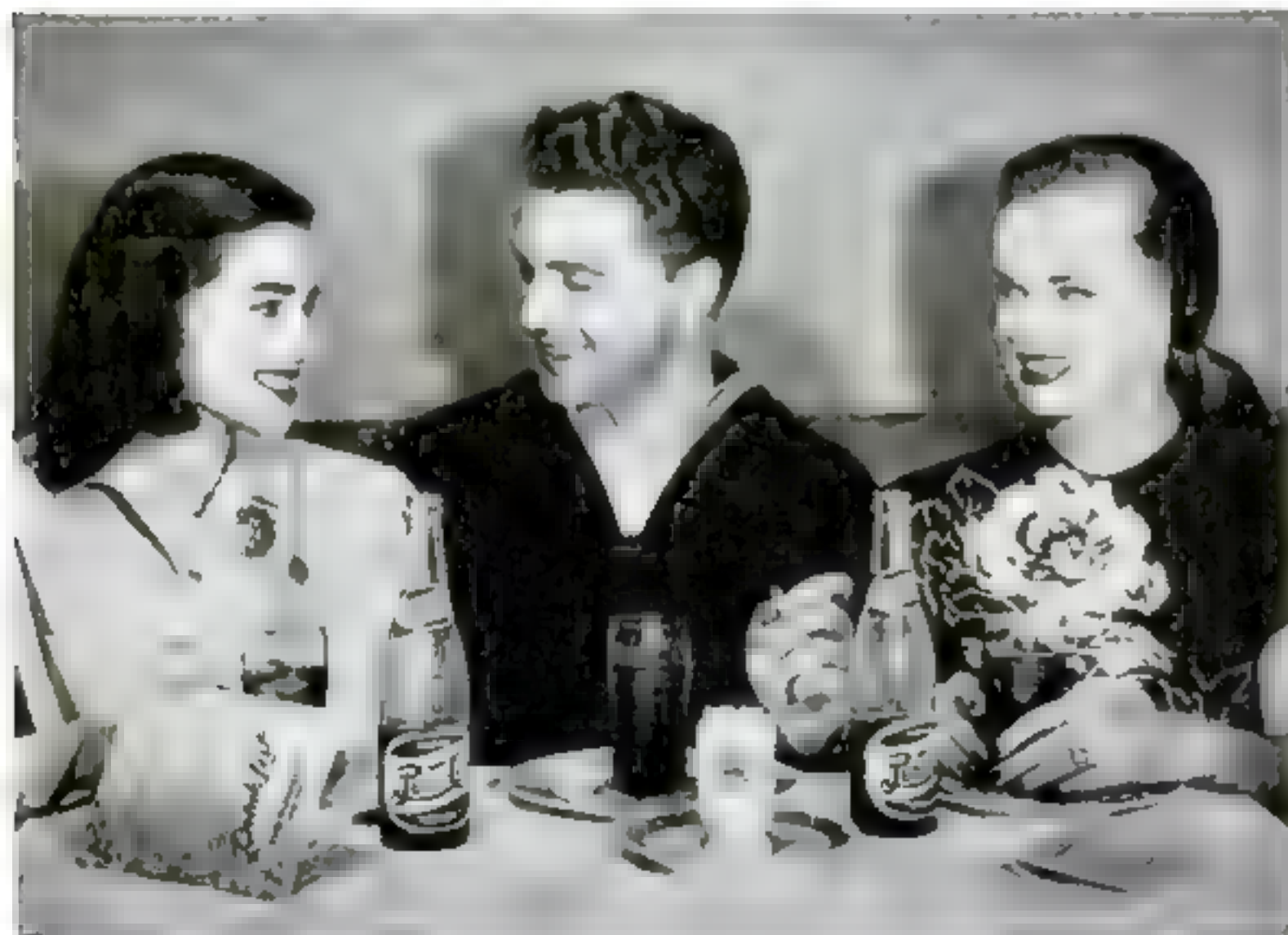
The HIKER

THE FLORSHEIM SHOE COMPANY • CHICAGO

Makers of Fine Shoes for Men and Women



The Bagatelle. The Army, Dorothy Hart and Grace Coolidge having a fine, fine time at this smart, smart spot on 52nd Street in New York City. The drink order—from left to right—Pepsi-Cola.



The Roosevelt Grill. The background for this smiling threesome, Theo Graham, the Navy and Jill Darnley, is famous from New York to everywhere. In the foreground of course—there's Pepsi-Cola. Famous everywhere too.



The Barberry Room. There's something about a Marine, Melda Heffna and Rita Daigle, that's making this New York scene a very pleasant one. Could be the Pepsi-Cola adding a lot of fun to the party.

LIFE'S REPORTS

JAP ADMIRAL HIDES

Vengeful terrorists are after Peacemaker Suzuki

by CARL MYDANS

TOKYO

We found Admiral Kantaro Suzuki today. The 77-year-old Japanese who was premier at the time of Japan's surrender has been in hiding—not from the U.S. occupying army, but from the extremist factions of his own people, who now threaten his life. This terrorism, aimed at all Japanese who were "responsible for the ignoble surrender," has been carefully concealed from the Americans in Japan.

We already know that the Japanese envoys who first conferred with MacArthur's staff in Manila flew neither from the field selected nor in the plane designated. They covered their movements in order to get out of Japan alive and complete their mission. In Manila the envoys explained that the "Kamikaze boys" had threatened to shoot them down. Even now, after several weeks of American occupation, it is apparent that Japanese extremists are still exercising their terroristic tactics.

The man who can tell us the most—more than the emperor himself and more than the self-wounded Tojo—is ex-Premier Suzuki, who has hidden from both Americans and Japanese.

One day last week I drove with several correspondents through the neat rubble and cinders of Tokyo to the sacred Yasukuni Shrine, the burial place of the human gods of Japan. There we were to meet Suzuki's brother. At the shrine we walked past a 1st Cavalry MP stationed there to keep out curious GIs and through the beautiful pebble-covered courtyards of the shrine, where Japanese girls in baggy wartime pants gathered the fallen leaves and twigs into little bamboo baskets. In the simple office of the shrine we sat down at a large board-of-directors table covered with thick golden cloth. After we had waited awhile, two bowing Japanese came into the room. They were General Takao Suzuki, brother of the premier, and Hajime Suzuki, the premier's son. The general was a small man with a huge walrus mustache and shiny, brown, bald head. He was wearing a sparkling white kimono which faded into a purple skirt swing-

CONTINUED ON PAGE 18



Suzuki and Hirohito review imperial fleet from flagship *Hiei* in 1936. That same year Suzuki was severely wounded in uprising of army extremists who wanted war faster



Let's tear
your electric bill
to pieces

GO AHEAD, lady—tear your electric bill apart and see what it's all about.

This little piece lights all your lamps. This one plays your radios. This cools and keeps your food. This washes your clothes. This takes care of the cooking and ironing and cleaning. And so on.

That's a lot of different jobs to be covered by one small bill.

And—hold on! You've paid for more than just electricity. About 25c of every dollar

you pay for electric service goes in turn for taxes which benefit your community and help pay for the war.

Taxes UP. . . . General cost of living UP. . . . You'd think the cost of electric service would be up, too. But it *isn't*. It has even come down a little since the war began. Actually—

The average family gets about twice as much electricity for its money today as it did fifteen years ago!

This welcome fact comes from the careful planning and progressive spirit of America's *business-managed*, self-supporting electric companies.

• Hear NELSON EDDY in "THE ELECTRIC HOUR" with Robert Armbruster's Orchestra. Every Sunday, 4:30 p.m., EWT, over CBS.

**170 ELECTRIC LIGHT
AND POWER COMPANIES***

SELF-SUPPORTING, TAX-PAYING BUSINESSES

*Names on request from this magazine.



Settings and accessories by Lord & Taylor

Two's Company And jolly company they are, tucked away beneath their brother and sister North Stars. There's a pink one for sister, a blue one for brother . . . and twin bathrobes made of North Star Nocturne fabric.

North Star baby blankets, like the grownups in their family, are all wool to the last fluff. They wash and wear, stay soft and snuggle-y. Attention: Grandmas, aunts, and fond uncles! It's a lucky, lucky baby who finds North Stars waiting in his hope chest! And lucky Daddy and Mommy, too, who know the solid satisfaction of a whole wardrobe of North Stars for every bed in the house . . . an investment that gives years and years of pleasure and comfort.

IRIS (pictured) is a "pocket edition" of your standard-size North Star . . . made of the same fine fleece wool. Soft shades of pink and blue or white.



"NORTH STAR" is your guide to fine all wool blankets . . . superb all wool fabrics . . . hand-woven "Means Weave" throws. At fine stores everywhere. North Star Woolen Mill Co., Minneapolis 1, Minnesota

LIFE'S REPORTS CONTINUED

ing about his legs. Hajime Suzuki was dressed Western style in a neat blue suit. He wore horn-rimmed glasses. They did not speak but the old general bowed low, showing his shiny skull, and handed us this statement from the premier written in Japanese characters:

"Since my house was burned down on Aug. 15 I have had no home. I have been from one place to another. For a while at least I do not wish to see anyone except my nearest relatives. . . ."

The general and the premier's son explained that before dawn on Aug. 15, four hours before Japan's final surrender announcement, terrorists had attacked both of Premier Suzuki's homes and burned them to the ground. The aged admiral managed to escape and flee to the home of friends. The son explained that the old premier had been ill when he resigned but that now his health was good and "he will reappear when it is safe for him." The old general added that it would be safe for him to reappear only "when certain people who are still under the impression that we are not defeated realize that we are a defeated people." The greatest danger comes, General Suzuki explained, from soldiers coming home from the front who have been uninformed on the progress of the war. Troops in Japan will not cause trouble.

That night, after the interview with the general and the premier's son, a secret message informed us that the admiral had changed his mind and would see us. We were led to a modest little house in the suburbs of Tokyo. The house might have been anywhere in the U.S. Middle West except that it had a flagstone entryway where visitors pause and exchange their shoes for slippers. We shuffled off our shoes and entered the tiny front room. There in the dimness sat the old man, heavy, tall and well-built. There was no mistaking who he was, although he wore the commonplace olive-green uniform with no medals or military buttons. He rose and greeted us warmly. His son was there in the same blue suit and a huge Japanese stood by in the same uniform as the admiral.

We sat on a sofa around a little table, and beside the admiral sat his friend, Dr. Hiroshi Shimomura, who had been minister of state and president of the board of information in Admiral Suzuki's cabinet. He, like the admiral, had been

THE FRESHER YOU ACT.....



THE FRESHER YOU MUST LOOK!

So "Spruce Up" with Mennen — America's Favorite Men's Talcum

• Call it nerve or call it self-confidence — but when you look and feel well-groomed it's no trouble at all to make fast time with a gorgeous gal!

Women are quick to notice how young, trim and downright handsome you look when you use Mennen Talcum for Men. It kills embarrassing face shine. Its neutral tint doesn't show. It's cooling and refreshing after tub or shower. Get a package today.

MENNEN
Talcum
FOR MEN



Pro-phy-lac-tic
NYLON
Tooth Brush

CONTINUED ON PAGE 21

Downright delicious...and any cut of lamb makes any of these three!



MEAT LOAF SURPRISE. Brown 6 tbsp. minced onion in hot fat. Mix well with 1½ lb. ground lamb (any cut), ¾ c. bread crumbs, 2¼ tsp. salt, ¼ tsp. pepper, 2 tbsp. chopped green pepper, 1 tbsp. minced parsley, 1 egg, ½ c. milk. Fill well greased loaf pan (8½ x

14 x 2½) half full; top with a row of 3 hard cooked eggs. Pack rest of mixture firmly around and over eggs. Bake about 1 hr. in a mod. oven (350°). Turn out on platter; spread top of loaf with marmalade. Serve with carrots and white turnips. (Serves 6)

Here are lamb recipes you'll treasure because they don't require specific cuts. "Different", too, and so tempting... especially if you happen to find Swift's Premium Lamb.

• "Wonderfully helpful!"—that's what women who have tried them say about these recipes. For they are tailored to fit the times, you can make these "different", flavorful dishes with any cut of lamb your dealer has.

Naturally enough—the very finest lamb is still somewhat scarce. So count yourself fortunate if you're able to get Swift's Premium Lamb. Now as always, that famous brand name is on the meat—identifies the tenderest, tastiest lamb.

You'll find that these unusual recipes are right to go to eat. And you can be sure that they're nutritious. Martha F. ... speaks for Swift & Company whose business is nutrition. Says: "All cuts of lamb supply the same fine proteins, vitamins, and minerals."



CHOP SUEY. Cut 1 lb. lamb (any cut) in thin strips; season with 1 tsp. salt. Brown in 1 tbsp. hot fat. Add 2 cups diced carrots and 1 cup sliced onions. Cook about 5 min. Add 1 can boiling water, cover, simmer 30 min. Combine 2 tbsp. flour with ¼ cup water. Add to fat with 1 tbsp. molasses and 1 tbsp. Worcestershire. Cook until mixture boils, stirring. Serve with hot rice and Chinese noodles, with additional soy sauce if desired. Garnish with tomato wedges. (Serves 6)



DINNER-IN-A-DISH. Cut 1 lb. lamb (any cut) in 1" pieces. Season with 1 tsp. salt. Brown in 1 tbsp. hot fat. Add 1 cup sliced carrots and 1 cup sliced onions. Cook about 5 min. Add 1 can boiling water, cover, simmer 30 min. Combine 2 tbsp. flour with ¼ cup water. Add to fat with 1 tbsp. molasses and 1 tbsp. Worcestershire. Cook until mixture boils, stirring. Pour mixture into a 9" pie plate lined with pastry. Top with lattice crust, bake in hot oven (350°) about 20 min. (Serves 6)



Swift's Premium Lamb

It's the finest lamb you can get. The meat is tender, the flavor is rich. Under a sweet crust it's a real surprise. It's the best lamb you can get.



IT'S A RED-LETTER OCCASION when you serve a roast of Swift's Premium Lamb. Tender and delicate-flavored, lamb is the standard. You can be sure that this fine lamb. But the need and demand for it is so great that it's hard to find.

BEFORE HEMO...



AFTER HEMO...



*Get your **vitamins** in a drink that's a treat!*

COME, NOW! Who wants to go around feeling *half-alive*?

Maybe all you need is a few extra vitamins (3 out of 4 of us may not get enough of 'em with meals, you know)!

Try pepping up the glorious HEMO way! Get a great, big taste thrill! See what a lift you get!



Get your vitamins in "milk-chocolate" flavored HEMO! You'll love every vitamin-rich sip.

Every sip teems with luscious flavor and goodness-for-you, for HEMO's a real food!

Just 2 glasses of HEMO made with milk supply your **ENTIRE DAY'S NEEDS** of all the

vital vitamins and minerals listed in the chart. **PLUS** body-building proteins.

"LULLABY" TIP... Sip a cup of steaming, "milk-chocolate" HEMO at bedtime. (It's de-lightful hot or cold!) 59¢ the 1-lb. jar at grocery and drug stores.



HEMO exceeds adult requirements!

| <u>Minimum daily needs set by U. S. nutritionists</u> | | <u>2 servings of HEMO, made with milk, give</u> |
|---|------------------------------|---|
| 4000 USP units | VITAMIN A | 4900 USP units |
| 333 USP units | VITAMIN B₁ | 400 USP units |
| 2 milligrams | VITAMIN B₂ | 3 milligrams |
| 400 USP units | VITAMIN D | 410 USP units |
| (Not set) | NIACIN | 10.3 milligrams |
| 10 milligrams | IRON | 15.7 milligrams |
| 750 milligrams | CALCIUM | 950 milligrams |
| 750 milligrams | PHOSPHORUS | 750 milligrams |

© Borden Co.

EACH GLASS OF HEMO GIVES YOU:

The Vitamin A in 3 boiled eggs!

PLUS

The Vitamin B₁ in 4 slices of whole wheat bread!

PLUS

The Vitamin B₂ (G) in 4 servings of spinach!

PLUS

The Vitamin D in 3 servings of beef liver!

PLUS

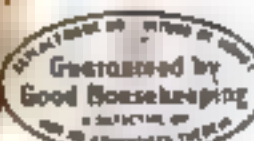
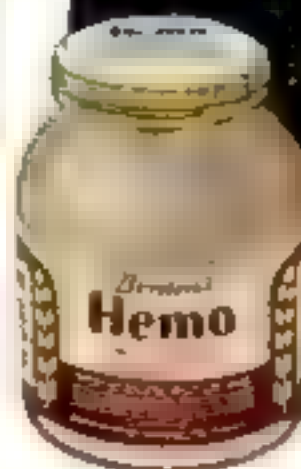
The Niacin in 3 servings of carrots!

PLUS

The Iron in $\frac{1}{8}$ pound of beef!

PLUS

The Calcium & Phosphorus in 2 servings of cauliflower and 1 serving of cooked green beans combined!



IF IT'S BORDEN'S

IT'S GOT TO BE GOOD!

Borden's Hemo

Drink your vitamins and like 'em!

Highest
*I.Q. Rating
goes to...



Highest honors for "Inherent Quality go to brassieres by Maiden Form as unsurpassed in styling, fabrics and workmanship!"

If you can't find your style at first, try again! Dealers get supplies monthly. See the Style and Instruction Folder: Maiden Form Brassiere Co., Inc., New York 16.



Handy Little Inhaler Makes Cold- Stuffed Nose Feel Clearer in Seconds Day and night, this handy Vicks Inhaler is always ready to give you greater breathing comfort. So packed with volatile medication just a few quick whiffs bring a grand feeling of relief! Carry a Vicks Inhaler with you in pocket or purse, ready to use whenever needed.



CHEST COLDS To relieve misery, rub on Vicks VapoRub at bedtime. Its poultice-vapor action eases coughing, muscular soreness or tightness, helps loosen phlegm. **VICKS VAPORUB**

LIFE'S REPORTS CONTINUED

threatened and there had been recurrent rumors of his suicide. The admiral was disposed to talk only of his health. As that subject waned he announced that his friend Shimomura would take us to his office to discuss anything further with us. The correspondents insisted that Suzuki himself must talk. The only sound footing for understanding the Japanese, they said, is free speech and honest expression. The old admiral pondered for a time, then said, "On the basis of such an approach, I shall talk. As far back as 1918, when I was commander of a training fleet visiting San Francisco, I said there should never be a war in the Pacific, that it should be a theater of trade and that, should there ever be a war between Japan and the U.S., both would be punished by the heavens. I have never changed my opinion. It is the same today and was the same three years ago. I know personally that the emperor held the same view. At one of the last diet sessions before the surrender, I expressed this view again and was opposed vigorously by the Sokkokku-Doshikai Party [Patriotic Party] who replied, 'Not us but America will be punished by the heavens.' But most of the diet supported me and I received endless unofficial letters urging that an attempt at peace be made."

"On June 9," Suzuki continued, "I extended the first peace feelers to the Soviet Union. It was done through diplomatic channels and very few in Japan knew of the move. We knew the attempt was lost when the Soviets replied that they were sorry but they were occupied with the meeting with T. V. Soong. Then came the Potsdam Conference and the Soviet answer to our peace feeler was the declaration of war. At this time most of the members of the diet knew the war was lost. There were some, however, who urged that Japan resist to the end. But, outside the group of top militarists and most of the cabinet, the people of Japan were ignorant of the state of the war. Sadly enough, the greatest cry for continuing the war came from the uneducated people and the working people. They did not know. They had been kept in ignorance during this whole period. They did not know our losses. They did not know we were beaten." At this Suzuki laughed nervously. He may have been remembering that on the very day of his first peace feeler



"You're getting that gleam in your eye again, Boss!"



ANN: Every time you look at me like that, I know I'm in for it. What have I done now, Boss?

BOSS: Look at these carbon copies! Why did you let the cat walk over 'em with wet paws? Smudged so bad you can't read a syllable!

ANN: Cat? Nonsense! They look that way because the carbon paper you buy won't co-operate. Why don't you buy some Roytype® Park Avenue Carbon Paper? Here's a sheet of it I save for special jobs. I'll type with it now... and I'll misspell one word. Watch!

For clean, sharp, legible carbon copies like this, use deep-inked Roytype Park Avenue Carbon Paper.



ANN: Why did I misspell "copies"? Just to show you how neatly it erases. See? No smudge. No fuzz.

For clean, sharp, legible carbon like this,



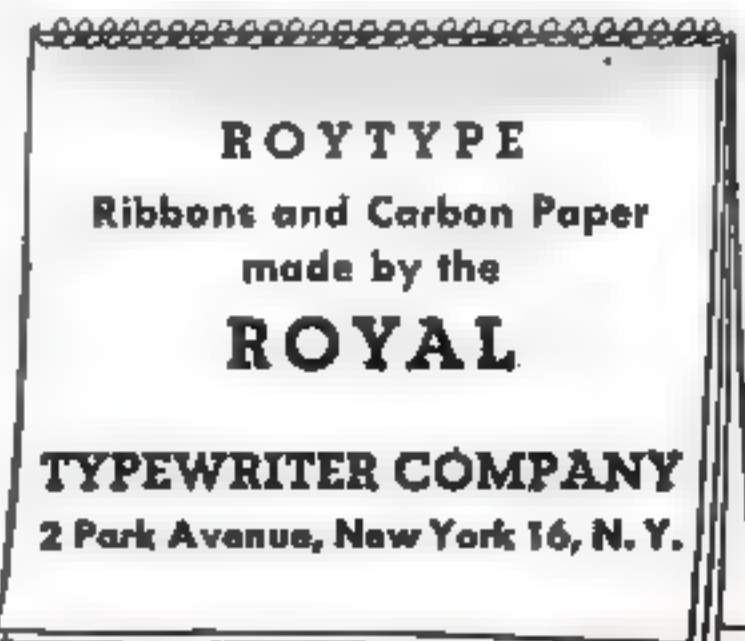
BOSS: Science sure is wonderful, isn't it? If Roytype Park Avenue Carbon Paper can give such results, let's get a whole stack of it. Better make it two stacks!

ANN: And some Roytype Ribbons, too? They're swell typewriter ribbons! Made a special way so that the ink flows through the fabric into the used parts. They last a long time, and do a neat job!

BOSS: Naturally, naturally. And er... by the way, how's the gleam in my eye now? One of sheer admiration, eh?

See your Royal Representative or Roytype Dealer today. Buy on the Coupon Plan and save money.

*Trade-mark Registered U.S. Pat. Off. Copr. 1945, Royal Typewriter Company, Inc.



CONTINUED ON NEXT PAGE

Enemy Gaining! Experts Warn

Taking advantage of our momentary concentration on the wars in Europe and Asia, our ancient enemy water has been storming our reduced home defense with increasing effectiveness. Breaking through rusty water pipes or outworn plumbing, seeping through chimneys, roof eaves, door and window heads, it has done hundreds of millions of dollars worth of damage by rotting walls and ceilings, breaking down plaster, ruining wallpaper and paint.

Protect your home. Revere copper, brass and other rustproof alloys are now available for home defense. Flashings, gutters, downspouts, termite shields, weather stripping, hot and cold water pipes, heating and air conditioning lines, hot water storage tanks and heaters, are a few of the places where Revere products at little more cost than rustable substitutes can provide lifetime service. Ask your contractor about these products which are stocked by Revere distributors in all parts of the country.

Listen to The Human Adventure on the Mutual Network every Wednesday evening, 10 to 10:30 p.m., E.W.T.

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COPPER AND BRASS INCORPORATED
Founded by Paul Revere in 1801
Executive Offices 230 Park Avenue
New York 17, N.Y.



LIFE'S REPORTS CONTINUED

he made a speech to the diet in which he demanded that the people "fight to the end."

The old admiral is an impressive speaker. He is gray-haired with a short-clipped, spreading gray mustache and his smile seems warm and winning. As we talked, a sliding door, which rattled each time it was used, opened from time to time to admit a servant bringing tea in European cups and tasteless white pears with little silver forks.

Admiral Suzuki knows what Japanese extremists can do. While serving as the emperor's grand chamberlain, he was severely wounded during the February 1936 terrorist gunplay. As premier in the dismal days of 1945, he said he knew when he made his decision to surrender that his home would be burned and that he himself might be killed. "But," said Suzuki, "that is because no one in Japan was properly informed by the government on the progress of the war. I still can expect to be attacked by people who do not know."

We asked him if there were any truth to reports of a plot against the emperor. Suzuki was aghast. "Absolutely not," he exclaimed. "That is an impossibility." Like all the other members of Japan's ruling class, Suzuki then proceeded to rationalize and defend the emperor's role in the war. He said that the emperor had been against the war and had repeatedly requested that some peaceful way out be found. He said that Admiral Nomura's task in Washington was to carry out the emperor's wishes. Suzuki explained that, although he was never so informed, he is convinced that neither Nomura nor Kurusu knew the Japanese navy would strike during the Washington negotiations. On only one point was Suzuki evasive. When pressed to answer whether the emperor knew of the attack on Pearl Harbor before the strike, the ex-premier would not say yes or no. But on the general ignorance and confusion in Japanese high quarters he was emphatic. Tojo was unaware of the Battle of Midway at the time it was being fought and there was constant friction between the army, navy and state departments.

When the interview was over, the old admiral picked up his shiny maple cane and walked with us onto the flagstone path. "Goodby," he said, "and good wishes. I must be moving again."



JOHNNY SHOEMAKER SEZ..

"Some folks talk lots about the big things they're goin' to do tomorrow... but forget the little thing they ought to do today!"

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Pint-sized June Allyson (5 ft. 1 in., 90 lb.) began teaching herself to dance at 13 by watching movies—saw Ginger Rogers-Fred Astaire picture 18 times. While still in high school she got her first chorus job as the result of a classmate's dare. crashed Hollywood several years later without an agent, bargained shrewdly for a good contract. To date she has made seven movies. Her latest, which gives June her best role so far, is *Her Highness and the Bellboy* (see p. 8).

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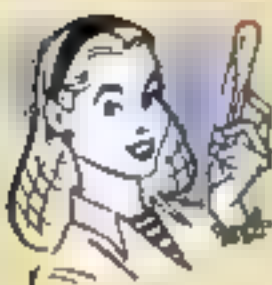


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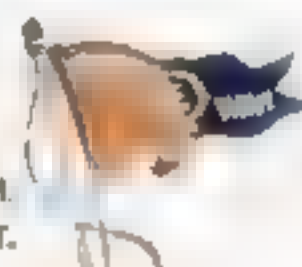
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LIFE'S PICTURES

In his nine years as LIFE staff photographer, Thomas McAvoy has recorded the comings and goings of the Washington great, spanning with his camera careers of men who have made history in the capital. Last week in Washington he photographed the ending of an era, the retirement of Henry Stimson as Secretary of War (p. 33). The story of Sweet Daddy Grace (pp. 51-58), was also taken by McAvoy.

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LIEUT. COLONEL BOYINGTON RETURNS TO SAN FRANCISCO. HE IS CARRIED FROM HIS PLANE BY SQUADRON MATES ASSEMBLED FROM THEIR BASES TO GREET HIM

"PAPPY" BOYINGTON COMES HOME

Marines' top-ranking ace, rescued from a Jap prison, is greeted by squadron mates in San Francisco



Jap flags are added by Pappy Boyington in San Francisco to fuselage of Corsair. They indicate the planes he shot down on his last flight, bringing his total from 26 to 28.

"If you ever see me go down . . . I promise I'll meet you in a San Diego bar six months after the war."

That was what Gregory ("Pappy") Boyington, skipper of the Marine "Black Sheep" fighter squadron, told his mates back in 1943. On Jan. 3, 1944, over Rabaul, he did go down and was lost. But Pappy kept his promise. On Sept. 12 he joined his pals at a bar. He was a few months early and the bar was in San Francisco instead of San Diego, but to the "Black Sheep" fliers it made no difference. Their leader and highest-ranking Marine ace was home safe.

Boyington was born to be a swashbuckler. He is short, cocky, homely. He has a big, loud laugh and he can joke and drink and swear with any marine. He is one of the world's great fliers, an aerial artist with a fighter plane. Before Pearl Harbor he flew with the Flying Tigers. In 1943 he took a group of green misfits, unwanted by other outfits, and turned them into one of the toughest squadrons in the Corps' history. Unhappy and lonely, they wanted to call themselves "Boyington's Black Bastards" but were persuaded to adopt "Black Sheep." In 86 days of combat they shot down 96 planes. Their skipper himself was cred-

ited with 26, equal to the record of Eddie Rickenbacker, before disappearing one morning in a cloud bank near Rabaul, chased by a dozen Japs.

In San Francisco Pappy told his mates what happened then. He broke his ankle parachuting. Japs strafed him in the water. At night a Jap submarine picked him up, took him to Rabaul. He was denied medical treatment, hit with a baseball bat, starved and humiliated. Later he was put in the secret Ofuna prison but the Japs never announced he was a prisoner. They let his family think him dead. On Aug. 28 this year he was rescued from a camp near Tokyo.

There were more and more heroes emerging from prison camps. There were Lieut. Colonel James Devreux, commander of Wake Island, and Sgt. Irving Strobinger, radioman, who sent the last message from Corregidor. There were three Doolittle fliers, the captain of a submarine lost in 1942. They and many others came home to a country still savoring its first taste of peace but already aware of labor and reconversion troubles ahead (see p. 34). For the moment, however, Boyington and the rest ignored all that. They just walked up to the bar and ordered drinks.



A special song for the occasion was rendered by Captain William Case. The singing came after the big dinner of turkey, cranberry sauce. It was not a boisterous party. The men talked over their family affairs, including letters of children, later told stories of narrow escapes, some funny, some serious.



A hotfoot is given Lieut. Herb Holden by Lieut. Fred Lorsch while a singing group gathers around piano. On two years of duty the B-1's sleep lost 12 pilots. After Boyington disappeared his mates were split up, some joining other outfits, some returning home.



Boyington and "Padre" Paetznick, the squadron's chaplain, laugh over the memorial services the padre held when the shipper was reported missing. A noisy Peppy's experiences

in the Jap prison camps made his friendship with the padre closer than ever. When he landed in San Francisco he told Paetznick, "Padre, now I'm an easy touch." After this party

Boyington went to Seattle where he was welcomed by thousands in a great public reception. Then he traveled to Brewster, Wash. to see his mother and take his son Greg home.

MR. STIMSON

WHAT HE BROUGHT TO HIS COUNTRY'S SERVICE IS RARE AT ANY TIME, IRREPLACEABLE IN A CRISIS

When he resigned as Secretary of War last week, Henry L. Stimson devoted more than half of his farewell statement to praise of General Marshall, his Chief of Staff. "The destiny of America at the most critical time of its national existence has been in the hands of a great and good citizen. Let no man forget it," said Stimson. He should know. For five years the two men have worked in daily tandem, an open door between their offices, first creating and then directing the greatest army in American history. Moreover, anything Stimson says has always carried an extra load of credibility, whether with juries, presidents or people.

It is Stimson, however, and not Marshall who is leaving the public service, probably for good. Therefore Stimson's role deserves as much evaluation as current history can give. It is a strange, almost unique role. He has been twice Secretary of War and once Secretary of State. In accepting his resignation, President Truman called him not "a great Secretary," but, much more accurately, "one of our great public servants." For Stimson has served without flair, almost without talent. His gift to America has been something more precious than talent, even when it is not scarce; and what he has is scarcer than talent today. What he has is character.

Passing the Dutch

When he went to Washington in 1940, Henry Stimson was 73. Wheeler pronounced him "slightly ga ga" and Hugh Johnson said he couldn't work more than three hours a day. The War Department was riven by the feud between Secretary Woodring and Assistant Secretary Johnson. Even in January 1941 the U. S. Army was, as Stimson testified, "nowhere near as large as the army of Holland was last May."

What Stimson, with Marshall's help, made of that Army needs no elaboration. He got himself good men—Patterson, McCoy, Lovett *et al.*—and launched a tremendous program of expansion and modernization. From the start they planned in terms of offensive warfare, creating new parachute and amphibious forces, mechanization, airpower. Stimson got a law enabling the Army to retire unfit officers and to rejuvenate its command. Whatever his hours, he was always a tower of wisdom and strength to his subordinates. The old man understands war.

By 1943 he was being called "the most efficient administrator in the whole vast war machine." But "efficiency" is a dangerous word to use about any part of a democracy's war effort; and in any case, Henry Stimson's claims to his nation's gratitude do not rest on that. Roosevelt had larger reasons, even necessities, for taking him into his war cabinet. It is against those necessities, which were also the country's, that Stimson's usefulness must be assessed.

When war came to Europe, the U. S. was still deeply divided over the New Deal, and this hopelessly confused the great debate about intervention. Roosevelt alone could not unite a country of whose division he was

the outstanding symbol. Stimson, a retired and almost discredited Secretary of State, had been writing letters to the papers and demanding that we lift the embargo against Republican Spain, that we stop selling oil to Japan, that we resist Hitler. On June 17, 1940 he made a famous speech at Yale, his alma mater, where the undergraduates had been signing antiwar petitions. He told them we should have compulsory military training at once, send and, if necessary, convoy more planes and munitions to England and generally be prepared for a war. Two days later Roosevelt called him. Although he was a lifelong Republican who only eight years before had pronounced Democrats unfit to govern, he accepted. It was "a call to duty."

Every important defense measure—conscription, repeal of the neutrality laws, Lend-Lease—received an extra push through Congress by the informed and convincing testimony of the new Secretary of War. At one point, in debate on the President's growing power, Tom Connally said, "If we can't trust the President, whom can we trust?" Said Stimson, "I speak in agreement, and with detachment, for I am not of the President's party."

That note of disinterested and high-minded conviction was exactly what Roosevelt needed to persuade the dubious half of the country that the war was above politics. Stimson's support was like the counter-signature of the leading citizen, good at any bank.

For he was then, and is now, our No. 1 elder statesman. It was not his judgment, however, nor his efficiency that was irreplaceable in that hour. It was this: he had so lived that his motives, even to his enemies, were always above suspicion.

The Patrician

"There is a vague popular belief," said Abe Lincoln, "that lawyers are necessarily dishonest." Born to wealth, Stimson made a lot more as a Wall Street lawyer; he also has almost every other political handicap in the book. He is aloof, awkward, high-nosed; he has even unashamedly ridden to hounds on his Long Island estate. The only time he ever campaigned for elective office (the New York state governorship in 1910) he was dubbed "the human icicle" and disastrously beaten. Until late in life he never even developed a political personality of his own. He was always the protégé of more colorful men, doing their work because it was his duty. As U. S. district attorney he cleaned up some malefactors of great wealth for T. R. As Taft's Secretary of War he completed the reorganization of the Army begun by Elihu Root. As Governor General of the Philippines he softened but did not reverse the policies of Leonard Wood—with one notable exception: being a thorough patrician, he broke the color line. Otherwise his public career, up to the age of 60, showed almost no originality.

To his intimates, however, there was one thing spectacular about him, even overpowering: his high-minded rectitude. Felix Frankfurter, whom Stimson introduced to

public life before the first World War, says he learned from Stimson a "high and fastidious sense of the law." Claude Fuess, headmaster of Phillips Academy, has called him "a . . . gentleman, not only of the old school but of any school. . . ." And when Stimson became Hoover's Secretary of State, this extraordinary high-mindedness began to affect the history of the world.

Right After All

Fifty nations, including the U. S., had just signed the Kellogg peace pact. When China and Russia started toward war over the Manchurian railroad, Stimson called on both nations to observe their Kellogg pledge. When Japan took Manchuria, again the Kellogg Pact (and with it the Nine-Power Treaty) was cited by the U. S. government to put Japan in the wrong. Stimson acted in this mounting crisis more audaciously than either Great Britain or the League of Nations. He was reviled by realists for meddling, for "kelloggging around," for not understanding *Realpolitik*. There was in fact something stuffy about his insistence on the legal and moral aspect of every diplomatic question, as there was later about Hull's. But gradually his non-recognition doctrine was adopted by other nations. And, although nobody did anything about it, Japan has been more obviously in the wrong ever since.

None of this was original with Stimson. His policies were steeped in the precedents of John Hay and Woodrow Wilson. That and their moral rightness were their only strength.

Their weakness was obvious to all. Elihu Root, Stimson's great mentor, once said, "Never draw a pistol unless you mean to shoot." But Stimson took other words—the words on treaties—more seriously than he took Root's. He could persuade Hoover to flourish our Asiatic fleet off Shanghai, but real shooting was out of the question in 1931 and 1932. Hence everything Stimson did seemed to be on the losing side. "Wrong Horse Harry," they called him.

Like Hull's, his was primarily a verbal diplomacy. But the claims he asserted were vindicated in the end. And, as chance willed it, the soldier in Stimson has played a major part in vindicating them. Those who believe in the power of the word can take heart from Henry Stimson's career. He preferred to be right even when he lacked the might to seem right; and the might came to him in the end. America's greatness lies in men who have the patience and faith to know that it always will.

PICTURE OF THE WEEK: ➔

The weary figure passing down the longest double line of American generals ever assembled is Henry Stimson. On Sept. 21, his 78th birthday, he quit Washington, the Secretaryship of War and the honors of two wars well won. For that accomplishment he had just received the Distinguished Service Medal from President Truman. He returned to his Long Island estate, Highhold, after which, "we will see what the Lord allows me strength to do."



At Washington airport generals send off the retiring Secretary of War Henry L. Stimson, who had built the Armies they had commanded



Kelsey-Hayes strikers picket the plant while office personnel stand by. *Top* looks on. *Bottom* crossed' or sign refers to the Ling arbitration that precipitated the strike. Workers threw a

foreman they regarded as spiteful out of the plant and 17 were discharged. One WLB agent ruled they be reinstated, another that three should be fired. Ling's ruling started the strike.

LABOR DEMANDS "52-FOR-40 OR FIGHT!"

Paced by Detroit's U.A.W., the nation's workers strike and picket to maintain their wartime pay checks

The U.S. had known less than a month of peace when its body economic broke out in a rash of strikes. Mattress workers struck in New Jersey. In California food workers went out and, in Iowa, meat packers. White-collar workers walked out in Pittsburgh and a strike of oil workers in the Midwest shut down refineries and brought back prepeace gasoline shortages.

At week's end some thousands of American working men and women were on strike for a variety of reasons. 235,000 were made idle by strikes and about 1,500,000

were receiving unemployment compensation as a result of war-contract cancellations and reconversion's temporary lull. A portion of U. S. labor, long frustrated by the war period's no-strike pledge, was having its day. Another portion, grown accustomed to fat war-period pay checks, simply turned up its nose at United States Employment Service job listings and waited for something better. The administration in Washington had plenty to think about. So did the rest of the country which throughout the war had wondered uneasily

what labor would do, once peace removed its shackles.

A good place to appraise the situation was Detroit, focal point of labor unrest, where the country's biggest union, the United Auto Workers (LIFE, Sept. 10), and its biggest industry, the automobile makers, were squaring off anew. Detroit had two kinds of labor trouble. One kind—hangovers from wartime feuds—was typified by the Kelsey-Hayes strike (pictured on these pages) which started Aug. 23. Lack of Kelsey-Hayes wheels and brake drums forced Ford's new pro-

CONTINUED ON NEXT PAGE



Storm center in the Kelsey-Hayes strike is this discharged trio. From left: Tony Mielezarek, Joseph Bush, Chester ("Moon") Mullins. U. A. W. officials say trio was not involved in the foreman incident.



U.A.W. Vice President "Dick" Frankensteen, candidate for mayor of Detroit, gambled his political future by visiting the local to plead that wildcatters return to work.



Current demand for 30% pay increase is added to the picketers' signs. Curiously, the Kelsey-Hayes local, led by old time I.W.W. "wobblers," has no written contract with management, does not want one.



Unionists picket union in Flint. When U.A.W. officers refused to sanction Kelsey-Hayes strike, wildcatters picketed a board meeting and threatened election "changes."



STRIKE CAPTAIN (RIGHT) INSTRUCTS HIS PICKETS ON THE CLOSING OF A REFINERY AT PORT ARTHUR, TEXAS. MORE THAN 20,000 OIL WORKERS WENT OUT ON STRIKE

LABOR CONTINUED

ident, Henry Ford II (see p. 108), to shut down reconverted River Rouge and other Ford plants which had barely gone into production. This meant 50,000 more idle and in turn, said Ford, made 75,000 workers in Ford-supplier plants idle. Some union men said that as usual U A W, internal politics played a part—right-

wing-dominated officers of Local 154 were not too much interested in saving the left-wing supporters about whom the Kelsey-Hayes strike revolved.

The second source of trouble in Detroit was shared by the rest of the country. During the war labor had worked 48 hours a week, drawing the equivalent of 52 hours in straight and overtime pay. Re-establishment of prewar contracts cut it back to 40 hours' work and 40 hours' pay despite higher living costs. Paraphrasing

Senator William Allen's rallying cry during the 1840s' dispute over the Oregon boundary, labor demanded "52 for 40 or fight!" 52 hours' pay for 40 hours' work. This would amount to a 30% wage increase. U A W Vice President Walter Reuther declared if an industry-wide conference to discuss the demand was not agreed to, the auto company would be struck individually, General Motors first. Other officials of the faction-ridden U A W, however, declared that no company had

STRIKING C.I.O. OIL WORKERS HALT A GASOLINE TRUCK AT EAST CHICAGO, INDIANA. MANY SERVICE STATIONS SHUT DOWN. TOLEDO HAD TO GO ON GAS RATIONING





BEFORE THE OFFICE WORKERS' STRIKE BEGAN, ON SEPT. 8, WESTINGHOUSE ELECTRIC'S MAIN PLANT IN PITTSBURGH BLAZED WITH LIGHT, TEEMED WITH ACTIVITY

been selected, that Reuther had spoken out of turn.

Although the disputes were varied and far-flung, the basic issue underlying most of them was simple and clear-cut. How high could wages go, thus creating the largest possible demand for production, without forcing a price increase that would reduce demand and therefore production? Economic Stabilizer William H. Davis had attempted to give the administration answer: in the next five years wages will advance 40%

to 50%. prices will remain the same. Last week, in his first open spat with a member of his official family, President Truman repudiated this as his policy, de-throned Davis. Clearing decks for the rising labor storm, the President merged three wartime labor agencies into Labor Secretary Lewis B. Schwellenbach's department, giving Schwellenbach greater power to maintain industrial peace.

Since Washington apparently would not provide a

new "Little Steel formula," the final decision on wages and prices would be made at labor-management conference tables. There were signs that it could be. Some labor officials privately admitted that the 30% demand was a stalking horse, that labor actually expected to get less. Management meanwhile was maintaining a strategic silence, but one Detroit motor executive observed, "Of course everybody realizes there are going to be raises. The only argument is over how much."

AFTER THE STRIKE BEGAN, WESTINGHOUSE PLANT IS DARK EXCEPT FOR THE LIGHTS IN THE STAIR WELLS. IN CENTER ARE MAIN OFFICES, AT RIGHT, WELDING SHOP





AT A LUNCHEON MEETING IN LOWELL, JOSEPH P. KENNEDY TELLS EMPLOYERS AND LABOR REPRESENTATIVES THAT MASSACHUSETTS IS GOING TO SEED INDUSTRIALLY

JOE KENNEDY'S TOUR

Ex-diplomat warns Massachusetts it must rejuvenate its industry

Faced with the task of reconvertng Massachusetts industry, Governor Maurice J. Tobin called out of a five-year retirement one of the state's most successful sons. To Joseph P. Kennedy, millionaire banker, importer and diplomat, he gave the job of preparing legislation to help rejuvenate Massachusetts business.

Joe Kennedy had done little that really interested him since he retired as Ambassador to England in 1940. Last year his son and son-in-law were killed in action. He tried with no success to forget his troubles

by involving himself in big real estate transactions. Back in Massachusetts he plunged head-on into a campaign to scare the state into action. In a mad-gat-like auto he rode through the textile smoke and machinery towns, warning the people of the dangers of backward business methods which, he said, had lost Massachusetts 2,500 industries in the past 25 years. Making 40 speeches in ten days, he told employers and labor that "during the next five years Massachusetts will have its last chance to keep itself out of the grave."



Governor Tobin listens to Kennedy's report on his ten-day trip through Mass. to its undertaken at Tobin's request.



At Lowell Textile Institute Kennedy sets up scholarship in memory of Joseph Jr., who died in a "careless moment."



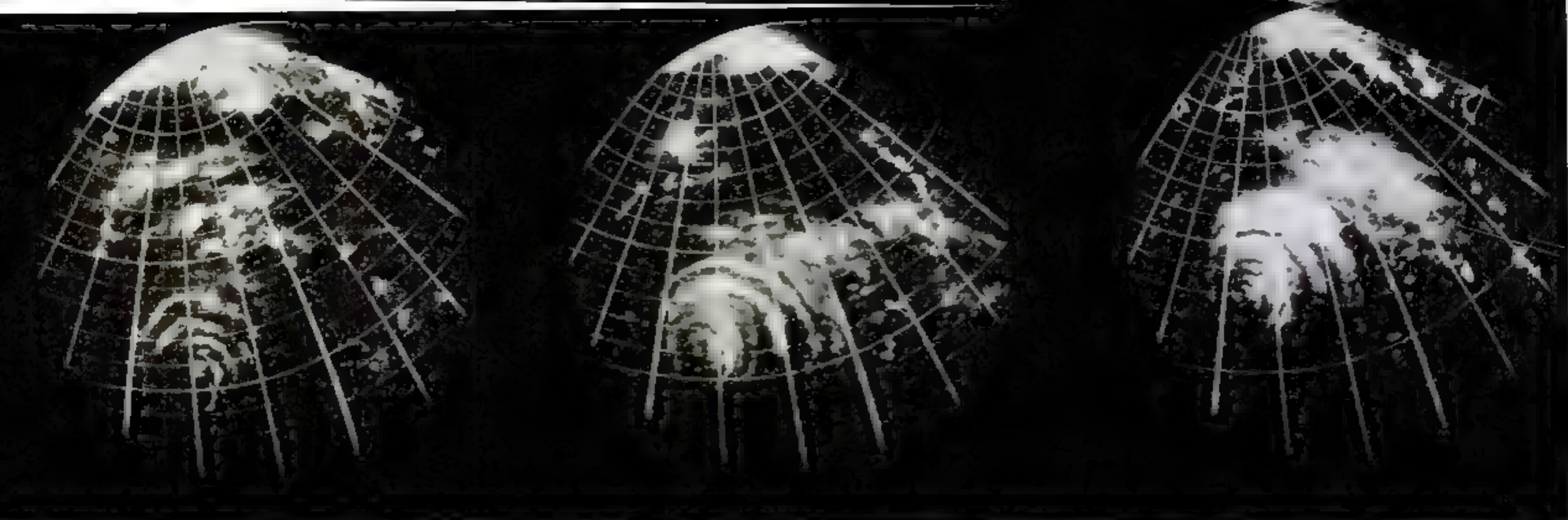
At Quincy-Fore River plant of Bethlehem Steel, he talks to girl riveters who work on the river lined for 18 years.



Near his boyhood home on shore overlooking Boston Harbor, Kennedy chats with a 6-year-old youngster. The million-

aire businessman began his career by delivering newspapers to ships at the nearby Cunard Pier. His East Boston home has

since been torn down, but the old rotted pier (background) is a symbol of the industrial decay which Kennedy is fighting.



Radar pictures of hurricane were made from Army station near Orlando, Fla., north of Miami. In first picture the center of the storm, at lower left, is bordered by hazy concentric area.

These arcs are line squalls. Above them other hazy spots are masses of rain clouds. Position of the radar is in bright area at the top. In second and third pictures the hurricane comes closer.

FLORIDA'S BIG BLOW

Radar makes pictures of hurricane

People in Florida last week worked to clear away the debris of one of their worst hurricanes. In Miami the great wind had littered the streets with palm fronds, coconuts and shattered electric signs. At the Richmond, Fla. Navy air base three huge wooden hangars lay in ruins, the wreckage of 366 planes and 25 blimps beneath them. The southern tip of Florida, battered

by 143-mph winds at the hurricane's center, was hit worst of all. Roads were blocked with fallen trees and telegraph poles and sheets of corrugated iron from roof tops. The total damage was heavy: \$50,000,000. The loss of life, however, was light: 3.

While everyone else frantically sought shelter, a handful of curious men braved the storm to see exactly



Sailor and girl are knocked down in a Miami street by savage force of the wind. Across the street two sailors have run from the sheltering doorway of a restaurant to help. The pre-

ture on the opposite page, made a few seconds later, shows the rescue. In Miami, which was north of the worst-hit area in southern Florida, the winds reached a peak velocity of 99 mph.



On another radar, which scans complete circle around the station instead of merely area to the south, the storm appears as a great white blob in the radar 'scope' as the hurricane passes

almost directly overhead. As the clouds travel northeast (second picture), image moves from the center of 'scope. In third picture only wisps of cloud remain as the hurricane moves away

what it was like. Six Army fliers piloted a shuddering plane to the center of the hurricane to find the speed of the wind—150 mph. Other Army men, with the wind screaming around their flimsy field shelters, studied the storm with radar. What the radar men saw is shown at the top of these two pages.

The study of storms is one of radar's multifarious

side lines. Normally radar beams are able to penetrate clouds and fog, making things beyond them visible on the screen of a radar set. When clouds are heavily laden with raindrops, however, the radar beams are reflected from them and are recorded on the screen. Because of this the rain-laden clouds of the Florida hurricane were clearly visible to the radar operators.

Radar's view of a storm is much different from what a man might see from the same place. The image of a storm on a radar screen looks like the outline of a storm on a map, even though radar views the storm clouds from below and from a distance. The pictures shown here are views of the hurricane as it approached the radar station near Orlando and passed overhead.



Couple is helped to safety by other soldiers and sailors who have run out of doorways. Heading for shelter, everyone clings together for support. Wind has knocked down one soldier in

the group. Another man, partly obscured by the lamppost, has been caught off balance and blown down the street. In Miami the wind also stripped palms, blew down telephone poles.



FOUR-MONTH-OLD DENISE HAS A ROMP WITH HER FAMOUS MOTHER, HEDY LAMARR. LAST WEEK DENISE DISCOVERED HER HANDS, WAS FASCINATED BY THEM

HEDY'S BABY

Denise Loder, daughter of Hedy Lamarr, poses for her picture

One of the newest additions to Hollywood's puppet colony is Denise Loder, daughter of Actor John Loder and Actress Hedy Lamarr. Last week at the age of four months Denise, who is called Bunny or Doh, made her first appearance before a LIFE camera.

Denise has violet blue eyes, a small amount of auburn hair and weighs 16 pounds. Her daily schedule is a model of rigid simplicity: awake at 6, drink seven ounces of milk; bath at 9:30, another seven

ounces of milk and Pat in at 10; nap; milk and carrots at 2; orange juice at 4; sun bath at 4:30; apple sauce and milk at 7; for sleep at 6. Denise has a nurse but Hedy frequently changes the diapers. The baby is very healthy and Hedy insists she has never heard her cry. The record was almost broken when these pictures were taken. Photographer Martha Holmes handed a flashbulb to the nurse who dropped it on the baby's head. Denise whimpered but held her tears

FATHER AND HEDY TRY TO MAKE DENISE SMILE. HEDY'S LATEST PICTURE, "HER HIGHNESS AND THE BELLBOY" (SEE P. 84), WAS MADE BEFORE DENISE WAS BORN





***A**lways **B**uy **C**hesterfield*

MILDER... BETTER-TASTING... COOLER

Yes, when you remember your A B C's of smoking pleasure you remember the three important benefits that Chesterfield's Right Combination...World's Best Tobaccos gives you. Here they are: *A—ALWAYS MILDER, B—BETTER TASTE and C—COOLER SMOKING.*



***C**hesterfield* *They Satisfy*

RIGHT COMBINATION • WORLD'S BEST TOBACCOS



How to make a Sphinx talk

AMONG your friends there is probably a quiet, reserved fellow who's practically a sphinx when it comes to praising anything.

Well, next time he drops in, serve him a highball made with Four Roses.

We sincerely believe that after the first sip, the "sphinx" will speak right up and say that he's never before tasted

a whiskey exactly like Four Roses.

That's because Four Roses is an exclusive combination of specially distilled whiskeys, selected to achieve a smooth, mellow *distinctively different* flavor.

Nor has the quality of Four Roses been changed. It is still the same great whiskey it was before the war.

FOUR ROSES

*The same great whiskey
today as before the war*

Four Roses is a blend of straight whiskeys—90 proof.
Frankfort Distillers Corporation, New York City





AFTER THEIR WEDDING CEREMONY THE ARMY SERGEANT AND HOLLYWOOD STAR TOAST EACH OTHER WITH THEIR EYES, AND GLASSES OF DOMESTIC CHAMPAGNE

SHIRLEY MARRIES

In Hollywood 500 old friends of the family see the child star, now 17, become a sergeant's bride

A wedding held in Hollywood's Wilshire Methodist Church last week made a great many Americans feel a lot older. Shirley Temple, who only yesterday was everybody's favorite child screen star, got married. The little girl who had earned \$3,000,000 by the time she was 11 wed John Agar, a 24-year-old Air Forces sergeant. Shirley met him at a Zasu Pitts party two years ago and fell for "his sincerity."

Although Shirley's parents tried to make it unspectacular by inviting only 500 "old friends," including California's Governor Warren, the wedding was Hollywood's biggest social event since the Vilma Banky-

Rod La Roque nuptials of 1927. Thousands stormed the church. At the reception a gypsy orchestra played while the guests drank their way through 20 cases of champagne. They gaped at the cool, poised bride and at nine banquet tables groaning with wedding gifts which included a mammoth radio-phonograph, a can opener and three cookbooks. Mrs. Agar, or Shirley Temple as she will probably be known, is undecided at the moment whether to cook up a new Selznick picture or a college career. But she definitely plans to supervise transformation of her back-yard childhood playhouse into a French provincial home.

Munsingwear Foundettes

Designed for the minuscule waist, the frankly rounded hips that are America's new body line. Pliant, two-way stretchers made of Lastex* yarns. Just see how young they make you look! At better corset departments.

*REG. U. S. PAT. OFF.



Shirley Marries CONTINUED



Receiving line at the reception was on the lawn of the Temples' Brentwood home. Among those who kissed the bride were Governor Warren and Shirley's producer, David O. Selznick, whose studio had hoped the star would postpone her marriage.



Shirley looks lovingly at her husband, clutching an old-fashioned bridal bouquet of bouvardia and white orchids. Although tired at the reception's end, the star climbed the stairs like an old trouper to toss her bouquet to Bridesmaid Nancy Majors.



Outside the church several thousand screaming fans shove against the cord of military and local police. When Jack and Shirley tried to leave, the crowd swept past the guards. The wedding party had to wait 15 minutes for a passage to be cleared.

CONTINUED ON PAGE 47



Don't miss *The RCA Show* on Sunday afternoons at 4:30, E.T. Dial in your local NBC station and hear the world's greatest artists as guest stars.

There's something in heredity . . .

"GARDEN VARIETY" kittens are so common that, sometimes, it's hard to give them away . . . But if you want to register a *valuable* cat for show purposes, *three generations of registered ancestors are required*. Heredity counts!

The long-term value of your first postwar radio set—whatever its name—will also be determined by the background and experience of its makers. In radio *engineering* where will you find a twenty-five-year background equal to that of the Radio

Corporation of America? . . . In the whole field of *recorded music* where will you find a forty-seven-year heritage comparable to that of Victor?

And where—except in an RCA VICTOR—will you find this double leadership, double experience and double value *combined in one set!*

THE NEW RCA VICTOR SETS will include many great improvements—the result of experience gained in building 350 different types of war equipment, *none*



of it ever manufactured by anyone before . . . FM and television, of course. Radios and the famous Victrola (made only by RCA Victor) will range from excellent low-priced table models to fine automatic consoles. See your RCA Victor dealer before you buy.



RCA VICTOR

RADIO CORPORATION OF AMERICA

Delicious Coffee Every Time....

because it's
Automatic!



Sunbeam AUTOMATIC COFFEEMASTER

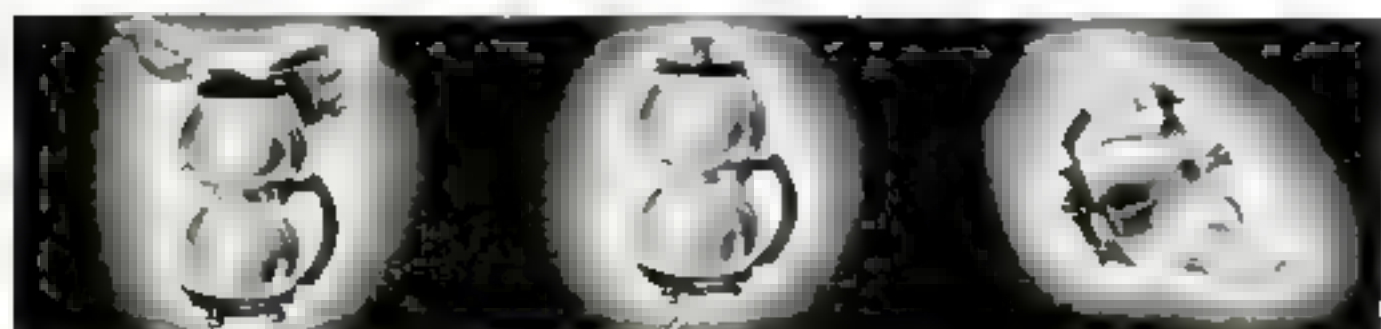
REG. U. S. PAT. OFF.

Coffeemaster coffee is ALWAYS perfect—because everything is *automatic*. Simply set it and forget it. It is your assurance of the same delicious coffee every time you make it because the water is *always* at the correct high heat, and the brewing time is *always* uniform—secrets of delicious coffee-making. Coffeemaster shuts off by itself when the coffee is done . . . then re-sets itself to keep the coffee piping hot. You can't miss—it's automatic. And no glass bowls to break.

Never has a coffeemaker aroused so much lasting enthusiasm among those who own it as Sunbeam Coffeemaster. Since war-work replaced it at Sunbeam in 1941, we have heard from literally thousands of people who have seen it in friends' homes, admired its striking beauty, enjoyed its marvelous coffee, and want one like it.

Sunbeam Coffeemasters will soon be on sale again at good electric appliance dealers everywhere.

No Watching... No Guesswork!
SET IT . . . FORGET IT!



ALL YOU DO IS
PUT IN THE WATER
AND COFFEE.

SET IT. FORGET IT! Read the paper, dress the children. In a few minutes, click! . . . it shuts itself off when coffee is done. Re-sets itself to keep coffee hot.

LOVELIEST OF
SERVES and no
glass bowls to break.

CHICAGO FLEXIBLE SHAFT COMPANY, 5600 Roosevelt Rd., Dept. 53, Chicago 50, IL.

Canada Factory: 321 Weston Rd., So., Toronto 9. Over Half a Century Making Quality Products

BY THE MAKERS OF *Sunbeam* MIXMASTER

Shirley Marries CONTINUED



After a costume change, Shirley re-enters from upstairs, fresh, chic and holding hubby's hand. Her tailored going-away suit was dove-gray topped by a squat blue velvet beret. From the beret dangled a long gray veil which lent a touch of maturity.



Pelted with rice and harried by cameramen, the couple race to a brand new station wagon. They spent the first night at Los Angeles' nearby Town House and the next six in Santa Barbara. After that Jack's furlough and Shirley's honeymoon ended.

An important fact
emphasized by war:



DAIRY FARM

ANY MEAT, regardless of cut, kind or price
per pound, contains complete, high quality proteins—the
kind that everyone needs for life itself.

In this advertisement
meat are acceptable to the Council



The American Meat Association, 1111 North Dearborn Street, Chicago, Illinois, is the national organization for the meat industry. It is the only organization in the world that represents the entire meat industry, from the producer to the consumer.

AMERICAN MEAT ASSOCIATION
1111 North Dearborn Street, Chicago, Illinois 60610



EXCITING "PANTRY-SHELF SUPPER" LEADS OFF WITH

Old-fashioned, chickeny noodle soup!

QUICK SUPPER! Easy-to-fix supper! Grand-to-eat supper! It's done with the foods you can keep handy on your pantry shelf!

First course says "HOMEMADE" in an oh-so-wonderful way! It's Lipton's Noodle Soup—as rich and chickeny-tasting, as brimful of tender, golden egg noodles as the soup grandma simmered for hours in her own soup kettle. (Yet Lipton's cooks in a jiffy—takes you just 7 minutes from envelope to ladle!)

One 10¢ package of this grand soup mix will serve 4—with hearty, big bowls of fragrant, *fresh-cooked* noodle soup.



PANTRY-SHELF SUPPER

Lipton's Noodle Soup
*Quick Kabobs
Vegetable Medley (canned)
Hot Corn Muffins (packaged mix)
Tossed Green Salad

Marbled Parfait (packaged chocolate pudding and top milk)

**Quick Kabobs.* Flavorful follow-up to your lead-off with old-fashioned Lipton's! Cut contents of 12-oz. can spiced luncheon meat into cubes. Slice 3 tomatoes and 2 onions (or use 15 whole stuffed olives). Place meat, tomato, and onion or olives alternately on each skewer. Broil under medium flame about 10 minutes, turning twice to brown evenly. Be sure to keep the fixin's for this supper handy on your pantry shelf. Plus some extra Lipton's Noodle Soup to start any meal in style!



10¢

ALSO IN
THRIFTY 3-PACK
CARTONS

**LIPTON'S CONTINENTAL
NOODLE SOUP**

Made by the makers of that brisk Lipton Tea



IN BAPTISMAL ROBES, DADDY GRACE IS SHIELDED FROM THE RAIN BY A FOLLOWER AS HE REACHES FOR THE MICROPHONE TO START DELIVERING HIS SERMON

DADDY GRACE

Grandiloquent Negro preacher has
a half-million faithful followers

Bishop Charles Manuel Grace is the head of the Church on the Rock of the Apostolic Faith sometimes called the United House of Prayer for All People, with headquarters in Washington, D. C. He has been head of this cult for 19 years but his followers never call him "bishop," his official title. To them he is "Daddy," or "Sweet Daddy" and they love him.

Church members, almost all Negroes, regard Daddy as God's close friend and possessor of healing powers conferred on him by the Almighty. "We believe in God

the Son, God the Holy Ghost and Bishop C. M. Grace is our leader," they say. Daddy confines himself to claiming he and God go for rides in the church's seven-passenger Packard and have friendly arguments. Daddy and his church are currently prospering like the green bay tree. There are more than 100 Houses of Prayer from Florida to Massachusetts and about 500,000 members and "saints." They are especially grateful to Daddy now because a few weeks ago, by his own admission, he arranged for the war to end



On the rostrum Daddy Grace *above* is a persuasive speaker. He sometimes starts out shouting, "If you all want to know something that nobody else can tell you, ask me. I'll tell you!" He says Jesus was a member of House of Prayer and that nonmembers will not go to heaven.

The crowd *below* always reacts vigorously. Before service people are inspired by singing and, afterward crowd around to be blessed or healed—1,810 a head, Good day's take a \$800. Floors are covered with sawdust so that worshippers will not be bruised when they fall with ecstasy.





Praying on his throne in the Newport News, Va. House of Prayer, Daddy is made comfortable by a young follower. He is against smoking, drinking, war and adultery.

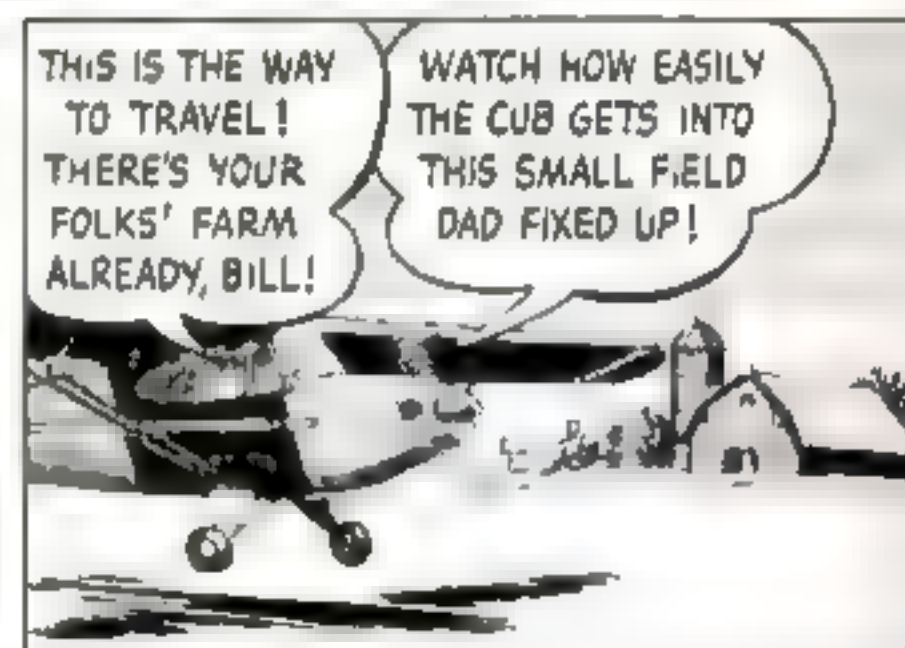
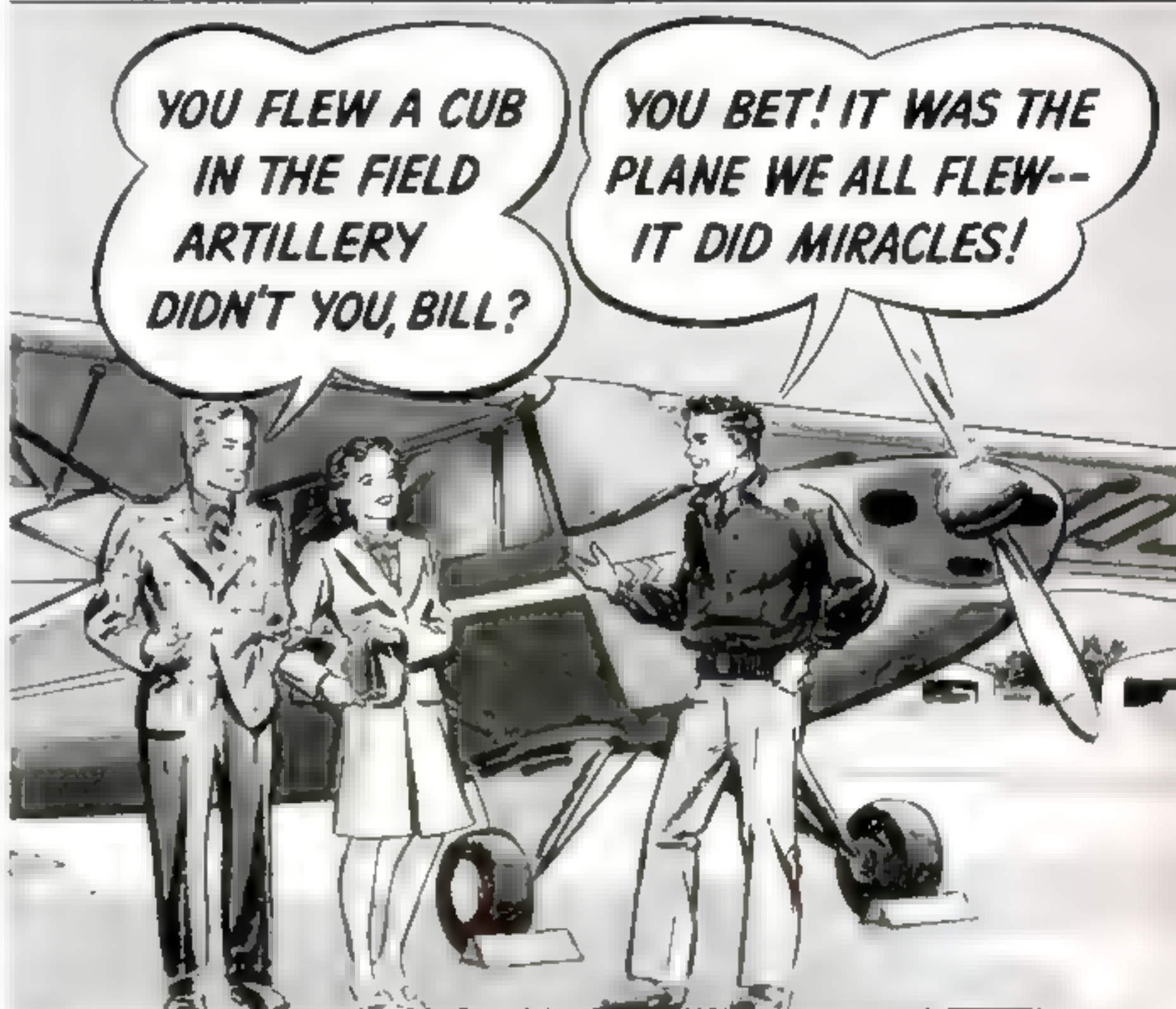
GOOD ORATORY AND REGARD FOR MONEY HAVE MADE DADDY RICH AND BELOVED

It is not certain whether Sweet Daddy Grace was born in Portugal, the West Indies or Gastonia, N.C. but he speaks with a slightly foreign accent and rolls his R's. He speaks French and Spanish and his followers believe he can speak any other language, including that of the flowers. They also believe he is the world's oldest man, an opinion Daddy has strengthened by hinting that he was present at the Crucifixion. One intimate has, however, set his age as only 55. The main things which have threatened Daddy's hypnotic preaching were a government tax suit in 1934, which accused him of paying only \$41 on an income of more than \$190,000 but was dismissed because free-will offerings are not taxable income, and a conviction for violating the Mann Act with a 20-year-old pianist. This conviction was later set aside on appeal and Sweet Daddy was joyfully welcomed back by his Biblical-minded flock who justified him by saying, "Joseph, too, was arrested for violation of the Mann Act because of a woman's lies."

Drum majorettes are an indispensable part of Daddy's religion. The church officials wear gold-braided uniforms and his personal church guards generally carry swords.



Bill Gets There Quickly, Easily and Safely in the FAMOUS PIPER CUB



IS YOUR TOWN READY TO FLY? FREE Booklet, "What Your Town Needs for the Coming Air Age," illustrates and describes various types of landing facilities. It will help your community plan an inexpensive landing area now! For your copy, write Department L105W.

Write us for information on where to obtain movie films showing "How to Fly" and "The Construction of a Light Airplane." Interesting, clear, instructive sound narration.

PIPER AIRCRAFT CORPORATION
LOCK HAVEN, PENNA.
In Canada: Cub Aircraft Ltd. Hamilton



PIPER CUB
Points the Way to Wings for ALL Americans



Your
SCHICK *Electric* SHAVER
is on the way

We're turning out Schicks as fast as we can. There aren't many of them yet—and they are being snapped up quickly. So if you don't get yours today, keep trying.

Most of our production still is going to our Army and Navy all over the world—as it has been all year.

When you do get your Schick electric Shaver, you can chuck the old-fashioned burning, scraping, pulling and nicking. You'll enjoy the feel of your Schick purring smoothly over your face—arching your skin gently so that every whisker comes off clean and smooth. Not a whisker's missed. Not a whisker falls on you—the Whisk-Its catch them all. You can shave without even loosening your collar.

Place your order with your dealer today. After all, more than half of all the electric shavers bought before the war were Schick. Now that electric shavers are coming back—make sure you get the leader—Schick!

SCHICK INCORPORATED, Stamford, Conn.

SCHICK COLONEL—Styled by Raymond Looney in smart ivory plastic, it has the famous 2M Hollow-Ground Shearing Head and a dependable high-speed motor (works on either AC or DC). Hinged, bronze Whisk-Its catch all beard clippings. Stain suppressor. Comes packed complete in handsome, durable, simulated leather case . . . \$15.00

SCHICK SUPER—the finest Schick Shaver ever made. New precision built V head, comb type with double acting interceptor bars. New, dependable high-speed motor (works on either AC or DC). Styled in rich ivory plastic. Hinged, bronze Whisk-Its catch all beard clippings. Stain suppressor. Comes packed complete in handsome, durable, simulated leather case . . . \$18.00

Prices slightly higher in Canada

For expert servicing and genuine Schick renewal parts—including the famous 2M Hollow-Ground Shearing Head—Schick Service, Inc., maintains factory service stations in 37 cities in the United States and at Toronto and Calgary in Canada. All are listed in their local telephone books. You may bring or mail in your Schick—or your dealer can send it for you. Men in the Armed Forces may have their Schick Shavers inspected, cleaned and lubricated free.

SCHICK *Electric* SHAVER

Daddy Grace CONTINUED



Before preaching to his assembled followers in Newport News, Daddy is fanned by two little girls. He walked to the platform over a long satin carpet laid for him.



Daddy waves goodbye to the friends assembled outside his Washington, D. C. home before climbing into his limousine to be driven to Newport News by his chauffeur.

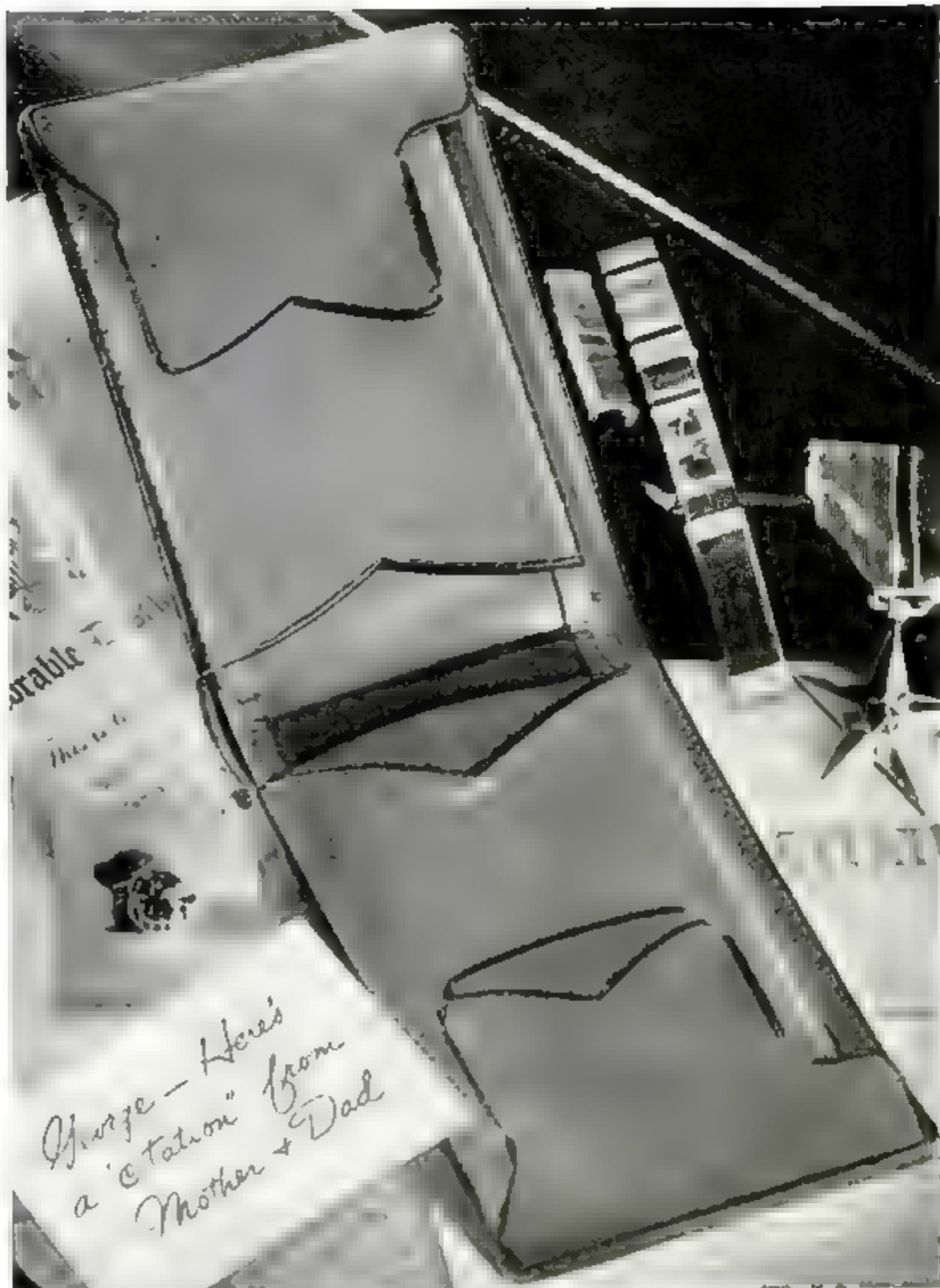


During sermon Daddy sheds his coat. The sermon mostly consists of Daddy yelling questions and the congregation replying in unison. He likes hand-painted neckties.



Johnny. In this car Daddy says he converses with God. Daddy travels a great deal but keeps expensive headquarters in capital because he likes to be near President.

CONTINUED ON NEXT PAGE



\$10 + tax. 3-Way in Buxton Polished Pigskin

the gift for the special occasion

ONE PIECE OF FINEST PIGSKIN SELF-INTERLOCKED
TO MAKE THE WORLD'S FINEST BILLFOLD



Every serviceman—or ex-serviceman—appreciates a stitchless Buxton. Because he knows thread rots fast in heat and wet—but a Buxton has no stitches to rip or rot. It's one piece of leather, self-interlocked!

This unique patented construction is the reason why Buxton buys only the very best of leathers... gives them the finest finishes specialized research has developed. Unlike ordinary billfolds, the Stitchless Buxton permits the leather to live out its life to the full!

Get the Buxton Stitchless at better leather goods counters in your city. Buxton, Inc., Springfield 1, Mass.

POSTAL STATISTICS: Buxton Stitchless weighs only 3½ oz. boxed—is very compact—leaves room in overseas boxes for other well-earned gifts!



Polished Pig, Partition
Model \$7.50 + tax

The Stitchless BUXTON

Coming Up!



TWENTY THOUSAND EXTRA MEALS

Speaking of eating problems . . . and who doesn't these days . . . did you ever consider this one? . . . Millions of our victorious fighting men, coming home from the battle fronts or moving on to new assignments, must be fed all along the way.

For four years now Fred Harvey's most important job has been the serving of tens of thousands of extra "military" meals daily—in addition to more meals than ever before for civilians. And now with history's greatest troop movement packed into a few short months, this job is bigger than ever.

But despite food problems, equipment and help shortages, the 7000 men and women of Fred

Harvey are meeting the challenge. We are proud of the way they are fulfilling their assignment, proud to play a part in the big task that remains, to bring the boys home.

When that job is done, all of us again can devote full time to seeing that you always enjoy the hospitality famous through 70 years of Harvey family management.

★ ★ ★

A Musical Treat!

Harvey Girls of the 1890's, we find, have been the inspiration for one of Metro-Goldwyn-Mayer's major productions of the coming season. It's a beautiful new musical, filmed in Technicolor, starring Judy Garland. "THE HARVEY GIRLS" tells the story of Fred Harvey waitresses who found adventure and romance on the western frontier.



Fred Harvey

RESTAURANTS • SHOPS • HOTELS • DINING CARS

3000 MILES OF HOSPITALITY—FROM CLEVELAND TO THE PACIFIC COAST

Copyright, Fred Harvey, Chicago, 1945

Daddy Grace CONTINUED



Carried on devotees' shoulders to Newport News baptism, Daddy glances back at photographer. He likes publicity, sees that reporters take down everything he says.

HE WORKS HARDEST AT MASS BAPTISMS

Daddy Grace does no manual work and has fingernails an inch long to prove it. The most exhausting part of his existence is conducting mass baptisms for his followers. These total-immersion ceremonies, half ritual and half picnic, are free. Daddy does, however, charge his followers for Daddy Grace Toothpaste, Daddy Grace Cold Cream, Daddy Grace Hair-Straightener and a 15-cent monthly, *The Grace Magazine*, which is thought to be so holy by the faithful that they string copies of it around their necks. Daddy also manages to raise money by issuing such instructions as, "All members must bring \$10 to first June meeting. Orders of pastor." Though hardly a conventional Christian, Daddy preaches Christian principles and promises his "saints" salvation if they will follow him. In turn, they trust him completely, write such things as, "I praise the Lord for Daddy Grace because through him my soul has been abundantly blessed."



From a boat Daddy Grace supervises the opening of a baptism. Once, in the middle of a Philadelphia street, he baptized 500 converts by spraying them with a fire hose.

CONTINUED ON PAGE 58

NATION WELCOMES JACK BENNY BACK FOR 12th YEAR OF SUNDAY BROADCASTS

**Once more Sunday night means
Jack Benny night as famous
star returns to the air**

YES, the fun is on again for millions every Sunday night. Jack Benny is back and with him a gay, sparkling show that's as "American" as baseball and ice cream cones. Join the party. Tune in the NBC Network.



They're at it hotter than ever—You might think that during the summer Jack Benny and Fred Allen would have "patched things up." But no! America's greatest radio feud has broken out with brand new fury! They're shooting from the lip more than ever in the battle of the century!



"St. Joe will be listening—they love me there," says Jack. And we might add that from now on, Sunday night in St. Joseph, Missouri, will be like Sunday night everywhere else from coast to coast in America. It's Jack Benny night—violin, guest stars and all. "My sponsor will be listening, too," says Jack, "he told me he would."



Hail! Hail! The gang's all here—and what a gang to keep the fun rolling out! That's band leader Phil Harris at the left; then comes the one-of-a-kind Rochester, Jack himself at the mike, Jack's severest critic—lovely Mary Livingston, and your genial announcer Don Wilson.



"What a find," says Mary—and a typical story of "boy makes good." No sooner was Larry Stevens honorably discharged from the AAF than his thrilling baritone voice was discovered by Mary Livingston.



It's always open house. Remember when Ann Sheridan, Warner Brothers star, was Jack Benny's guest? Well, it's like that every week—a steady parade of big name guest stars, the "who's who" of the entertainment world appear with Jack. Watch for the surprises coming!

Every Sunday—7:00 PM, EWT; 6:00 PM, CWT; 5:00 PM, MWT; 4:00 PM, PWT; Repeat Broadcast, 9:30 PM, PWT

PRESENTED BY LUCKY STRIKE—L.S./M.F.T.



*M-MMM-H!
WHAT
GRAND FLAVOR!*

Now! Delicious Coffee
— in just 5 Seconds
with **NEW G. WASHINGTON**

**Costs no more
than old-style coffee!**

• If you like good coffee, here's a real treat for you! Now you can make a cup of pure, rich, delicious coffee—in just 5 seconds! It's the **NEW G. Washington's Instant Coffee!** All you do is add

hot water to just *half a teaspoonful*—for the grandest cup of coffee you ever tasted! No coffee pot; no grounds; no waste. Any strength you like; it's always uniform! Saves time . . . saves work. And it costs no more; the 2-oz. container equals a full pound of ground coffee. Try it!



IMPORTANT NOTICE—For the time being, much of the G. Washington's Instant Coffee now being made is going to our Armed Forces. However, keep asking for it! Your grocer will have it eventually.

NEW

G. WASHINGTON'S
INSTANT COFFEE

Daddy Grace CONTINUED



Daddy Grace shouts an order from his boat as the baptism continues. He has a deep voice and enjoys playing loudly on a white piano in his Washington residence.



Daddy looks in the distance as another woman is prepared for dunking. He is rumored to have been married in dim past but nobody knows anything about his wife.



After baptism there was watermelon for everybody. Daddy admits to healing powers, saying, "If you're sick, I'll cure you, and if you ain't, it don't matter anyway."

"THE WORLD'S GREATEST WAGNERIAN SOPRANO"



Helen Traubel

Records for Columbia excerpts from
Wagner's immortal opera, "Tristan und Isolde"

Few works have been composed for the lyric stage that are so surcharged with poignant beauty as the inspired Richard Wagner's perfect music drama, *Tristan und Isolde*. No more passionate love music has ever been written than that which Wagner wove about the legendary Irish princess and her tragic romance.

Columbia has selected the *Prelude to Act I*, *Isolde's Narrative*, the *Prelude to Act III*, and *Isolde's Liebestod* for its first recording by Helen Traubel, the world's greatest Wagnerian

soprano, America's high priestess of song, and Wagnerian mainstay of the Metropolitan Opera.

In this superb Columbia Masterworks recording (Set M-MM-573, \$5.50), the thrilling magnificence of each Traubel tone, the transfiguring beauty of each Traubel phrase, finds a perfect accompaniment in the Philharmonic-Symphony Orchestra of New York, conducted by Artur Rodzinski.

Like so many world-renowned

artists, Helen Traubel and The Philharmonic record *exclusively* on Columbia Masterworks.

COLUMBIA QUALITY

Surfaces of fine, expensive, long-wearing smooth plastics are laminated to a sturdy, tough core. This exclusive process solves the complex problem of combining highest quality reproduction with strength and durability. On Columbia Masterworks Records *great music is more faithfully yours.*

COLUMBIA
Masterworks
RECORDS

Trade Marks "Columbia," "Masterworks" and Reg. U. S. Pat. Off. Prices shown are exclusive of taxes. Columbia Recording Corporation, A Subsidiary of Columbia Broadcasting System, Inc.



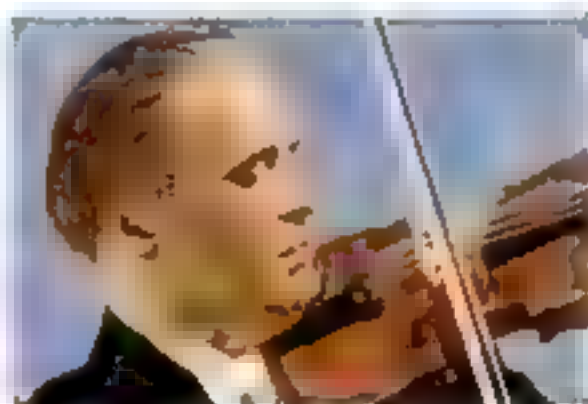
Yennsky and Babin (Duo-Pianists). A notable first Columbia recording by this famed team. *Russian Music for Two Pianos* (compositions of Rimsky-Korsakov, Babin, Arensky, and Stravinsky). Set M-576 . . . \$3.50



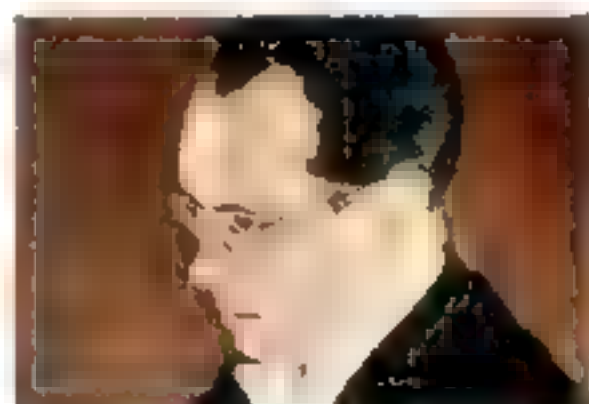
Bruno Walter cond. the Philharmonic-Symphony Orchestra of New York, in Samuel Barber's *Symphony No. 1, Op. 9*. Set M-MX-252 . . . \$2.50
Mozart's *Symphony No. 41 in C Major* ("Jupiter"). Set M-MX-365 . . . \$4.50



Bidú Sayão (Soprano): Villa Lobos' *Bachianas Brasileiras*, No. 5, 8 cello and bass, cond. by composer 71670-D. \$1.00
Puccini's *Mi Chiamava Mimi* from *La Bohème*, and *Un Bel Di Vedremo* from *Madame Butterfly*. 71320-D . . . \$1.00



Adolf Busch (Violin): Bach's *Concerto in D Minor, for Two Violins*, with Frances Magnes, Violin, and the Busch Chamber Players. Set X-MX-253 . . . \$2.50
Bach's *Concerto No. 2 in E Major*, Busch Chamber Players. Set M-MM-530 \$3.50



Rudolf Serkin (Piano): Beethoven's *Concerto No. 5 in E Flat Major* ("Emperor"), Phil-Symph. Orch. of N.Y., cond. by Bruno Walter. Set M-MM-500 \$5.50
Beethoven's *Sonata No. 14 in C Sharp* ("Moonlight"). Set X-MX-237 . . . \$2.50

Anemia?

"You may be surprised to learn that there are more than *twenty* kinds of anemia. A simple anemia which makes you tire easily can often be corrected in a few weeks. But no two anemias are alike, and each requires its own special treatment. The heartening fact is that we've now learned to correct faulty blood formation of the most serious kind. The important thing is not to wait until people say that you look pale, or until you have dizzy spells. If you aren't feeling as well as you should, have an examination. Then you will know whether you really are anemic, and can obtain the proper care *before* your condition gets worse."

Your doctor



Painted by Fletcher Martin

Since you may be anemic and not know it...

1. *Go to your physician for a thorough check up*—Intestinal trouble, profuse menstruation, and hemorrhoids are some of the many causes of anemia. Be examined by your doctor. He will quickly determine whether you are anemic, and will prescribe for you.
2. *Follow all his instructions*—In order to make sure that your anemia will not recur, your physician will treat the underlying *cause* of your trouble. Help him by carrying out every one of his orders.
3. *If your anemia comes from loss of blood*—Your doctor may put you to bed for a while where you can be warm and quiet. Do exactly as he recommends.



FINE PHARMACEUTICALS SINCE 1886

"YOUR DOCTOR SPEAKS"—This is eighth in a series of messages sponsored by Upjohn to bring better health to more people through current medical knowledge.



SEPARATION CENTER

The Army keeps soldiers sweating to the end
but it finally turns them back into civilians

by PAUL E. DEUTSCHMAN

The mind of the average soldier has been the subject of constant and often alarmed inquiry by Army poll takers, war correspondents, politicians and parents of adolescent daughters for the last five years. The findings have shown that GIs think mostly about women, food, liquor, meeting their officers or sergeants in civilian life, driving around the U. S. and finally buying a small place to settle down, in the order named. What all this really adds up to, however, is encompassed in two words—"getting out." Soldiers think about women much of the time, in terms of what they plan for particular women when they get out. They think about food in terms of the number of chocolate milk shakes they intend to drink at the first drugstore they see when they get out. Like a wonderful, iridescent vision, the dream of getting out has pursued the GI from induction center to Berlin and Tokyo.

I am happy to report that getting out is all it is cracked up to be. Up to the very last moment the Army keeps in character. It lets you go hard. Getting out is, in fact, infinitely harder than getting in. But when you have looked over your shoulder at the last tough top sergeant and stepped through the gate of the separation center, you know that every second you have spent there has been more than worth it.

There was lots of noise and excitement as the captain at the Reception Building at Fort Dix, N. J. prepared to welcome the 14 men from my outfit and various other casualties who had funneled into the separation center a few minutes before.

He called us to order. "You are going back to civilian life," he said. "—All right, goddammit, pipe down now!—and we welcome you here. We hope to make your stay here pleasant and assure you of every cooperation to speed you through the separation processing—and, dammit, if you don't keep quiet, we'll keep you here till 5 o'clock!"

At this we leaned back and knew that, separation or no, this was the Army still.

A private first class wearing the Combat Infantryman's Badge ordered us to write our names—last, first, middle initial—ranks and serial numbers on a white tag and tie the tag to the buttons of our left breast pockets. Then he said, "I will call out your last name. You will answer with your first name and middle initial and then go up to the counter there."

At the counter a soldier with the peach-fuzz of youth on his cheek and the bewildered look of a rookie in his eye handed out folders containing all our Army records. These we passed on to other soldiers farther along the counter and received our clothing records. We then went through a doorway and down a cement corridor. Here, behind another counter, our clothes were inspected.

I had a small suitcase with a change of underwear, khakis and a toilet kit. "You can look at this stuff," I told the private at my section of the counter, "but all my equipment was checked at my outfit."

"I gotta look at it anyway," he said apologetically.

I opened the bag and he took a quick look, signed my paper and waved me on.

At the end of the line a chunky blond pfc with glasses handed each of us a blue card. We filled out our names, ranks and serial numbers again, handed the cards back to him and then followed him into a GI bus. The bus took us over to the transient barracks section and we all scrambled out and lined up. "Make it a column of twos," said the pfc, "and make it snappy!" He marched us to the edge of one barracks. Then he forgot the next command and, like characters in a Mack Sennett comedy, we found ourselves heading for a stone wall. "Oh, come on over here!" the pfc directed, with a wave of his hand, and we broke the military formation and headed for our barracks.

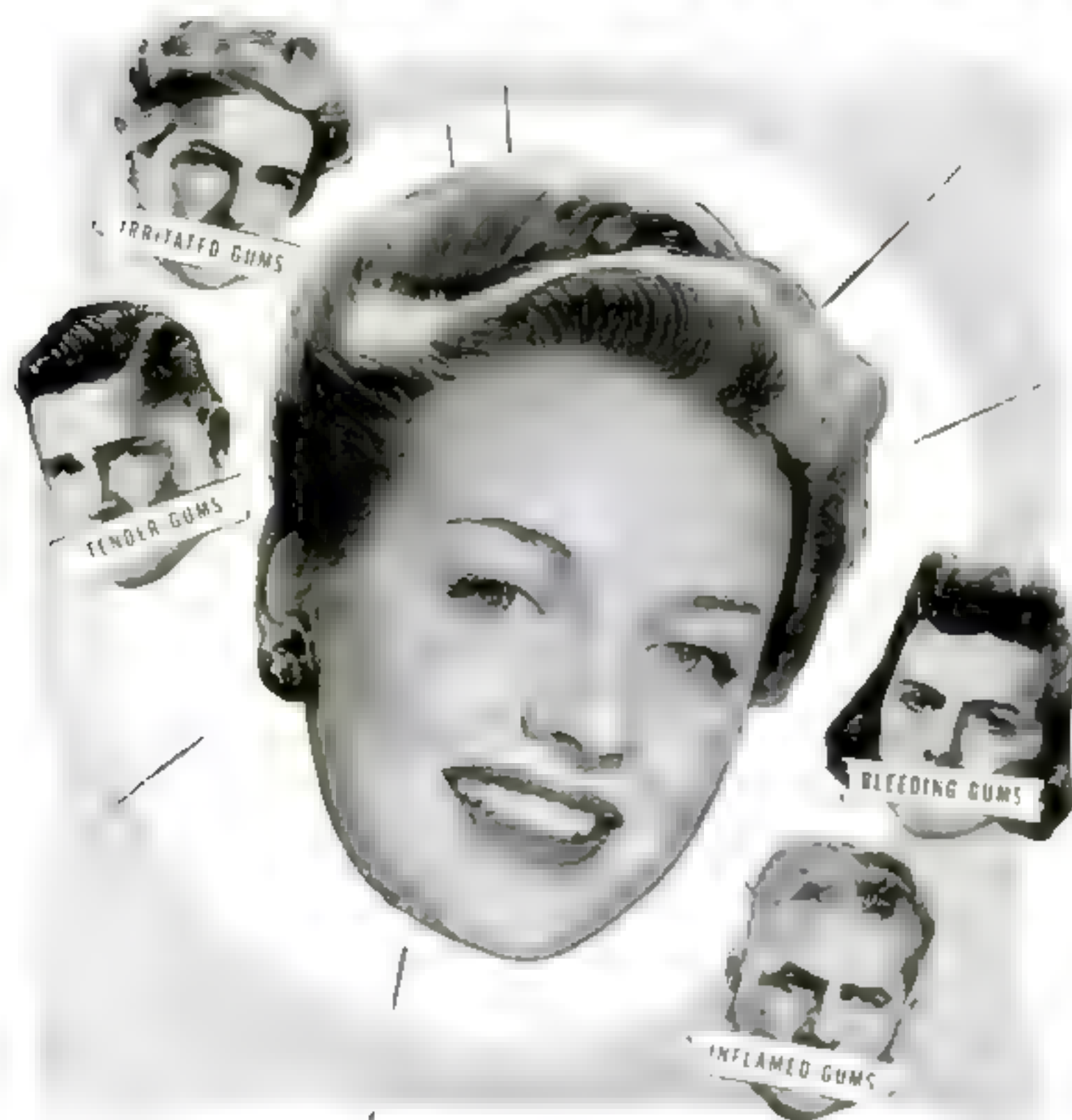
Our group of 14 managed to stick together and we all found our-

A civilian once again, Mr. John M. Grant (formerly T/5 Grant) of Omro, Wis. leaves Army separation center immediately after his discharge. He spent 55 months in the Army, three years overseas.

4 OUT OF 5 MAY BE SUSPECTS!

even *slightly* bleeding gums may mean

GINGIVITIS



One Of The Most Common Enemies Of Handsome Teeth and Firm Gums—

When you brush your teeth if your gums bleed even a *tiny* bit—take heed! These are often some of the first signs of Gingivitis—a common gum inflammation which—IF NEGLECTED—often leads to dreaded Pyorrhea, which only your dentist can help. See him every 3 months. Then at home here's—

One Best Way To Help Guard Against Gingivitis

Massage your gums and brush your teeth twice daily with Forhan's — a

toothpaste made *especially* for both massaging gums to be firmer — more able to ward off infection — and for cleaning teeth to their natural bright sparkling beauty.

Notice how invigorated and refreshed *your gums* feel. How clean and naturally lustrous your *teeth* look. Buy a tube of Forhan's today. Teach your children this precious habit, too. Used and recommended by many dentists for over 30 years. At all drug, department and 10¢ stores.

How 95% GINGIVITIS CASES Improved in 30 days!

Clinical investigation showed that a 30-day test was made with hundreds upon hundreds of people who had Gingivitis. Approximately half were first given dental prophylaxis. All were instructed to massage their gums with Forhan's Toothpaste. In 30 days 95% of the Gingivitis cases were remarkably improved! Start massaging your gums *tonight* with Forhan's!

NO HARSH ABRASIVES IN FORHAN'S!

use **Forhan's**
with massage
FOR FIRMER GUMS—CLEANER TEETH



First step in Fort Dix separation process is having Army service records checked. Here Pfc Edward Marolda of Winsted, Conn. submits his set of papers for final processing.

SEPARATION CENTER CONTINUED

selves in a regular two-storied Army barracks containing double-decker cots. We picked out our beds and lined up before the non-coms' room where one of the permanent-party men issued each of us two blankets, one sheet and one pillowcase.

From there on in our activities were governed by the Army rules most of us had left behind when basic-training days were over. There were formations to meet, beds to make, inspections of sorts and assorted permanent-party personnel attempting to act like characters out of *What Price Glory*? There was a big sign, in forbidding black letters, on the bulletin board.

ALL MEN WILL SWEEP AND MOP UNDER AND AROUND HIS BED BY 0730—

By Order of the Commanding Officer

A voice with a deep Southern accent came over the public address system. "You will stand by until 4:45, when there will be a formation."

At 4:45 we fell out under the trees outside our barracks for an orientation talk. The men assembled there slowly, looking one another over carefully, each man staying close by the men from his own group. You could see division patches and theater insignia from all over the war—Americal Division, China-Burma-India, 29th Division, Seventh Army, Fifth Army and Merrill's Marauders.

The orientation talk was delivered by a professorial-looking first lieutenant with eyeglasses and a mustache. First he explained how the roster system worked. "You will be out of here within 48 hours after you get on a roster. The rosters will be posted on the bulletin board alongside the assembly posts; so keep your eyes open for your name. You men will probably be on a roster tomorrow morning. You will be wearing those loud socks and that yellow tie before you know it."

The lieutenant used studied GI language that somehow missed very badly. I saw one of the Marauder boys, who had fought all through the early Pacific battles, look up sharply when he said, "You can have visitors. We have a very fine lounge across the road. But we ask you to behave yourself there. Too many GI Joes are using the lounge to pitch woo with their girls."

The rest of the day we lived the lives of normal barracks soldiers. The only difference in the atmosphere from that of recruit-training days was that you felt less tossed about by fate. Here you seemed just on the verge, at least, of becoming master of your own fate again.

Last-minute jitters

Not that there wasn't any sweating. The fellow in the bed next to mine was in his middle 30s, owned a newspaper in Connecticut and had always impressed me as a self-contained person. But suddenly he broke out all over with fear that they would keep him at Fort Dix. "I'm worried about passing the physical," he said. "They tell me if you don't pass you might stay here for weeks. Maybe I shouldn't have had all that Scotch this morning."

Another man, who had just come back from Italy a few days before, said, "I don't ask for nuthin' extra around here. I just follow the line. If you ask for anything extra, like about insurance or back

CONTINUED ON PAGE 2



The Tavern Wax people make a lot of other swell housekeeping aids, too!"

Like thousands of smart housewives, you've already found out about the wonders of Tavern Non-Rub Floor Wax. You know how quick and easy it is . . . how Tavern resists water spots, gives floors a longer-lasting lustre, makes housekeeping easier.

But maybe you haven't caught up with other Tavern Home Products developed by Socony-Vacuum. So get acquainted with the whole Tavern family and keep your house looking tops all the time!



Tavern Buffing Waxes clean and give long-lasting protection!

For those who prefer them, Tavern's liquid and paste waxes clean as they polish—bring out the beauty of wood floors—protect woodwork, windowsills, furniture and painted surfaces. You'll find the house stays cleaner longer when things are Tavern-waxed!



Chase smudges fast with Tavern Paint Cleaner!

Leaves woodwork and painted surfaces spanking clean. Also try it for cleaning all bathroom tile and porcelain, too. Ready to use—won't hurt your pretty hands.



More shine, less work — with Tavern Furniture Gloss!

No ordinary polish, this product of Socony-Vacuum Laboratories is one of the finest in Tavern's line. Its creamy liquid removes dirt, grease—restores satiny finish. Won't attract daily dust. Try it.

Typical symbol of hospitality—
Star Tavern
Ruspar, England



P.S.

There are 6 other Tavern Work-Savers . . .
Put them all to work for you!

Tavern Window Cleaner, Tavern Rug Cleaner, Tavern Dry Cleaner, Tavern Electric Motor Oil, Tavern Lustre Cloth, Tavern Leather Preserver.

TAVERN HOME PRODUCTS

THE COLORS OF AMERICA'S FRONTIERS

Wembley

NOR-EAST NON-CRUSH TIES

IN
Champlain Blue

Crush it!

Twist it!

Knot it!

Not a Wrinkle!

Wembley
MADE BY Presley's
NOR-EAST
NON-CRUSH
IMPORTED TIES

QUALITY... FAR BEYOND THE PRICE \$1

Wembley Ties of imported Nor-East Non-Crush fabric maintain the high quality that has made them America's most-demanded neckwear. Quantities are limited—until more fabric is available from England. Meanwhile, choose *Champlain Blue* in Wembley's Murrytown fabric.

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SEPARATION CENTER CONTINUED

pay or a pension, they put you on the side and keep you here a couple of weeks."

There was little doing socially that evening. Men hit their sacks early or sat around and talked about their trips back from overseas. Some fellows from the same theaters got together and exchanged last-minute memories of Manila, Bari, Paris and the girls in Sidi-bel-Abbes.

We began lining up for chow the next morning a half hour early, at 6:30. Everybody was anxious to get started.

"I heard they can keep you here if they need you," an older-looking man who was getting out on age said to me. "If you got a 'spec' number they can use, they put you to work around here."

"I'd set fire to their goddammed barracks if they kept me!" announced a mild-looking fellow with a copy of the *Saturday Review of Literature* under his arm.

The men behind the mess tables, dishing out the food and collecting trays and soiled silverware, were all German prisoners. Some eyed us curiously. You could almost imagine them thinking how we were getting out and they were staying here in New Jersey and how, but for the grace of Gott, there you go, Karl.

Coming back from chow, we found a crowd gathering around the long bulletin boards. All of us hurried over. White sheets of paper fluttered in the tumult of hundreds of men crowding around. I finally located my name on the tail end of the line. I was on Roster 30-42. Altogether, about 5,000 men make rosters and are separated from Fort Dix daily.

"Lots of pitfalls between here and home"

At 10:15 we lined up at wooden posts according to our rosters. An enlisted man who was a member of the permanent party was our guide. His name was Pvt. Robert Harrigan, from Berlin, N. H. He had 55 points and was fairly well-resigned to his fate of helping men to be separated but never quite being separated himself. When the guides of other sections went through all the business of calling the rolls, Harrigan simply waved our group after him. "No use calling the roll," he said. "This is one formation nobody's going to miss."

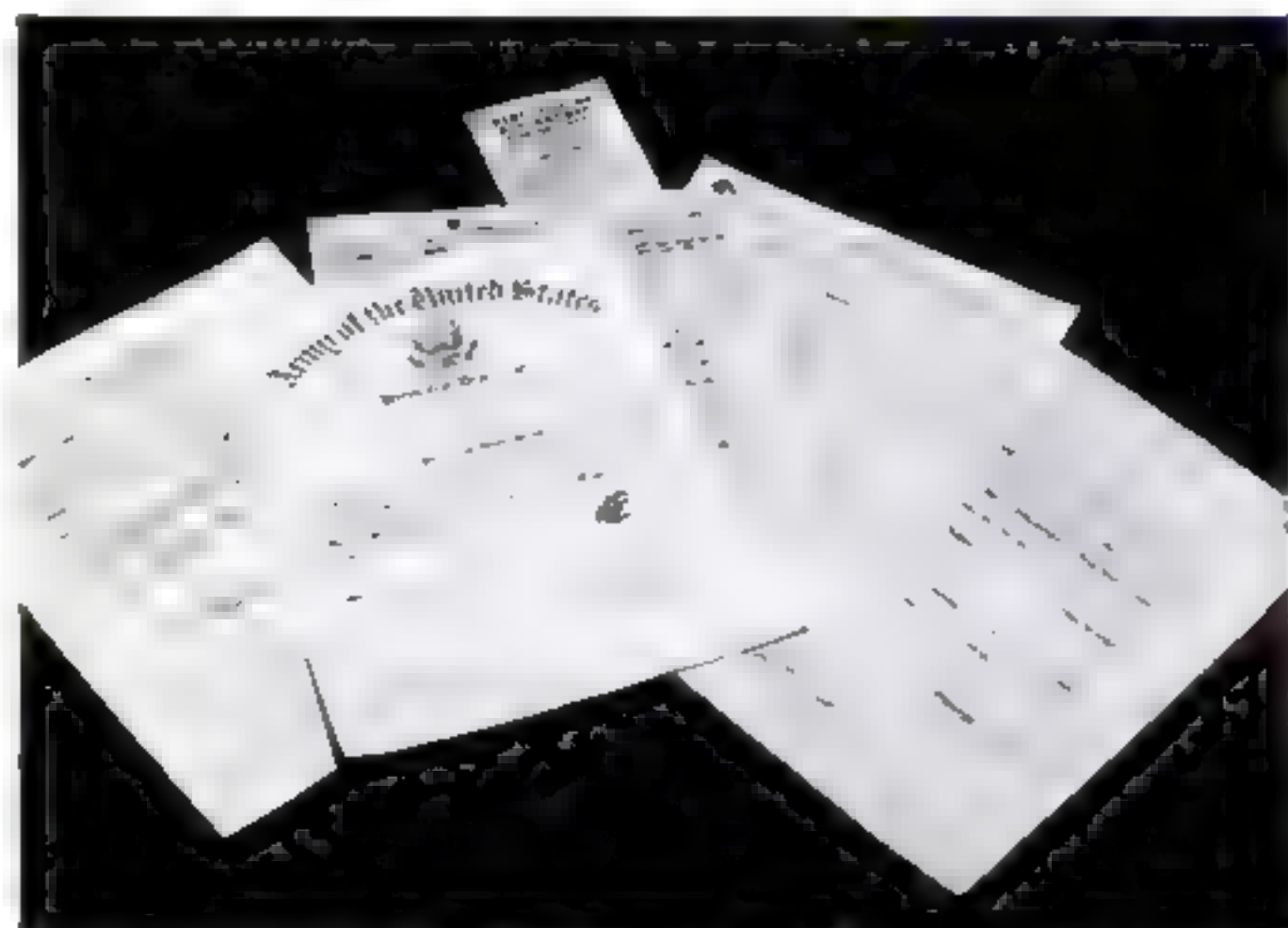
We filed into the post theater. The chaplain, a big, hearty man with a twinkle in his voice, talked to us about getting readjusted to civilian life. "For heaven's sake, when you leave here," he said, "watch your language." That drew some laughs but most of the men were impatient to get going.

"And another thing," he added, "when you leave here, please go straight home. Too many fellows hang around New York, spending all their money. Then we get wires from their families wanting to know where they are, or phone calls from the Red Cross saying some man who has just been separated here wants to borrow money. Everybody will be trying to get you after you leave here. There are lots of pitfalls between here and your home."

"I wish he'd give me the addresses of a couple of good pitfalls," muttered the guy next to me.

When the chaplain had finished, a small first lieutenant stepped forward and told us that our next stop would be the Counseling Section. There we would meet our counselors—all ex-teachers or lawyers—who could advise us on the GI Bill of Rights, insurance, and also

CONTINUED ON PAGE 11



Discharge documents are (left to right) instructions on what to do with Army clothing, honorable-discharge certificate with discharge button lying on it, occupation form, railroad ticket (at top), Army's discharge record, insurance form. Soldier throws away instruction sheet, keeps rest of papers except discharge record which Army keeps.

THE NEW WESTINGHOUSE RADIO CABINETS ARE BEAUTIFUL
AND THE RADIO ENGINEERING IS WHAT YOU'D EXPECT FROM
WESTINGHOUSE

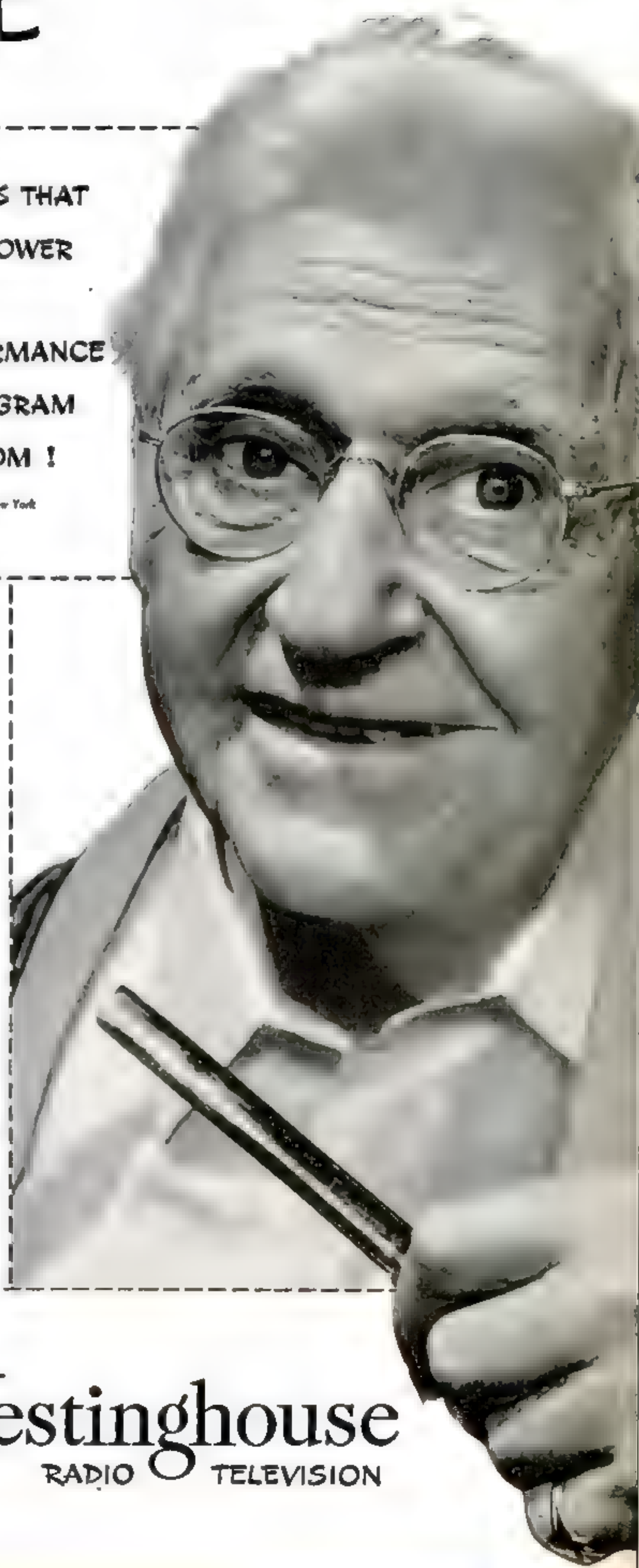
THE NEW WESTINGHOUSE RADIO HAS THAT

EXTRA RESERVE OF POWER
YOU NEED FOR
TRUE-TO-LIFE PERFORMANCE
IT BRINGS YOUR PROGRAM
RIGHT INTO THE ROOM !

Picture courtesy of Philharmonic Symphony Orchestra of New York



SIX TIMES AS MUCH RECORD STORAGE
SPACE AS THE SAME SIZE PRE-WAR CABINET !
ANOTHER EXAMPLE OF
WESTINGHOUSE
ORIGINALITY



YOUR WESTINGHOUSE RADIO RETAILER
DISPLAYS THIS GOLD SEAL EMBLEM.

SOON YOU WILL SEE THE NEW WESTINGHOUSE RADIOS AT HIS STORE . . . EACH ONE WITH **SOMETHING NEW** THAT YOU'VE NEVER SEEN OR HEARD BEFORE!

Westinghouse
RADIO TELEVISION

HOW DOES No. 20 TASTE?

That's the true test of a cigarette. And delighted Chelsea smokers find No. 20... the last cigarette in the pack... tastes just as rich, just as smooth, just as mild as the first Chelsea they smoke. There's a real tobacco reason why! Chelseas are taste-blended of the finest imported and domestic tobaccos by the makers of Edgeworth—a heritage of quality since 1877.



From now on...it's
CHELSEA

*There is
a Tobacco
Reason*

GUY LOMBARDO
America's No. 1 Band
TUESDAY 9 P.M., EWT
American Broadcasting
Company

HAT BY SALLY VICTOR

MADE IN ENGLAND
10 CIGARETTES
CIGARETTES
MADE IN ENGLAND

SEPARATION CENTER CONTINUED

handle our complaints and special requests. He gave each of us a check sheet, on which we could indicate the topics we wanted to discuss with our counselors.

One guy looked at his check sheet. When he came to the part about free schooling, he turned to his neighbor and in a side-of-the-mouth accent grunted, "Hey, Johnny, you t'ink I oughta go to Harvard?"

I met my counselor that afternoon in the upstairs portion of a regular barracks that had been cubbyholed into compartments. He was Pfc Orlando Malvero, 31, a schoolteacher from Providence, R.I. who had been a counselor for seven months and wasn't too happy about it. He motioned me to a seat and asked, "Are you interested in joining the enlisted reserve?"

"Hell, no," I answered.

"I've got to ask you that," he smiled faintly. Then he told me, in a voice that had become a little singsong from too much repeating of the same story, that he was there to help me with my problems.

"But first," he said, "we will have to fill out your Form 100. That tells the kind of work you did in the Army. It can help you find a job in civilian life. Lots of employers are asking to see Form 100 before they hire a man." He asked me a series of questions about the kind of work I did overseas, my civilian occupation, schooling and service awards.

That was all for the first day's processing. We were half out and already one could detect the civilian behind the khaki in certain of the men. In some magical way the induction processing of four years ago was being unwound and GIs were reconverting to clerks, farmers, college boys and teachers. That night in the barracks more and more fellows were talking about jobs. I noticed that the closer we got to separation the more realistic our aspirations became. There was very little talk about the \$50,000 jobs so common around the straddle trenches overseas.

One man, a short, stubby, cheerful farmer from Oregon who told me he had a 360-acre farm, said, "One thing I'll never do is hire somebody who was an officer. Even if one of them grew a wooden bill I wouldn't let him scratch with the chickens!"

Sweating out the final physical

At 9.30 next morning our section lined up and marched over to the dispensary for a physical. This was the reverse of our induction-center physicals. The only difference was that here if they found anything wrong with us, they kept us *in* the Army instead of keeping us *out*. We were stripped, tagged, X-rayed, bled, pinched, struck and squeezed. It was very uncomfortable. There was the damp smell of many naked bodies and we found ourselves marching up many corridors, climbing stairs, sweating out innumerable lines and being squinted at by suspicious-looking doctors. The one great consolation was that every step we took was a step nearer the gate. The most unhappy souls there were the doctors. Many of them had overseas bars and battle stars. Now they found themselves relegated to examining various and sundry parts of the human anatomy day in and day out. Since the whole business was run like one vast assembly line, some of these doctors had become specialists in tongue-depressing, rear-views and scar-counting.

That afternoon—on the home stretch—we were ordered to fall out with our baggage and proceed to a long tent that had been divided into separate stalls. "Section 42, throw your stuff into Compartment 13," a soldier told us. We did so, marched out the other end of the tent and found ourselves waiting in the hot afternoon sunshine before a building that bore the sign "Signature Section."

When we entered the building, we were told to line up against the walls. Two GIs behind the counter began to call off names. As they called each name they placed a folder on the counter. We fell in by our folders. That was where you signed your discharge and made it official.

We signed our discharges. "All men who are enrolling in the enlisted reserve fall out in the corner," someone shouted. I saw one man go over there. The rest of us were fingerprinted and then our discharges were immediately collected.

From there we were marched back to the tent where our bags were stored, and we carried them out into the hot sun again and waited outside another tent where a number of cars were parked. Most of us sat on the bumpers of the cars. Others took advantage of the opportunity to run across the road and salvage some clothing at the Supply Tent.

Next we were marched to one end of a long row of concrete buildings. Here we took on the first insignia of reconverted civilians. Three at a time, we were ushered into a room and told to remove our unit-citation ribbons from over our right breast pockets.

CONTINUED ON PAGE 68

*You're lucky you had
Guide Sealed Beam Units.*



KEEP BUYING
WAR BONDS



If a lens is cracked by a stone or blow, your Guide Sealed Beam unit won't let you down. It continues to light the way even when the lens is broken . . . safeguards your ride until the damaged unit can be replaced.

In every respect, Guide Sealed Beam units give you the safest lighting that money can buy. They will not grow dim. They provide an even distribution of light that reduces eye-fatigue. They are correct for use in all Sealed Beam headlamps.

When you need a new Sealed Beam headlamp unit, tell your automotive service man you want a Guide unit.

NO DIM-OUT—because Guide Sealed Beam units are sealed against dirt, dust and traffic film. They stay bright for the life of the unit—do not lose their efficiency, as earlier-type headlamps do.

NO BLACK-OUT—because Guide Sealed Beam units provide the double protection of a bulb within the sealed unit. If a lens is cracked they do not fail—light the way safely until the damaged unit can be replaced.

GUIDE LAMP DIVISION OF GENERAL MOTORS

LET SAFETY SHARE THE RIDE — REPLACE WITH GUIDE



*WHO, ME—
SLEEP ON A LABEL!*

Yes!—Because when you sleep on bedding bearing the famous Burton label, you have guaranteed assurance of the utmost in sleeping comfort. You can be certain that bedding by Burton will give you dependable service and complete satisfaction. During these war years, these Burton products have, of necessity, been absent for the most part, from your dealer's floors. The day is near at hand, however, when you can once again watch for these guides to the finest quality in bedding—your assurance, as always, of the best in sleeping comfort.



SEPARATION CENTER CONTINUED

We then handed two shirts each to a soldier at a sewing machine. He sewed on our discharge patches, very deftly. Asked how he liked his work, he said, "Don't rub it in! I used to load supplies for the Russians in Iran. Anyway, I'll be out in a month."

The next stop was the Finance Tent. As they called our names we stepped in turn into a long line before one of three desks and signed the payroll for the last time. Then we moved down the hallway to the cashiers' cages. Here we were paid off—\$50 in cash and the remainder by check. You got \$100 for the first third of your separation pay, plus whatever your month's salary was, plus 5¢-a-mile transportation to your point of induction. This made up a sizable sum. The idea of using a check for part payment was a precaution against pitfalls. We were also given small discharge buttons, which everyone fingered very lovingly.

We gathered outside the Finance Office, counting our money, and from there paraded off to the Transportation Office. Here we bought our tickets home, at the rate of 1½¢ per mile one way.

It was now 4:30 p.m. There was one more ceremony before we hit the gate. It was Graduation, in the Chapel. It sounded pretty silly to most of us, who were raring to go. But it turned out all right.

First there was an invocation by the chaplain. Then an old man with the insignia of a lieutenant colonel, stood before us and said, "You have reached the end of the line. The going has been rough for most of you and you deserve everything your country can give you. You have won the right to resume your regular lives again. I hope you will take up your duties as citizens of America by voting regularly for the men of your choice." There was more, and it was a fine sincere speech.

Then an enlisted man stepped forward and read off the names of the men. Each man in turn came up before the colonel, saluted for the last time, received a firm handshake and his discharge folder and then stepped out through the doorway.

There was organ music in the background. The organ started with "Glory, Glory Hallelujah," then turned to "The Old Gray Mare" and "Jolly, Jolly Sixpence."

When the colonel called my name I wanted to utter some words of thanks and cheer for his very obvious physical strain. But I knew it would delay the ceremony, if only for a moment and if the man behind me felt one-tenth as anxious as I did it would seem like an added lifetime.

As I stepped up and saluted the organ played "Lili Marlene," the song we had "captured" from the Germans in North Africa and which had beckoned us up the line into Italy. I felt it was a very appropriate graduation song for me.

After that, everything else was anticlimax. I had that piece of paper.



John Grant (see p. 61) displays his last Army pay. Servicemen get \$50 in cash, remainder of pay by check. Sum covers final paycheck, travel pay, part of mustering-out bonus.

He can take it

...he's a Carnation husky!

AND, great day . . . can he hand it out! Jab for jab, haymaker for haymaker . . . what a lot of *wham* the fella packs in that pair of fists! It's surprising.

But *not* so surprising when you know that this young would-be Dempsey is a Carnation husky. Right from baby days he's been gobbling up the safe, nourishing, digestible Carnation Milk that gives him extra "sunshine" vitamin D—400 U.S.P. units per re-converted quart (half Carnation, half water)—for the extra punch that helps develop strong bones and sound teeth.

And so it goes . . . first in his formula, then in his cup . . . and now *eating* his good Carnation in milk-rich dishes. He's not just milk-fed . . . he's Carnation-fed.

No wonder he's a future champion.

Carnation Milk's a champion, too . . . the *world's* leading brand. It's ideal for baby-feeding formulas . . . for drinking, mixed half and half with water . . . in sauces for meats and vegetables . . . and in *every* recipe calling for milk.

Humdrum meals? Not with Carnation cookery!

BAKED HAM WITH MILK

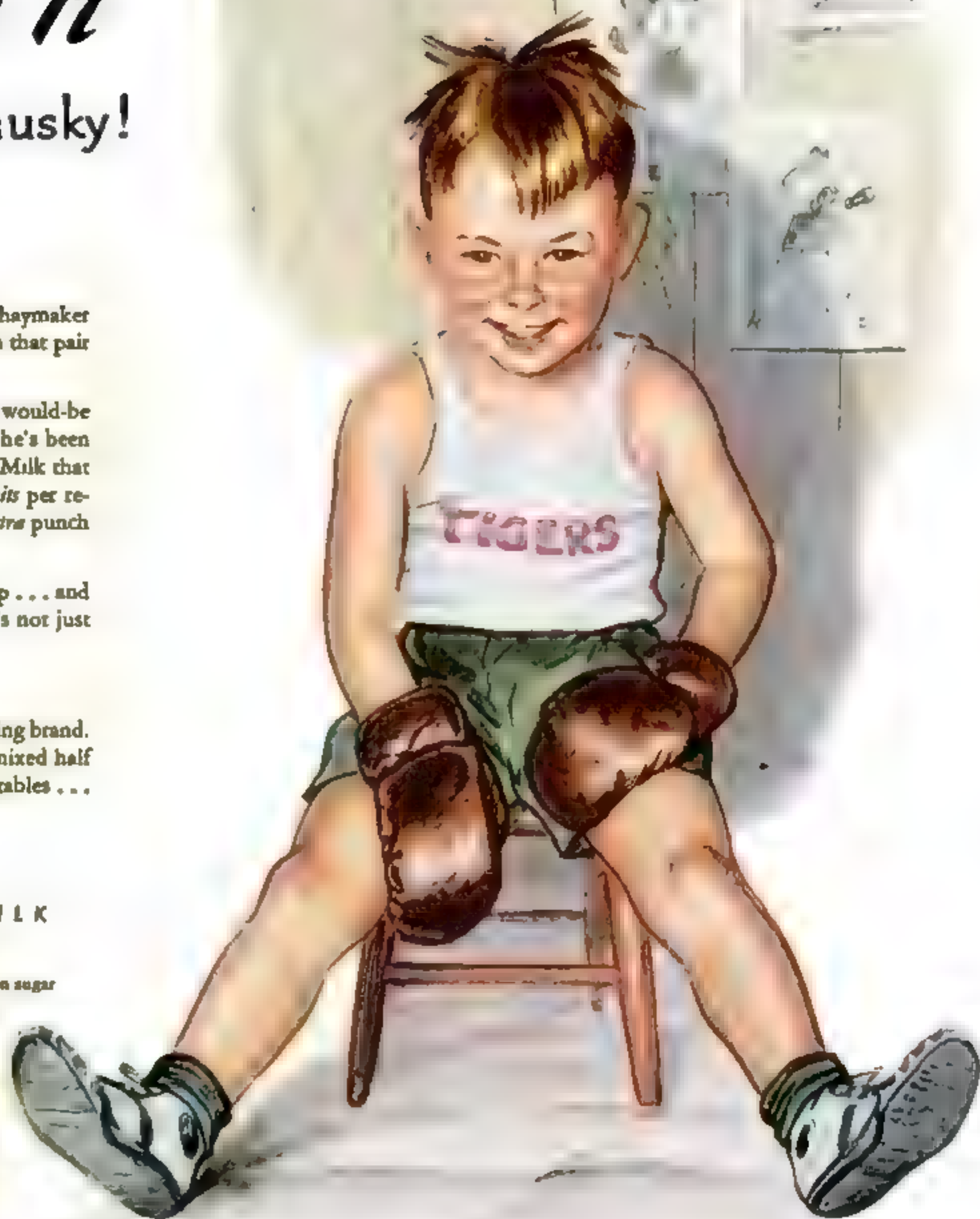
For Future Champions!

1 inch-thick slice of ham 1 cup brown sugar
2 teaspoons prepared mustard
1 cup Carnation Milk diluted
with 1 cup water

Trim most of fat from ham. Spread on prepared mustard and brown sugar. Put in a bake dish and milk. Bake uncovered in 350° F. oven till tender (about 1 hour). Serves 4 to 6, depending on size of ham slice. Specially good with sweet potatoes!



Baked Ham with Milk is just one of dozens of milk-rich, delicious recipes in Carnation's "Clever Ways" booklet. Food goodness and food hints galore! Send for your free copy to Carnation Company, Dept. L-51, Milwaukee 2 Wis., or Toronto, Ont.



Carnation

"FROM CONTENTED



Milk

COWS"

BUY WAR BONDS
AND KEEP THEM

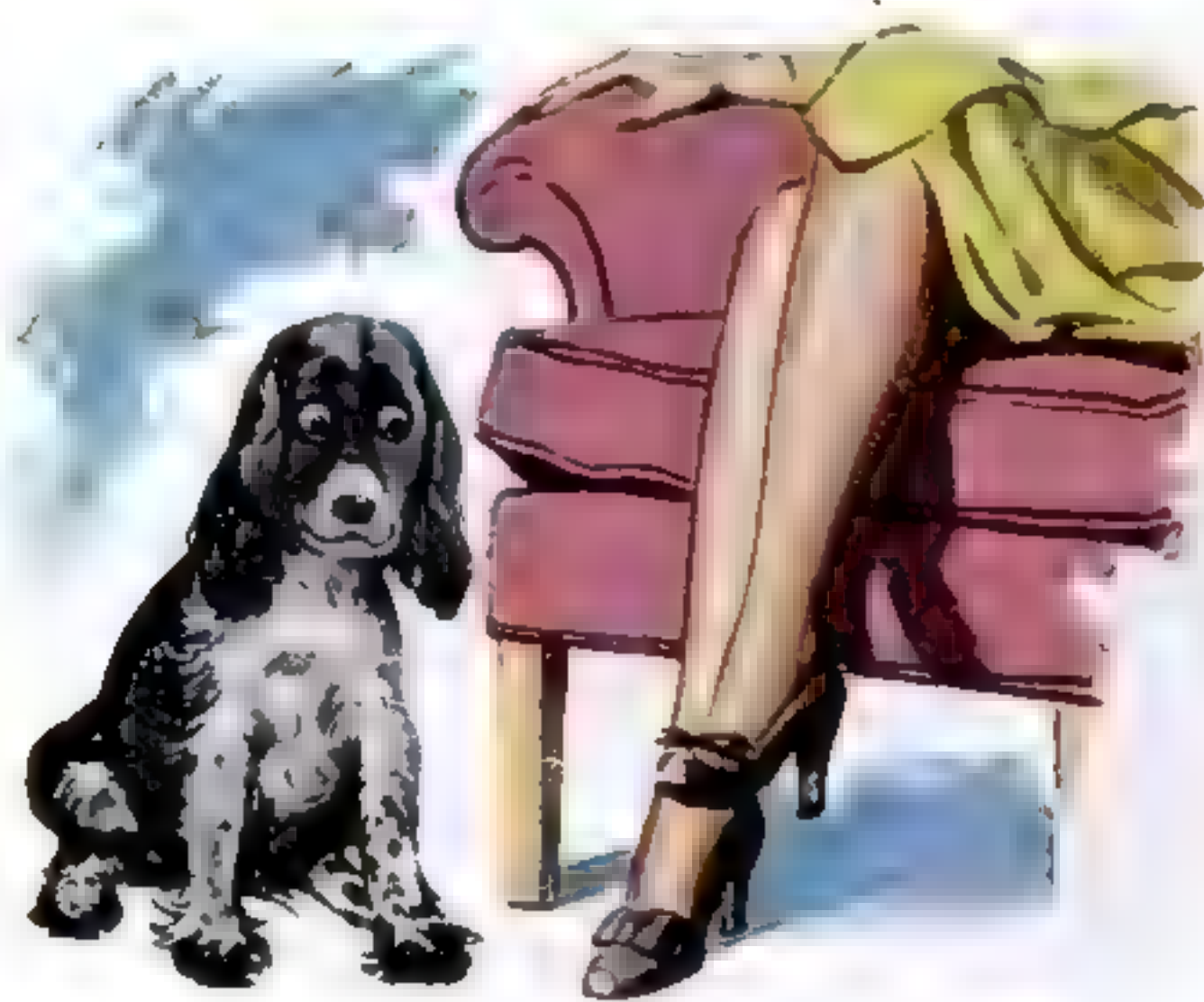
Step on it!...

Step on *what?*

NEOLITE



TAKE CARE—GET NEOLITE! This new kind of shoe sole makes you more sure-footed on any kind of surface—wet pavements, polished floors, slippery asphalt.



STAYS IN PERFECT SHAPE! Shoes hold their slim, trim lines with these revolutionary new soles. That's why so many top-flight shoe designers are using **NEOLITE**. It keeps shoes flat on the bottom, straight on the edge.



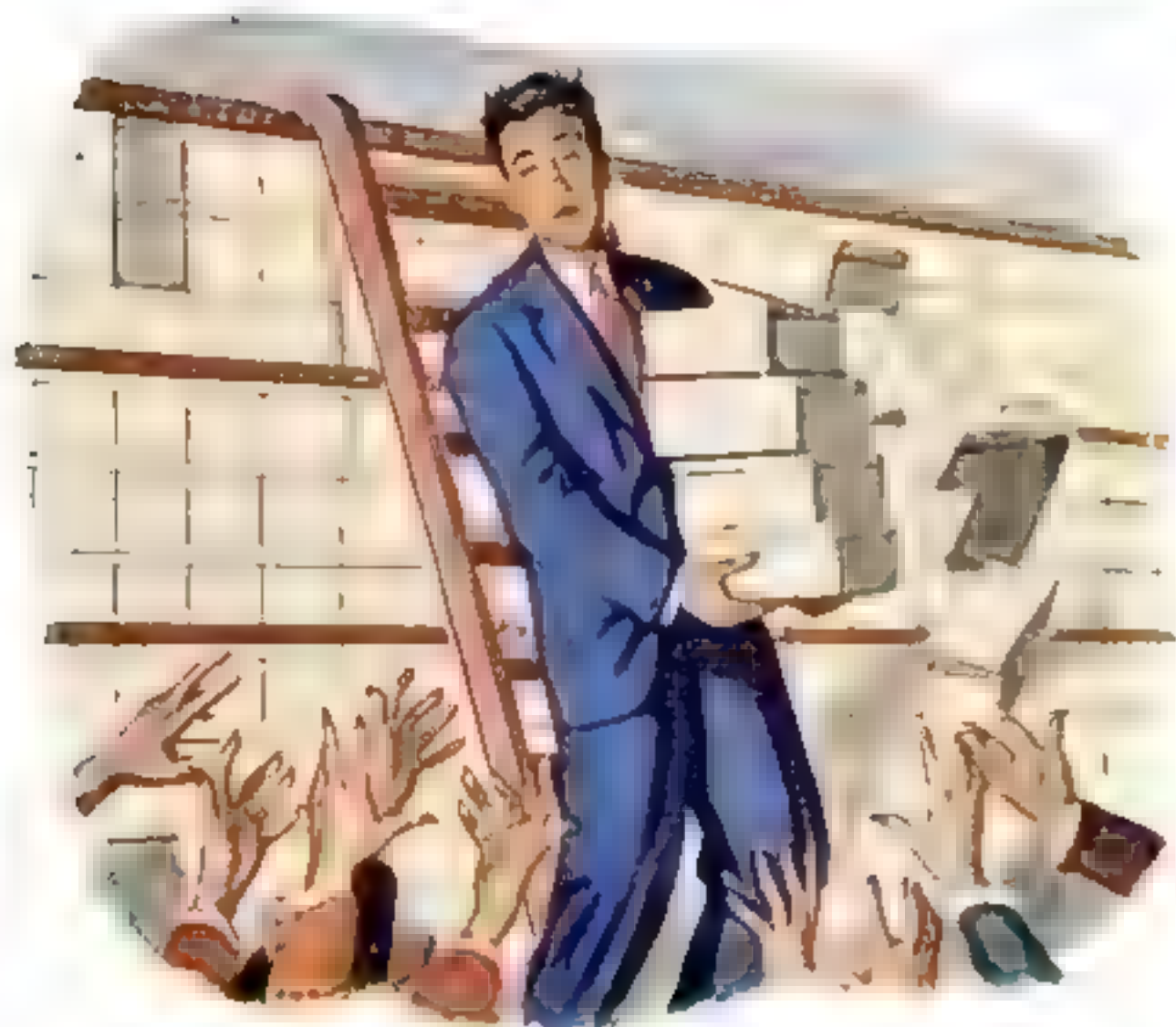
IF YOU WANT THE MOST COMFORTABLE SHOE SOLES EVER MADE—step on it to your nearest shoe store and get a pair of shoes with new **NEOLITE Soles**! They give you slipper-ease and comfort with plenty of good, firm support. And these wonderful new soles far outwear leather.



DID YOU FORGET YOUR RUBBERS? **NEOLITE IS WATERPROOF!** Keeps your feet dry in sleet, slush, showers. And **NEOLITE Soles** insulate your feet against heat or cold—bring you all-weather comfort, winter, summer, spring, fall! Yet **NEOLITE** won't mark floors any more than leather does.

*The World's First
Truly Perfect*

SOLES



EVERYBODY'S CRAZY ABOUT 'EM! In less than a year, **NEOLITE** has scored such a hit that there still isn't enough to go 'round. But **NEOLITE** is well worth looking for. And don't forget, you can have your old shoes re-soled with **NEOLITE**—it gives 'em a new lease on life!



ON OVER 150 FAMOUS BRANDS of men's, women's and children's shoes, in dress, street and spectator sports styles, for year 'round wear. When you shop for shoes, mark this mark, **NEOLITE**—it's stamped on every **NEOLITE Sole**.



TESTIMONY FROM THE TALL TIMBER

*The bigger they are, the harder they haul,
but International Power takes 'em in stride*

• Billions of feet of war timber brought from the depths of virgin forests are eloquent testimony to the stamina and efficiency of International Power.

There, among the towering trees, International Crawler Tractors haul giant logs over the rugged terrain, chunking rocks and deadfalls out of the way with bulldozer blades that carve out their own trails to the landings.

Yes, in critical places on the home and combat fronts, International Power is doing an outstanding job—testimony to the jobs International Power will do for peacetime America in the days ahead.

*Buy War Bonds
and Hold Them*

THERE WILL BE peacetime jobs by the thousand—highways, airports, bridges, dams, housing, farming, flood control and railroad maintenance; jobs in forests, mines and oil fields; jobs in big cities, towns and villages. All of them, jobs well done when they're done by rugged, dependable, economical International Crawlers, Wheel Tractors and Power Units.

INTERNATIONAL HARVESTER COMPANY

180 North Michigan Avenue

Chicago 1, Illinois

Give liberally to your Community War fund



INTERNATIONAL HARVESTER

Power for Victory... Power for Peace



RUTH TIMPE STUDIES PAINTINGS AND A NUDE STATUE AT GIMBELS SO SHE CAN WRITE AN ADVERTISEMENT ABOUT THEM. CANVAS IN BACKGROUND COSTS \$7,998

SMALL-TOWN GIRLS MAKE GOOD IN BIG-CITY STORE

For the nation's wittiest and prettiest girls the rainbow of success still arches toward New York. There in the big city is the pot of gold. The story of the one who succeeds, among the thousands who fail, rings across the land and in all the small towns of America, inspiring more and more girls to come to New York.

Such a story is the one of Ruth Timpe and Joan Epperson, both 25, witty and pretty. Ruth was reared on a farm near Easton, Kan. (pop. 225). Joan lived on a shady side street in Neosho, Mo., a county seat. At college they both majored in journalism, Joan

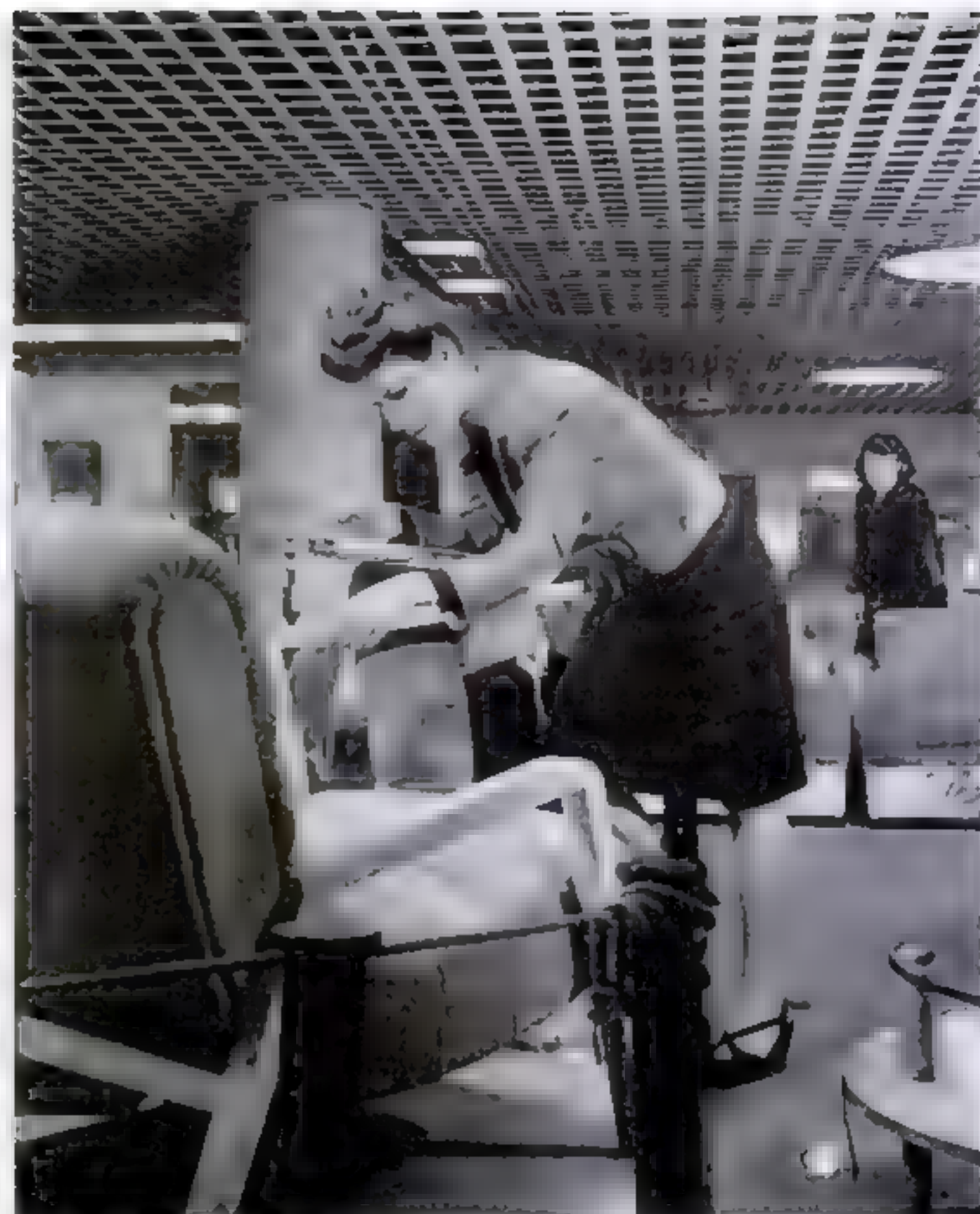
at Missouri, Ruth at Kansas. There they filled their minds with such singular academic subjects as the proper method for selling advertising and writing advertising copy. Joan had been runner-up in a contest to select the "Ozark Smile Girl." Ruth got elected to Phi Beta Kappa and worked on a Fort Scott, Kan. newspaper. But they dreamed of bigger things.

They both came to New York, Ruth on a vacation and Joan as a guest editor-in-chief of *Mademoiselle* (for one issue). Today they are advertising copy writers for Gimbel's department store, which has be-

come one of the world's most fascinating bazaars. Ruth writes advertisements for home furnishings. Joan for teen-age fashions. To write their ads they have had to acquire a wide, if superficial, knowledge of Baluchistan rugs, 18th Century armor, perfumes, paintings by Raphael. They have also learned to live as New Yorkers live. They rent a little apartment on East 48th Street. Like all New Yorkers, the girls have a hard time getting to work in the morning. Almost any day at 9 o'clock they can be seen running to the bus, their mouths still full of coffee and toast.



At the cosmetic counter Joan samples powders, lipsticks, creams, sniffs an 811-oz. source perfume—all so she will know how to write ads about them. Sample of her copy about a hat: "If you want a dandy new snap, . . . you won't have to count pennies to afford this bit of bewitch."



In the furniture department Ruth bounces on bedsprings, fills in chairs, upturns tables to get ideas for ads. Of a big new shipment of modern furniture she wrote: "There's a mad race in this modern . . . of rugged oak and Douglas fir, pre-weathered by 140 years of the Blue Ridge."



Arms and armor collection, along with painting and sculpture, is one of the more eclectic subjects that Ruth studies. She now writes knowingly about 16th Century metal leggings (above), complete harness. Recently she characterized Santa Claus as "the Quetzalcoatl of gunfire."



From Gimbel's antique-rug expert Ruth learns considerable technical data about Kirman and Chinese, then tries to interest the store's customers with curious facts: "It took three skilled Persian weavers about six months to make more than 300,000 knots in this Kirman rug."



Joan canvasses the boys in cosmetics stock room to find suitable escorts for models in the teen-age fashion shows. She writes, directs and stages the shows, even selects clothes the boys and girls will wear. At first reluctant, boys learn to like their work.



"Cataclysmic clothes," writes Joan of this garb for fashion show, "Calling All Girls." Ruth and Joan were precocious children. Ruth learned to read when she was 3; at 5 she was in the third grade. She can write with her left and right hands, both at once.

CONTINUED ON NEXT PAGE



Be Lovely to Love

You'll never worry about staying sweet and dainty if you use Fresh.

Fresh, new cream deodorant, stops perspiration worries completely.

Fresh contains the most effective perspiration-stopping ingredient known to science.

Fresh stays smooth...never gritty or sticky...doesn't dry out.



MOST FASCINATING AND INTRIGUING...TUNE IN "HAYW HARBING, COUNTERSPY," WED. NIGHTS, 10 E. T., AMERICAN (BLUE) NETWORK

Check your choice with Herbert...Manners...Madriguera

HUGH accidentally created his famous "woo woo" when he almost fell out of a tree during a movie sequence. But he has his feet on the ground about Regents. According to Hugh, "Their King Size—20% longer—means extra value."



CONCERT, OPERA AND RADIO fans hail Lucille's soprano voice. The RCA, naming her their "Sweetheart", go for her honey-blond glamour. Lucille herself goes for Regents. "You'll like Regents," she says, "because their crushproof box never crumples the cigarettes."



LATIN-AMERICAN countries voted orchestra leader Enric as the man who did most to popularize their music in the U.S.A. Personally, gadget-inventing Enric votes for Regent Cigarettes. "Regents are milder," he avers, "and I think they're better-tasting."



ALL THREE AGREE that Regents are milder, better-tasting. The reason? Multiple Blending—an exclusive process that makes Regents really mild, always gentle to your throat. Next time, try Regents. They cost no more than other leading brands.

Quality tobaccos...Multiple Blended
make **REGENT**
The milder, better tasting
cigarette!

Small-Town Girls CONTINUED

THEY HAVE A SMALL N.Y. APARTMENT



Ruth's and Joan's apartment, like all New York apartments, gets dirty quickly. Then the girls have to put on work shorts and clean it up. Once a month they wash the windows. Once a week they reserve a night for writing letters and washing lingerie.



Impromptu suppers are a regular habit. Their friends drop in for beer, Cokes, eggs, and cold cuts. Ruth and Joan try to cook dinners at home at least four nights a week. Ruth is a top-flight cook. They pay \$130 a month for their 3½-room apartment.



After a meal guests help with washing and drying the dishes while Joan supervises. Jack Denton (left), drying dishes, is from Aurora, Ill. Coast Guardsman Dick Webster is from Carthage, Mo. Bob Deendorfer, washing the dishes, is also from Aurora.

CONTINUED ON PAGE 21



1. "There I was engaged and all by myself to celebrate," she says of that lovely, dizzy evening he proposed. "He got ashore just long enough to slip the ring on my finger in a taxi and get back to his ship."



2. So Ginny particularly loves this picture of "the day he didn't get away"! For his own dear Woodbury Deb he chose the wedding ring from a catalog while at sea. "Had me worried," Ginny admits, "but it's beautiful!"



3. "To keep him saying sweet things about my complexion," she says, "I'll always take my Woodbury Facial Cocktail. A nice bubbly wash with Woodbury. Then clear warm water and cold. Makes such a difference when you use Woodbury--leaves skin so smooth to touch!" Try Woodbury . . . the true beauty soap, made in cake form only.

ANOTHER WOODBURY DEB PROMISES

*"To Love, Honor
and Keep Him..."*

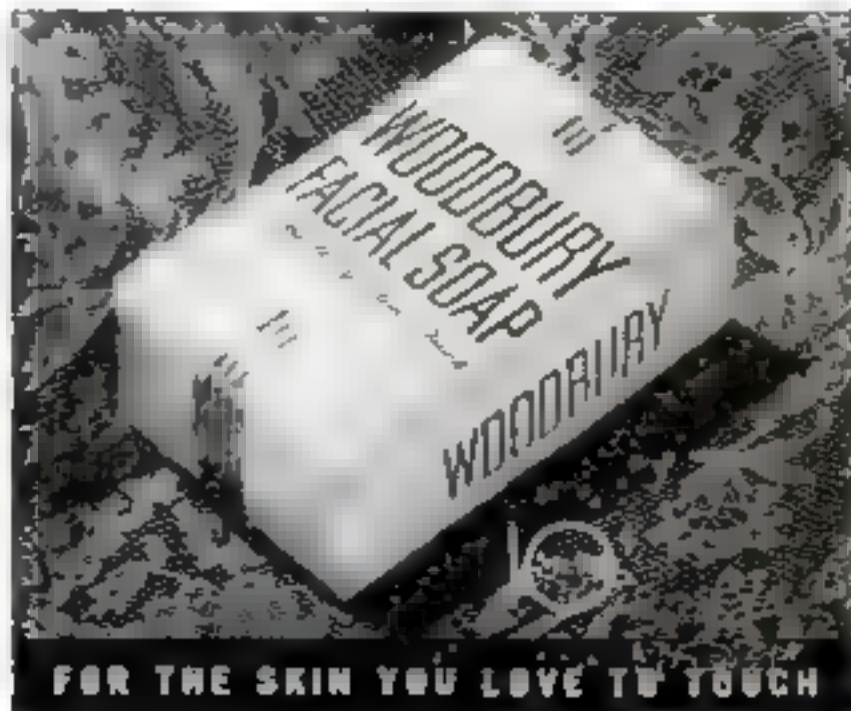


Whirlwind wooing of adorable Virginia Butler by Lieutenant William B. Rearden, Jr., ends blissfully in smart New York wedding. Glamorous Ginny says it's Woodbury Facial Soap that keeps her complexion so soft and kissable.

*
BRING THEM
BACK SOONER
BUY AND
KEEP BONDS!



4. Obviously, the Officers' Service Committee is Ginny's pet war activity . . . it was at a Committee party that Bill went overboard for her lovely, radiant complexion!



5. The secret of her loveliness is Woodbury, the Facial Soap made by skin scientists for the skin alone. For extra mildness, it contains a special costly ingredient.



6. Happy ending to the romantic story of a girl who uses Woodbury. The groom turns from the altar with his picture-book bride as the Wedding March rings out!

THEY HAVE A WEEKEND BEACH SHACK



On Fire Island, a three-hour train and boat ride from New York, Ruth and Joan rent a bungulow for \$350 a summer. House has no electricity or gas. The girls cook on a kerosene stove, pump water from a well. A local car (above) takes them to church.



In the barren sand they try to make a small vegetable garden. Although experienced vacationers on island long ago despaired of raising anything, Ruth and Joan actually garnered a small harvest of radishes and lettuce and a large harvest of weeds.



Joan draws pictures of pounding surf. Before coming to New York from the Midwest she had never seen the ocean, is fascinated by it. She also likes to swim where the waves are big. Ruth, who cannot swim, doesn't like waves, won't go near the water.

"IS IT PORT?"

NO!



"IS IT SHERRY?"

NO!



"IS IT BURGUNDY?"

NO!



IT'S
VIRGINIA DARE!



VIRGINIA DARE is more than the name of a wine . . . it's the name of a grand hospitality . . . the name of a wine that's *different* from any you've ever known . . . not too dry, but not too sweet—just right for *your* taste! Costs so little you can enjoy it as often as you like—and you'll like it often!

"Say it again"

VIRGINIA DARE
AMERICAN
RED OR WHITE
WINE



GARRETT & COMPANY, INC.
BROOKLYN, NEW YORK
OWNERS OF THE WORLD'S
LARGEST VINEYARD

WHAT DODGE IS GOING TO DO



Again and again, from one end of the country to the other, the question is continuously asked — “What’s Dodge going to do?”

The same question has been asked down the thirty years since the days of John and Horace Dodge at every turning point in the history of the motor car, — “*What’s Dodge going to do?*”

Today’s answer is — Dodge is starting production on the finest passenger car in its history. *It is not an experimental car.* It is as sound and certain a product as thirty years of leadership experience can make it.

If you know the immediate background of these

new cars, you will recall that fully Certified Public Tests established for the last pre-war Dodge cars a public record in economy and performance that remains unchallenged to this day.

If you pause to think again, you will recall that Dodge All-Fluid Drive was an abrupt turning point in the technical development of all cars, giving an entirely new quality of automobile driving and performance.

The new Dodge will continue this brilliant advance. The styling of the new car will be in smart keeping with the fluid smoothness of its performance. Tests have already shown that in economy it will be another record breaker.

DODGE

Division of Chrysler Corporation

New Thursday Night Program! The Music of Andre Kostelanetz with the most Popular Stars of the Musical World, Thursdays CBS, 9 P. M., E. W. T.

DARREL AUSTIN

WESTERN ARTIST PAINTS

AMPHIBIOUS FANTASIES

Even people who are repelled by the distortions of most modern art find an infectious charm in the paintings of Darrel Austin. His gift for luminous color and his fantastic imagination have made him, at 38, one of the most successful of contemporary American painters. Austin's charm lies in the private pictorial fairyland he has created — a marshy, amphibious world in which elongated newt-like nymphs and pensive animals bask quietly in an eternal phosphorescent twilight.

A painter of delicate fantasies, Austin comes, somewhat surprisingly, from the rugged Pacific Northwest. He thinks his love of dark marshlands may arise from memories of the brackish, rain-soaked tidal swamps of coastal Oregon where he spent his childhood. His pictures of intelligent, mild-looking bulls, lions and tigers first attracted widespread public attention only five years ago when, as a struggling, almost unknown artist pounding the New York pavements, he persuaded an art dealer to give him an exhibition. He had just emerged from a life of hardship during which he had supported himself successively as a printer, commercial layout man and professional sparring partner, studying art and painting furiously in all his hard-earned spare time. He knew practically nothing about the work of other modern artists. His only formal academic training had been received in Oregon and Indiana under a Belgian painter named Emile Jacques, whose conventional impressionist paintings he disliked. His curious, fantastic style of painting, to which he stuck with fanatical individualism, was entirely his own creation. His first New York show was so successful that he sold every canvas. Since then his pictures have been bought at prices ranging from \$500 to \$5,000 by such important museums as the Metropolitan, Detroit Institute and Museum of Modern Art.

Austin's personality is as reserved and obscure as those of the weird beings who inhabit his canvases. A tall, husky man with a youthful crew haircut and a quiet, uncommunicative manner, he leads practically no social life, seldom associates with other artists, dislikes nearly all contemporary painting except his own. Extremely nervous under his outward placidity, he suffers from stomach ulcers, worries intensely over his painting, discards nine out of every ten pictures he starts. He paints only when the mood is upon him, in a spirit of trance-like concentration, getting his striking, iridescent color effects by juxtaposing brilliantly contrasting hues with the aid of a palette knife. He is devotedly encouraged in his work by his wife, Margot Austin, a writer and illustrator of children's books, one of which, *Peter Churchmouse*, has become a best seller.

In seeking to classify Darrel Austin's curious style, critics have pointed out that he is a romantic painter, whose works bear a spiritual kinship to the hazy, moonlit canvases of the late Albert P. Ryder (*Death on a Pale Horse*). With this comparison Austin himself enthusiastically agrees, paying Ryder what to Austin is a supreme compliment. "Ryder and I," says he with disarming gravity, "are probably the two greatest painters America has produced."

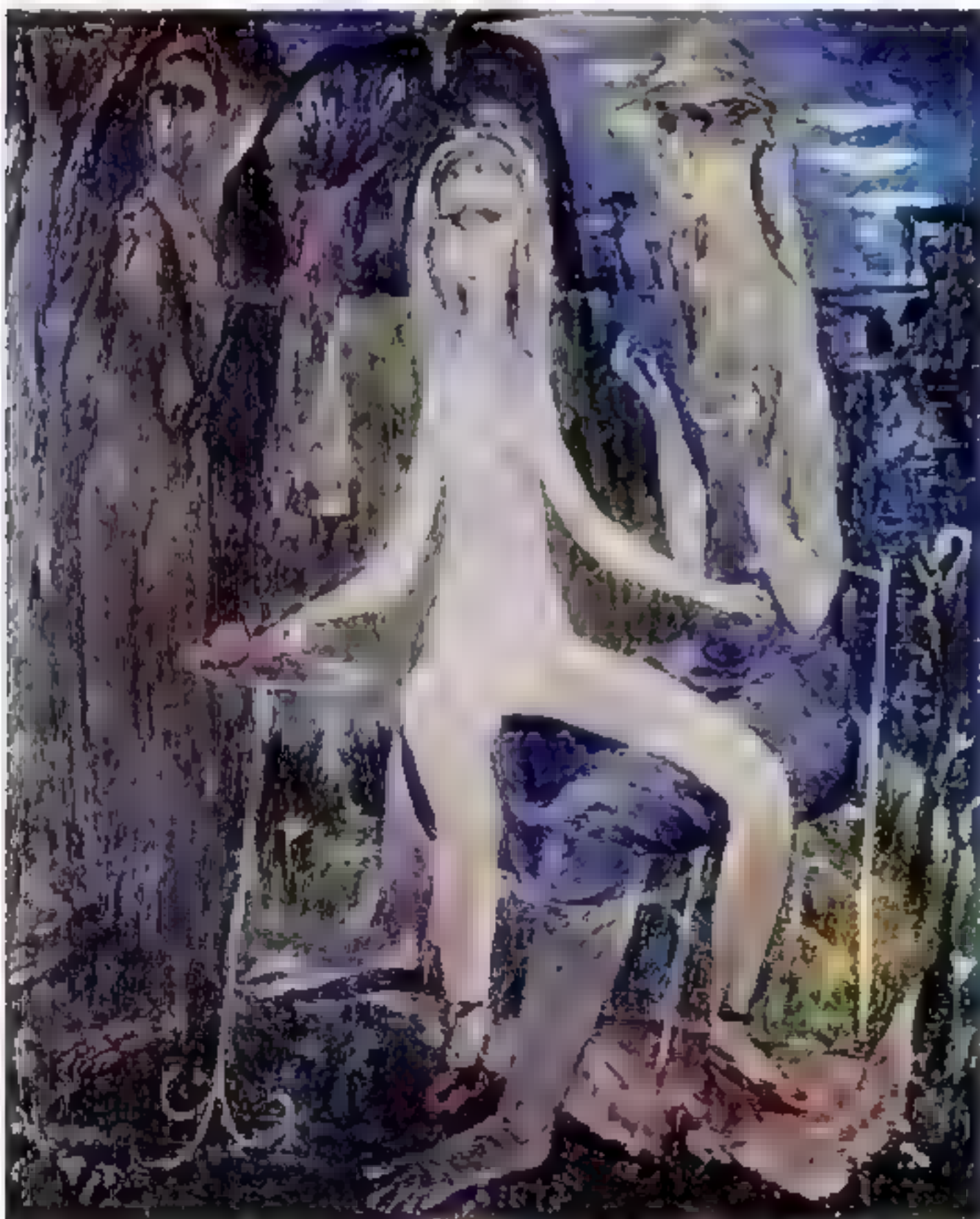


IN HIS MANHATTAN STUDIO Austin finishes off a semirealistic picture of the farm he has just bought

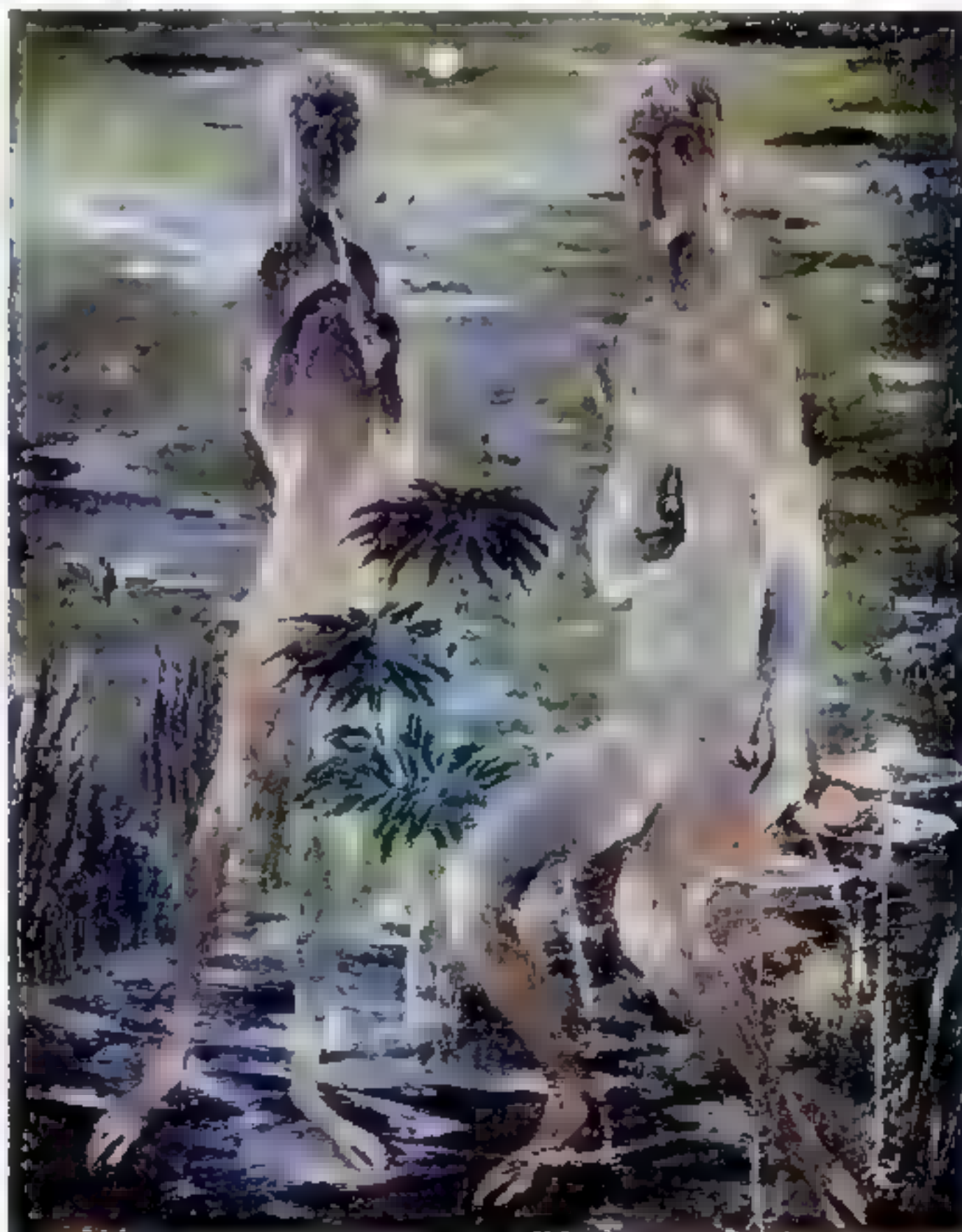
in Connecticut. Behind him is an old American wooden statue of a greyhound, one of his favorite knickknacks.



"EUROPA AND THE BULL" DARREL AUSTIN'S VERSION OF THE CLASSIC MYTH, HAS BECOME FAMOUS THROUGH TRAVELING ALL OVER U.S. IN MUSEUM SHOWS



THE SISTERS, priced at \$3,000, suggests struggle between purity and sensuality. White flower held by pale figure symbolizes purity. The flutist represents sensuality.



THE LEGEND suggests Adam and Eve in the Garden of Eden but Artist Austin says that he had no special subject in mind when he painted this canvas in 1911.



BEAST ENCHANTED (above) includes luminously painted symbols that have become Austin's own trademarks—an oozy swamp, a fiery tiger, a wraithlike flutist. The picture is owned by Major Stanley Resor.

GIRL WITH A WAND (below), like all of Austin's marsh world fantasies, was done with a palette knife instead of a brush. Painted in Austin's New York studio in 1942, this picture is still for sale for \$1,800.



Why be Irritated ?



Light an Old Gold

**Apple "Honey" helps guard O.Gs.
from Cigarette Dryness**

You'll swing over to O. Gs., too, once you discover their extra pleasure! You'll find a delightful blend of choice tobaccos—with the *extra flavor* of a touch of rare Latakia tobacco. Plus the moisture-protecting agent we call Apple "Honey", made from the juice of fresh apples. This helps hold in the natural moisture, *helps prevent cigarette dryness*. Try Old Golds . . . very next chance you get.



LISTEN TO
FRANK SINATRA
Wednesday Evenings CBS

and



MEET ME AT PARKY'S
Sunday Evenings NBC

BUY VICTORY BONDS AND HOLD THEM



LESLIE GRACEFULLY WHIRLS FEATHER-SPRINKLED
GOWN IN A DREAM DANCE WITH BELLHOP JIMMY



In a tenement flat Bellhop Jimmy (Robert Walker) re-enacts for crippled Leslie (June Allyson) a hotel mix-up in which he mistook a visiting princess for a maid.

MOVIE OF THE WEEK:

Her Highness and the Bellboy

June Allyson's dancing helps a middling plot

Her *Highness and the Bellboy* is notable chiefly for the emergence of bright-faced Dancer June Allyson as a young star who can also act. In the film she is an invalid, bedridden in a cluttered Hell's Kitchen flat, who fashions toy Santa Clauses and likes to listen to Grimm's *Fairy Tales*. Deserted for a visiting princess by the hotel bellboy who lives downstairs, she dreams through a glittering Cinderella sequence in which she becomes a princess, dances with her bellboy turned prince (*opposite page*). While she dreams, the wide-awake bellboy has maneuvered the real princess into a night on the town, takes her to a saloon called Jake's Joint where she hopes to find the columnist she loves. What she does find is a hang-up tavern brawl in which she charges through scrapping patrons and police, loses part of her dress, winds up in jail. This pleasant, painless plot turns out happily for all of its characters. It also turns out agreeably for the audience, largely because of June Allyson's appeal, the amiable shenanigans of Robert Walker and the glittery decorativeness of Hedy Lamarr.



In a swank hotel Jimmy hands princess (Hedy Lamarr) clipping by the columnist she followed to New York, amuses her with double talk, is made her personal attendant.

CONTINUED ON NEXT PAGE

SAVE SUGAR

NO SUGAR NEEDED
for these BRER RABBIT Molasses Cookies

Molasses Hermits

- ¾ cup shortening
- 1 egg, beaten
- ¾ cup Brer Rabbit
- GREEN LABEL Molasses**
- 1½ cups sifted flour
- ½ teaspoon baking soda
- 1½ teaspoons baking powder
- ½ teaspoon cinnamon
- ½ teaspoon cloves
- ½ teaspoon salt
- ¾ cup sour milk or buttermilk
- ½ cup raisins, chopped

Cream shortening, then stir in egg and molasses. Mix and sift dry ingredients; add alternately with sour milk to first mixture, beating well after each addition. Stir in raisins. Drop by rounded teaspoonfuls on greased or oiled baking sheet. Bake in hot oven (400° F) 10 minutes or until done. Makes 3 dozen.

BRER RABBIT NEW ORLEANS MOLASSES

**OVER 60%
NATURAL
SUGAR**

That sugar in Brer Rabbit Molasses comes straight from the sugar cane. *Real sugar*—in its natural form.

**RICH
IN
IRON**

Iron is essential for good red blood! Brer Rabbit Molasses is one of the richest sources of food iron.



TWO TYPES:

For cooking, get *Green Label* Brer Rabbit—dark, full-flavored molasses.

For table use and fancy cooking, use *Gold Label* Brer Rabbit—light, mild-flavored.

FREE! 15 SUGAR-SAVING RECIPES!

Send me your leaflet, giving recipes for no-sugar desserts. Also valuable 52-page cookbook containing 116 fine molasses recipes; with washable cover and large, clear illustrations. Both free.

Name _____ (Print Name and Address)

Address _____

(Paste this coupon on penny postcard and mail to: BRER RABBIT, c/o Penick & Ford, Ltd., Inc., New Orleans, La., Dept. L1001-5.)



LEO G. CARROLL, now starring in the Broadway hit, "The Late George Apley," says: "Of course my face is sensitive from years of removing stage make-up. But shaving doesn't bother me when I use Williams Shaving Cream. Williams is easy on my face."

ACTORS' FACES are extra sensitive—

*that's why Leo G. Carroll
shaves with soothing
WILLIAMS*

WEARING heavy stage make-up every day, removing it with rough towels—this constant putting-on and taking-off of make-up are what make an actor's face so sensitive to irritants in shaving cream.

A shaving cream can be truly mild only when it's made of finest quality, pure ingredients—blended in exact proportions. Williams is a cream like this—made with a skill that comes from over 100 years' experience. It's naturally easy on your face.

Soaks whiskers soft

Rich, easy-lathering Williams Shaving Cream soaks through the oily film that surrounds each whisker... softens toughest beards completely. It lets your razor do its work easily, helps you get smooth, clean shaves without scrape or irritation.

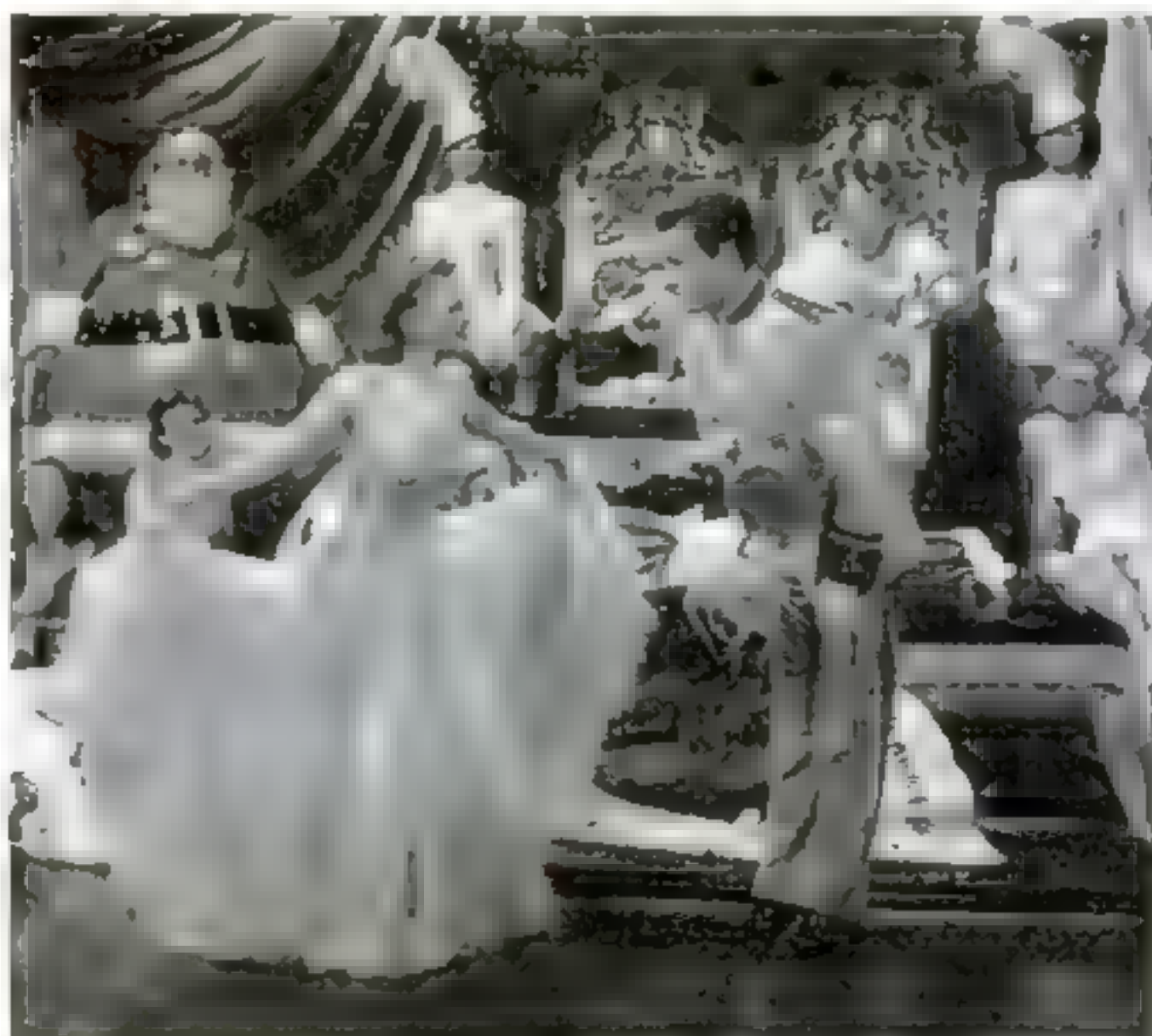
Your first shave with Williams will tell you why it's such a favorite with distinguished actors and other well-groomed men. Get a tube today.



Jimmy and crows Albert ("Rags" Ragland) run off impromptu gags in a tenement for housebound Leslie, buy a radio so she can pretend to dine out, have fun dancing.



Jimmy dresses up in tails, squirees the princesses to Jake's Joint where an insistent waiter offers her pig's feet and homemade champagne. They get involved in a row.



Leslie dreams meanwhile of a feather-spattered gown, of dancing with Jimmy. But with Jimmy's return she stops dreaming, by film's end learns to walk, dance again.

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JOHN RISSMAN & SON

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BUY WAR BONDS

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*A food Your dog
will eat*

**Ideal
DOG
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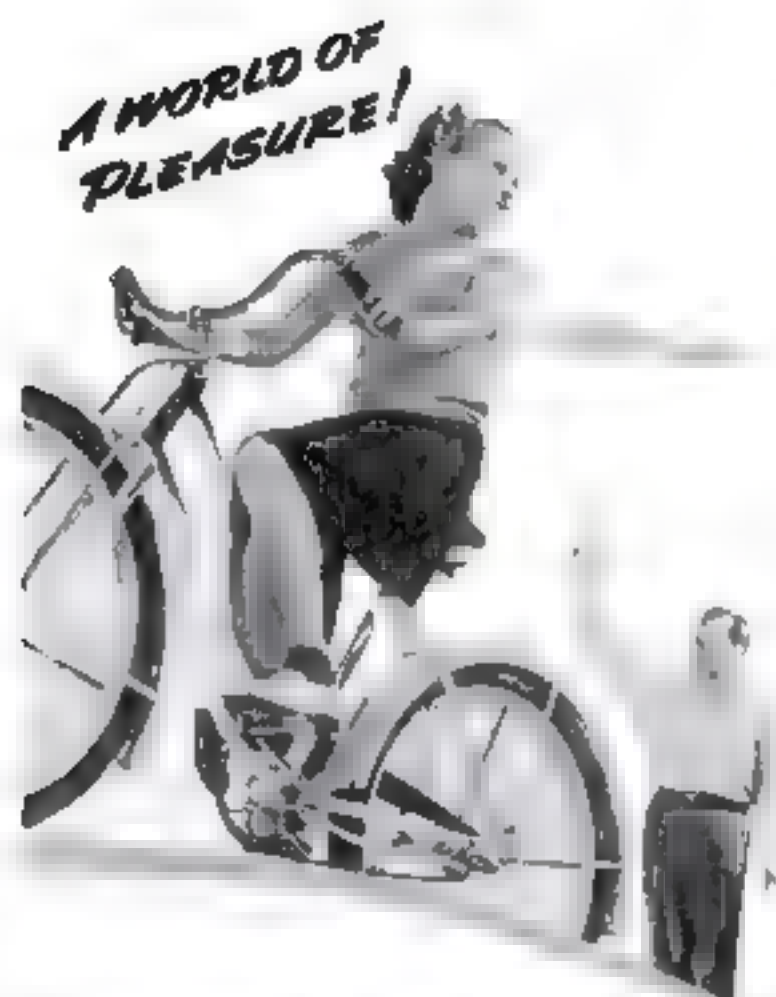
**PROVED
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Ideal Dog Food retains all the food value and appetite appeal of the excellent Ideal Dog Food you bought in tins before the war. With Ideal you can easily and quickly solve your feeding problems as have so many others. At all dealers.

A SEVEN COURSE MEAL

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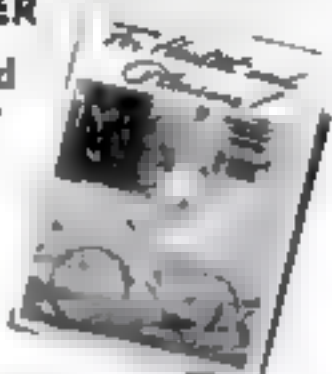


Schwinn-Built Bicycles

Now back from the wars—Schwinn-Built Bicycles are again available in constantly increasing supply. Place your order with your dealer now.

SEND FOR THIS FREE! COLORFUL FOLDER

Shows Hollywood stars riding their Schwinn-Built Bicycles. It's FREE—just send your name and address today.



ARNOLD, SCHWINN & COMPANY
1746 N. KILDARE AVE., CHICAGO 39, ILL.



A mass murder—

That's what we need, Boss. For I've got worms again. They're sapping my strength, breaking down my resistance to serious illness.

If you like me, Boss, you'll get me some Sergeant's SURE SHOT Capsules and get rid of these worms NOW. We used Sergeant's Puppy Capsules when I was a pup. They're both easy to give, easy to take. And they clean out worms.

Sergeant's Vitamin Capsules (Vitopets) will help build me up after worming—help me feel my best.

Get both at the drug or pet store, Boss. And don't forget the free Sergeant's Dog Book—at stores or send this coupon.

Sergeant's DOG MEDICINES

Dept. S-K, Richmond 20, Virginia. Send the FREE 40-page illustrated Dog Book to:

Name _____
Address _____
City _____ State _____



Down with worms
... Jeep



IN POLKA-DOTTED PLAY SUIT, JUNE ALLYSON GRINS AT UNFUNNY BOOK

JUNE ALLYSON OVERCOMES A TWISTED BACK TO DANCE IN CLIMB TO STARDOM

June Allyson, who appears on LIFE's cover, was a bike-riding, chin-punching tomboy in Pelham, N.Y., where she was born, until her rough-neck activities were cut short by an accident which indirectly started her dancing career. When she was 9 a heavy oak branch, weakened by a bolt of lightning, cracked down on her head, fractured her skull, twisted her back and left her a semi-invalid somewhat like Leslie in *Her Highness and the Bellboy*. Long months later she shucked off a shoulder brace, took up swimming, won a Greater New York City free-style swimming championship, got straight A's in high school and taught herself to dance. At 15 she found her dancing was good enough to land her a job in a Broadway chorus line, stuck with it through three more musicals, finally wangled an ingenue part in *Best Foot Forward*. From there to Hollywood was a quick prouette for June, who sang oftener than she danced in her first two movies. She was given bigger parts in her next two, *Two Girls and a Sailor* and *Muscle for Millions*, has hit her stride in *Her Highness and the Bellboy*. Recently married to Actor Dick Powell, who is 40, June likes to go sailing with him. On the set she hates to be alone, tries to keep make-up men and hairdressers around for company although she applies her own make-up, fixes her own blonde hair. On or off the set she chews gum incessantly. When gum was scarce June munched the same blob for hours, parked it on stray pieces of paper and under plates. Directors tolerate the gum because June is likely to forget her lines if she has to spit it out. But bubble gum has been absolutely forbidden since the day a huge glob exploded unexpectedly, smeared make-up from brow to chin and delayed a whole expensive scene.



... But Jeepers, Dad, it's hard to hear what teacher says!

I LISTEN HARD . . . harder, I bet, than the other kids. But I can't hear teacher very good. An' when I ask questions, she says she talked about that, an' 'why don't I pay attention?' It makes me feel funny. The kids tease me, too—they say I'm 'dopey' just because they have to repeat things to me. Gosh, Dad—does a fellow really have to go to school?

If you suspect that impaired hearing is handicapping your child—consult an ear specialist. If he recommends a hearing aid, bring the child to your nearest Zenith dispenser to try a new Zenith Radiomic Hearing Aid. No complicated tests. The child's own ears decide from three models, priced at \$40 and \$50, including the Zenith inconspicuous Neutral-Color Earphone and Cord.

Remember—Zenith has always stood for quality. Mail coupon for free literature, today. Zenith Radio Corporation, Chicago 39, Illinois.

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Amplifier Colors
at No
Extra Cost.



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**RADIMIC
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Please send me your FREE booklet about the Zenith Radiomic Hearing Aid.

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BUY MORE VICTORY BONDS!



Before Boston fought with snowballs, he fought for jobs!

WHEN DOCTOR BAKER STARTED his chocolate-grinding business way back in 1765, you would have said he had every right to be discouraged. Massachusetts was just beginning to dig itself out of the depression that followed the French and Indian War. And anyone with a New England nose could smell plenty of trouble ahead... the Tea Party, the Boston Massacre, where patriots pitted snowballs against muskets, all were predictable in the gale of rebellion that raged over tyrannous "Taxation without representation."

But Doctor Baker went ahead, and somehow, kept his head and his business throughout these times that tried men's souls.

Thus, Baker's Chocolate began. It was a small beginning, true; but one which helped provide jobs where no jobs existed before, jobs for Washington's Continentals home from Yorktown. Here began a business that grew to make work for exporters and importers, shippers and stevedores, wholesale and retail grocers, cooks, bakers, and candymakers.

Here were jobs that meant pay and purchasing power, that contributed to a prosperity that gave America a standard of living without equal in the world.

With the end of this war, making jobs... employment for all who want work... will be our most urgent problem. Will these jobs be made the American way, by enterprise and initiative in expanding going businesses and starting new ones?

They can be, if the necessary rules and regulations which govern business encourage enterprise and promise fair rewards to the Doctor Bakers of today. If not, the alternative would probably be Government relief projects to make up the jobs, perhaps yours among them.

How jobs will be made is, in the final analysis, partly in your hands. For, through your opinions as expressed to friends and neighbors, and through your vote for your elected representatives in government... you help make the rules and regulations under which business operates.

So, inform yourself on proposed legislative

measures which might affect jobs. Ask yourself, "Will this measure result in making more jobs the way America wants jobs made?"

Upon the decisions you make and the action you take may depend the future of your country and the future of your job.

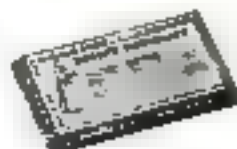
A Step Toward Making Jobs

Do you know about C.E.D.—the Committee for Economic Development?

It is a nonprofit, nonpolitical organization, formed two years ago by American businessmen. Its purpose is to encourage every business, large or small, to plan boldly and prepare now for the production and distribution of needed civilian goods... and thus to speed reconversion and provide post-war employment without serious interruption.

General Foods is working with C.E.D., and urges that you do, too. There are C.E.D. committees in 2,800 counties and communities. Whether you have a factory, store, or other business, your local committee will give you all possible help in carrying on your post-war planning. Check with C.E.D. now.

BAKER'S CHOCOLATE



IS A PRODUCT OF GENERAL FOODS—AND AMERICAN ENTERPRISE



STILL WEARING HIS TRAINING COLLAR, CURLEY CATCHES HIS BREATH AFTER WINNING THE DIPLOMA AND AWARD HELD BY HIS YOUNG MASTER, TOMMY DEWEY

DEWEY DOG

Young Tom's spaniel is the most improved scholar in canine school

Obedience training of dogs, which consists of teaching them to be both well behaved and useful, was introduced into the U. S. barely a decade ago. Its value to dog owners was illustrated recently at the graduation ceremonies of the Quaker Hill Dog Training class at Pawling, N. Y. After only 20 hours of training under Miss Blanche Saunders, nationally known authority, 17 dogs were graduated, having mastered such subjects as heeling, sit-stay, coming when called,

staying home alone, respecting property, refraining from jumping up or barking.

Winner of the award for Greatest Improvement was Curley, a year-old Irish water spaniel which belongs to 13-year-old Tommy Dewey, the son of New York's governor. Despite a rather impatient temperament Curley passed his hounds (see next page) particularly well for a dog who had never gone to school before, and he was gravely presented with his diploma.

IT'S A HIT!—TRY IT!

The napkin with the triple-proved

DEODORANT!



EVERYWHERE, women are talking about a kind of daintiness aid they never knew before. It's that New Modess—the sanitary napkin with the triple-proved deodorant.

- proved effective by Modess scientists
- proved a winner in 26 tests by impartial laboratories
- proved a grand way to guard daintiness by thousands who've tried the New Modess.

NO SEPARATE POWDER! No need to sprinkle or spill!

GREATER SOFTNESS TOO! 3 out of 4 women found Modess softer to the touch in a nationwide poll!

GREATER SAFETY! 209 nurses, in hospital tests, proved Modess less likely to strike through than nationally known layer-type napkins.

YOU PAY NO MORE. So ask, today, for that luxurious New Modess with the triple-proved deodorant. Box of 12 only 22¢.

Your store has two kinds of softer, safer Modess. If you'd rather have Modess without deodorant, just ask for "Standard Modess."

FREE! SEND NOW for "Growing Up and Liking It"—brightest of modern booklets on menstruation. Write Martha Steele, Personal Products Corp., Box 335-K, Milltown, N. J.



Dewey Dog CONTINUED



"Sit-stay" examination, in which he must sit while his master (No. 5) retires from sight, bothers Curley, here held for correction by Miss Saunders, the school director.



Carrying a dumbbell, Curley leaps a solid hurdle, knocking it down. The next time he got over it. This "take and carry" exercise is advanced work for a novice dog.



Eight children put their dogs through school curriculum as did nine adults, won a good share of prizes. The pointer in front of Curley won the Best Handling award.



“fit parade”



At leading stores
all over America—
Sept. 29 to Oct. 6



the shoe with the
beautiful fit



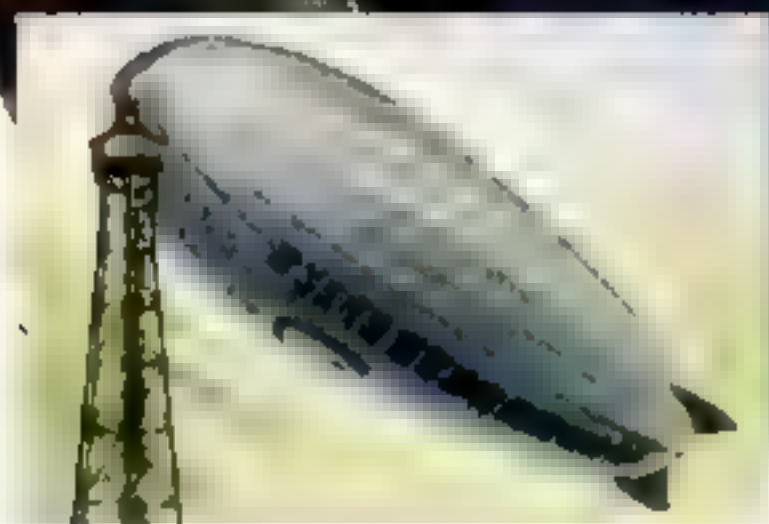
\$6⁹⁵
SLIGHTLY HIGHER
CURVED HEEL



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Luxurious Air Cruises of the Future by Men Who Plan beyond Tomorrow!



Air-liners, when away from their home bases, can be moored near big cities without huge, costly docks.

PLANNING TODAY FOR TOMORROW'S "FLYING HOTELS"

Long, non-stop cruises to the world's wonder spots within a short vacation! With all the uncrowded luxury of the finest ocean greyhound at about three times its speed! This will be possible in the air-liner of Tomorrow. New light metals, vastly improved methods of construction and propulsion, plus America's own non-inflammable helium gas make practical block-long, rigid airships carrying more than one hundred passengers in spacious comfort.



Uncrowded comfort in spacious dining rooms offer cosmopolitan cuisine and service.

PLANNING TODAY FOR TOMORROW'S PLEASURE

For your pleasure today, tomorrow and beyond tomorrow, Seagram's has blended the best of Canada's fine, aged whiskies (none younger than six years) into one glorious Canadian whisky—Seagram's V.O. It is an entirely different kind of whisky—distinctly clean-tasting, light bodied, yet mellow—because Seagram's V.O. is *Canadian* whisky.

But, to be sure you get it, always ask for Seagram's V.O. by name...and you'll then be *sure* of Canadian whisky at its glorious, *pre-war* best.



Commodious staterooms with full-size beds, bath, shower—all conveniences of a modern hotel room.

Six Years Old—86.8 Proof. Seagram-Distillers Corporation, New York



Seagram's V.O. CANADIAN

CANADIAN WHISKY—A BLEND....OF RARE SELECTED WHISKIES



ON HER FRONT LAWN AT BEL AIR, CALIF. JOAN DAVIS GOES THROUGH THE RUBBER-LEG ROUTINE THAT MADE HER FAMOUS IN HER VAUDEVILLE TROUPE DAYS

RADIO COMEDIENNE

Million-dollar contract crowns
slapstick career of Joan Davis

A big nose, a squeaky voice, and a body that acts as though she can't do a thing with it have combined to make Joan Davis the highest-paid woman comic in the history of radio. For her current half hour on CBS Monday 8:30 to 9 p.m. EW's *Swan Soap* pays Miss Davis \$1,000,000 a year. Her rise to these remarkable financial heights started four years ago when she got a job as a comic with Rudy Vallee and John Barrymore on the *Scaltest* hour. When Barrymore died and Vallee enlisted in the Coast Guard,

skeptics thought the *Scaltest* program was finished. To their surprise Joan Davis' wacky comedy not only carried the program by itself, but shot its popularity skyward.

Joan Davis, who looks back on an career of vaudeville, takes her prosperity in her rubber-kneed stride. She lives in a modest Colonial-style house near Hollywood where one of her main concerns is bringing up her 12-year-old daughter, Beverly, who resembles her unwaveringly in looks, voice and flair for comedy.

A TASTY FISH WONDER

that really is different!



40-FATHOM FILLETS

WITH TOMATOES AND CARROTS

2 packages quick-frozen 40-Fathom Fillets, partially thawed
2 tomatoes, cut in wedges
8 cooked carrots, cut in halves
4 tablespoons green pepper, cut in 1/4-inch strips

1. Sprinkle quick-frozen 40-Fathom Fillets with salt and pepper. Place in greased shallow baking dish. Spread with softened butter or margarine and sprinkle with paprika. Always use 40-Fathom Fillets. They're quick-frozen at the water's edge so their "caught on the spot" flavor's sealed right in!

2. Bake in hot oven 450°F about 15 minutes, basting occasionally with melted butter or margarine. Fish fillets are a delight to prepare with 40-Fathom Fish. All meat boned for no waste... no unpleasant "fishy" odors!

3. Arrange tomato wedges, carrots, and green pepper strips around fish. Season with salt, pepper, and paprika. Continue baking about 20 minutes longer or until fish and vegetables are done. Makes such a wonderful dish, you'll be a steady fan of 40-Fathom Fillets! This recipe makes from 4 to 6 servings.

40-FATHOM FISH, INC., BOSTON

Joan Davis CONTINUED



In her Hollywood dressing room Joan Davis helps arrange daughter Beverly's make-up, costume for her part in George White's *Scandals*. This is Beverly's first movie role.



The younger days of Joan Davis are recalled in the *Scandals* by her daughter Beverly and chorus girls (above, making up in dressing room). In a flashback scene

The Aristocrat of fine Champagnes
since 1859

COOK'S
Imperial
AMERICAN
CHAMPAGNE

AMERICAN WINE COMPANY
ST. LOUIS, MO. • EST. 1859

Wines of Distinction



On the movie set Joan carefully coaches Beverly in "falling knees" routine that she danced in childhood version of her mother's act. Beverly is an accomplished mimic.



Beverly plays her mother as a youthful temptress while these chorus girls do a conventional routine. Beverly has also appeared with her mother on radio programs.

CONTINUED ON NEXT PAGE

IT'S ARALAC!

Grandma's old shawl was the inspiration for Joset Walker's newest silhouette.

bulky above and below the waist slim in effect! Made of Sablon, a Foreman

fabric of rayon and ARALAC.



* T.M. Reg. U.S. Pat. Off. by ARALAC, INC., a division of NATIONAL DAIRY PRODUCTS CORPORATION

INSTEAD OF HARSH LAXATIVES

millions now use
this natural aid!



Over 8,000,000 people now take lemon and water, national surveys show. And no wonder! —

This simple fruit drink — the juice of a lemon in a glass of water first thing in the morning — is all most people need to insure prompt, normal elimination. And unlike harsh laxatives, lemon and water is good for you.

Lemons build health. They are among the richest sources of vitamin C, and supply valuable amounts of B₁ and P. They alkalize, aid digestion. Lemon and water is surprisingly refreshing, too — clears the mouth — wakes you up.

Why take harsh laxatives when lemon and water offers healthful aid? Try it ten days, first thing on arising.

LET'S FINISH
THE JOB—
BUY VICTORY
BONDS



Keep regular the *Healthful* way!

LEMON and WATER
...first thing on arising

*no finer fit
at any price*

BESTFORM
means "best form"

BESTFORM BRASSIERES
79¢ to \$1.50

BESTFORM FOUNDATIONS
\$2.50 to \$6.50



Joan Davis CONTINUED



In their home at Bel Air Beverly criticizes her mother's taste in millinery. Joan has about 50 hats but seldom wears any of them because of Beverly's caustic comments.



Beverly approves of only one of mother's hats, the paper one shown which Beverly herself made. Quips she, with typical Davis humor, "It has the latest headlines."

Two inches of felt and Miss Jones' own glorious hair for a crown make this new dinner hat. Wool suit by Montesano.



DuBarry Beauty Preparations are known to cause no skin changes. Accepted for advertising in the United States by the American Medical Association. Available at order cosmetic suppliers.

Mikal Jones plans this new ensemble and radiant look for her

New Orleans Honeymoon

CANDLELIGHT dinners on wrought-iron balconies...armfuls of jasmine from a street flower stall...rambling through the old French Quarter...that's the storybook honeymoon awaiting Mikal Jones of New York City when her Army lieutenant returns from overseas.

"Of course, I want to look my loveliest," says bronze-haired Mikal, who also hopes to be a cover girl some day soon. "My skin and make-up must be as perfect as my new clothes. And I know they will be, thanks to my DuBarry Beauty Preparations. It was through the famous DuBarry Success Course* I discovered these grand preparations. They're such an effective easy way of caring for my skin, and they agree so well with it!"

To 225,000 other Success Course pupils...to millions of other women, too, DuBarry Beauty Preparations have brought their skins new softness, new freshness and beauty.

Would you like to find out what these preparations can do for you? Then ask at your favorite cosmetic counter for your free DuBarry Success-O-Plan.

*Ann Delafield, directing.

Du BARRY

BEAUTY PREPARATIONS

by

Richard Hudnut

NEW YORK



THE BEST THING THAT CAN HAPPEN TO A NUT

... is to be smothered in the rich smoothness of Whitman's own chocolate. Bite into almost any piece of candy from a Whitman's Sampler and you'll know a double joy. First, the delicious richness of chocolate; then a crisp nut, a luscious piece of fruit, a tangy mint or a delicate cream. This is the mouth-watering goodness, the superb quality that has made Whitman's the best-loved box of fine chocolates in America.



Whitman's

CHOCOLATES

If you can't always get your favorite Sampler, remember it's because each month hundreds of thousands of pounds of Whitman's Chocolates go to all our fighting fronts. But try again. Your dealer receives an allotment regularly.

Copyright 1946, Stephen F. Whitman & Son, Inc., Phila.

A WOMAN NEVER FORGETS THE MAN WHO REMEMBERS



IN JAY THORPE SALON, MODEL MARY ARMSTRONG, WEARING SILVER LAMÉ DINNER DRESS, PAUSES TO TELL CUSTOMER THE PRICE: \$295

High Fashion

CUSTOM-MADE FALL CLOTHES GIVE U.S. WOMEN BEST CHANCE TO SPLURGE SINCE WAR BEGAN

This winter American women will feel free to dress up as they have not dressed up in four years. What they will wear has already been determined. During the last three weeks, in perfumed salons of New York shops like Bergdorf Goodman, Saks Fifth Avenue, Bendel and Jay Thorpe, the upper crust of U. S. dress designers has been displaying the new season's made-to-order clothes. The purchasers, admitted only on invitation, have been, as usual, mostly very rich women over 30 who think a great deal about how they look. They buy in a hardheaded manner, often carrying notebooks to jot down fashion points. The clothes they finally order will affect the dress buying of the whole nation and, this year, will make U. S. women more ex-

pensively and prettily dressed than they have been for almost two decades.

New York's custom dresses are high fashion, right now the best and most varied in the world. They are the ultimate big-city expression of the small main-street dressmaker. Usually they are rather conservative, which makes them stay in style longer and seem a good investment to those who buy them. This year most of the dresses tend to ballooning skirts, smaller waists and rounded shoulders. The made-to-order departments of New York specialty shops are maintained more for national prestige than for profit. Nevertheless, the top nine of Manhattan's shops expect to do a \$3,000,000 custom business this fall and winter, a figure which represents about 12,000 outfits.



Benoit Teller

This black evening gown being shown to Mrs. David Sarnoff, wife of RCA's president, is most complicated of 1945 dresses. It is made of 1,100 yards of ribbon cut into pieces and stitched together. Dress took 300 hours of sewing.



Jay Thorpe

Fur-trimmed suits are almost standard wear for fall. This one is trimmed in black Persian lamb around collar and pockets and has matching hat and bag. Fur accessories are high fashion this year.



Jay Thorpe

This plain wool suit is Jay Thorpe's most popular model. The collar is long enough to be twisted around the neck like a scarf. The suit is young-looking but draped skirt is a help for those with fuller figures.



Bonwit Teller

Long-waisted town suit has tricky "envelope" sleeves which are attached close to neckline. The skirt is fuller than last year's models and slightly longer. This design is best for tall women. Cost: \$225.



Bergdorf Goodman

Simple gray flannel suit is good all-around outfit, with its fur-lined jacket making it especially suitable for country wear. The shoulders are natural, not exaggerated. Suit looks well on women of all ages.



Saks Fifth Avenue

Black net evening dress is primarily for young women, who often find it hard to make a go of black. Sequin flowers at knee are the only trim and, below them, hundreds of pleats make skirt flare out.



Stein & Blaine

Draped dress of black jersey has midriff of thin net, which is not used for large-busted women. Firm once had middle-aged customers, now has young South Americans chiefly because of dresses like this.



Henri Bendel

Dress of sheer black lace shows Spanish influence on dressmaking. It has black slip and pink satin bodice with stiffening of horsehair to flare skirt. Women with bad legs are discouraged from buying it.



Bonwit Teller

Blue satin evening gown has a pleated bodice which makes torso look long. Bodice line is as low as it will get until next year. Future hope for more material is reflected in sweeping skirts like this one.



Mitgrim

Black satin dress was suggested by the costume of a 17th-Century Spanish infanta. It has no hoops, however, its innovation being a horsehair stomacher which deliberately emphasizes wearer's belly. This is French style influence.



Hattie Carnegie

This dress is considered venturesome because of skirt's unusual length, too long for customary cocktail-hour wear, too short for the evening. It is recommended for both. Flesh-colored strip in bodice gives delusion of nakedness.



Hattie Carnegie

Evening dress of white rayon has petticoat and a separate stomacher made of horsehair underneath the skirt to contrast with the slim waist. Dress is supposed to rustle loudly with the slightest movement.



Bergdorf Goodman

Evening dress of blue jersey has unpadded shoulders which are supposed to be very imaginative this season. Matching elbow-length gloves are worn for a dramatic entrance, then removed for comfort.



Bonwit Teller

Black satin daytime dress is made in two pieces with a low, square neckline underneath the closely fitted jacket. Crushed rose on the right arm is done by intricate needlework, as are the puffy shoulders.



Saks Fifth Avenue

Two-piece daytime dress emphasizes wearer's figure. The cinnamon-brown taffeta jacket has black bead-and-lace edging with a minute bustle. Both color combination and trimmings have 1850 flavor.



Bergdorf Goodman

This slinky evening gown, called *Carnation Fireworks*, is reminiscent of Jazz Age creations with its tight skirt slashed to the knee. It is year's most seductive dress and, say fashion gagsters, will probably appeal to retired lady spies.



Tafpe

A dream ballroom dress, like an echo of *Gone with the Wind*, is this full-skirted gown of orchid tulle and white net fitted modestly around the shoulders and decorated with sentimental blue ribbons and nosegays of lilacs and roses.

CLOSE-UP



Henry Ford II

The founder's 28-year-old grandson takes over the presidency of Ford Motors and the enormous job of regaining its lost supremacy in the auto industry

by GILBERT BURCK

The most assiduously discussed topic in Detroit these days, save only perhaps the city's current rash of strikes at key suppliers and threats of bigger strikes to come, is 28-year-old Henry Ford II, who last week succeeded his 82-year-old grandfather as president of the Ford Motor Company. Known around town as "Young Henry" or "Henry the Second," to distinguish him from the original and nonpareil Henry Ford, he seems rapidly developing into the outstanding living example of the theory that you never know what a man can do until you put him up against something that has to be done. A few years ago he was a quiet, pleasant, blue-eyed, apple-checked young student with a disposition to put off crossing bridges until he got to them. He showed no pronounced aptitude and gave little indication that he had one hidden. The fact that he was in line for control of the world's largest privately owned industrial empire, worth somewhere be-

tween a billion and two billion dollars, did not seem to give him pause; after all, not only his able father but his grandfather were very much alive. And when in August 1944, not long after the untimely death of his father Edsel, he was released by the Navy to take Edsel's place beside the great Henry as No. 2 man of the company, Ford competitors were inclined to regard him more as an object of sympathy than a source of fear. They could not help noting, with a certain glow of satisfaction, that he had a lot to learn about the auto business.

It is perhaps most characteristic of Young Henry that he was the first to admit it. "I am green and reaching for answers," he told reporters who first interviewed him. As he learned, he continued to admit his ignorance. And although he has now succeeded to the throne of the Ford empire, he still is not afraid to say he doesn't know. Looking around at what has happened in the Ford com-

pany, Detroit is beginning to believe he knows a great deal more than he pretends.

Three prime indexes of a company's vitality are its sensitiveness to changing conditions, its morale and its press relations. On all three counts the Ford company seems to be in about the best shape in years. Last July, Ford achieved nothing less than the feat of turning out the first postwar car. The ensuing publicity was doubtless worth millions, and it neatly complemented an advertising campaign giving the impression that Ford has always been "first." The Ford company was notorious for its low employee morale, which stemmed from its peculiar and at times astonishing personnel practices. Today Ford workers have as much confidence in the management as one is likely to find anywhere in the quarrelsome atmosphere of Detroit, and Ford managers have confidence in one another. Ford has also been notorious for its press relations. "Trying to find out what goes on in

CONTINUED ON NEXT PAGE



AS A BOY Ford impressed people with his good looks, cherubic charm.



AT 14 he was a poor student, fair athlete. Right: Brother Benson, 21.



AT YALE he became manager of varsity crew in 1940. He is shown here (left) as a managerial candidate in 1938.



HE LIKES TENNIS, only sport at which he is reasonably proficient.



AT 23 he wed Anne McDonnell, a Catholic. Prior to marriage he adopted her faith.



AS ENSIGN IN NAVY he was assigned to teach at Great Lakes Naval Training Station. He was released when father died.



HE NOW RUNS FORD with help of veteran executives like Ray Ransoh, (left), Merd L. Bricker and Herman Moekle.

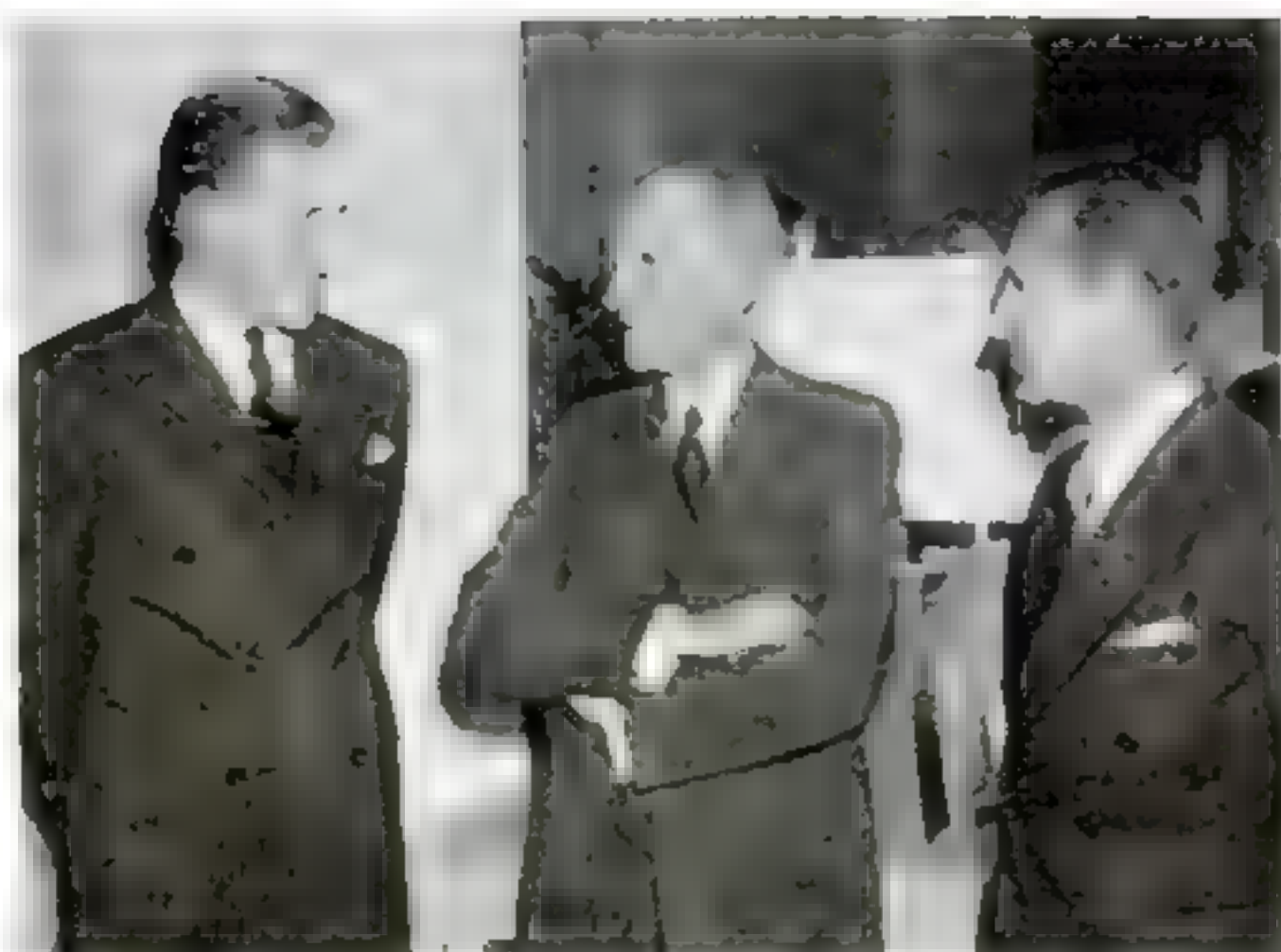
Your Taste
Will Tell
You...

It's
HIRES



While the sugar shortage lasts, HIRES may be hard to get, but you can be sure no substitute ingredients will mar or change its taste. You can always count on HIRES for that same old refreshing, real root juice flavor.

So, if substitutes are offered, remember, there is only one HIRES.



THE FORD DYNASTY appeared at the New York World's Fair in 1939. Henry II was then a junior at Yale, Grandfather Henry was 76. Father Edsel died in 1943

FORD CONTINUED

Ford," one reporter summed it up fairly a few years ago, "is like trying to find out what goes on in Russia." Today reporters are handled with honest cordiality and candor; all executives, right up to Henry himself, are available for questions and discussions. Whether or not Young Henry is wholly responsible for these and other evidences of renewed Ford vitality, they have occurred since he came, and Detroit has made the reasonable assumption that he and they are more than coincidences.

But Young Henry's problems only began with improving the indexes of his company's vitality. Neither Ford nor any other company, of course, can by itself assume responsibility for general employment, minimum wages and other social objectives. To do anything important about them, a big part of industry must work together. The anti-trust laws, enacted to prevent the companies from working together to set prices and allocate markets, also prevent companies from working together to guarantee minimum living standards. Yet the responsibility exists; people persist in attributing the virtue of the system to, and blaming its faults on, those who run it at a profit.

Young Henry, furthermore, has come into a peculiar if not unique kind of company. Because Henry Ford made a lot of money early and bought out his partners early, the company is completely owned by the Ford family, and Henry Ford himself controls a majority of the stock. It needs to make enough money only to satisfy the Ford family's relatively modest needs. Most corporations, by contrast, are owned by hundreds or thousands of stockholders who want a return on their money; and nearly all corporate managers, "independent" or otherwise, cleave to the principle that the duty of the corporate manager is to make money with which to pay dividends. The corporation without compulsion to pay dividends obviously has pronounced advantages. To the extent that it does not disburse profits—and this extent can be very great—it can reduce prices, increase wages, make itself increasingly formidable, or even waste money with impunity. An ambition-ridden genius could use it to cripple if not annihilate competition. A determined *entrepreneur* with a bold idea could use it, as Henry Ford himself did in the great days when he reduced his Model T to less than \$500 and paid a \$5-a-day basic wage, to accelerate industrial progress by years.

Decline of the Ford company

It may still come as a surprise to a world that properly identifies the name of Ford with the greatest achievements of the industrial era, but the record of the company from the late 1920s to the end of the civilian production in 1942 leads itself to the proposition that the company was getting along on momentum. It emerged from World War I doing around 60% of the nation's auto business, but it entered World War II doing less than 20% of it. In the intervening years the skillfully managed General Motors rose from 12% to around 50%; and dynamic Chrysler Corp., founded by Walter Chrysler only in 1925, rose from nothing to around 20%. Profitwise, Ford's showing was even worse. The available records indicate that from 1927 to 1941 inclusive, Ford losses nearly canceled out Ford profits, and that Ford dividends (to the family), which seem to have totaled around \$100,000,000 for the 15 years, came largely out of the company's surplus account. In 1937, on \$848,000,000 sales, it made less



The gathering of maple sap starts with a rush when the frosty nights of early spring are followed by days of brilliant, warm sunshine.

Rich in real maple sugar flavor

The luscious taste of real maple sugar—it's a downright mouth-watering treat! And it's a treat you get in every bottle of our delicious Vermont Maid Syrup.

We take maple sugar with a full, rich flavor. Then blend it with cane sugar and other sugars. This enhances the maple flavor—makes it richer, more delicious.

Always uniform, too. You get the same true maple sugar flavor in every bottle of Vermont Maid Syrup. Get it at your grocer's.

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Burlington, Vermont.



Vermont Maid
Syrup

NEXT TIME SAY
BRIGHT STAR
for a better
FLASHLIGHT
and better
BATTERIES

BRIGHT STAR
FLASHLIGHT
BATTERY

FAMOUS
SINCE
1909
FOR
QUALITY
STYLE
SERVICE



IT'S ALWAYS A STRAIN MOVING ARMIES

For nearly four years we were building up our forces in Europe — to do a job. The job was done — and how!

And now, in the short space of 10 months or less, the millions of men who did the job in Europe are coming home — and along with them, the other millions who did the Pacific job, too. The end of the war does not mean that train travel will be less.

The total train travel this year will be nearly five times what it was before the war.

All this must be done with virtually the same equipment available in 1940, for dur-

ing the war years the railroad program of buying new cars was halted by the government because of other and more pressing war needs.

This means that now everything that rolls must be pressed into service. Sleeping cars have been taken off regular trains on all runs of less than 450 miles, so that approximately two-thirds of all sleeping cars are now available for troop train service. Coaches are being taken off regular trains. What's left in regular trains must serve not only civilians but a heavy military traffic as well. So travel is difficult

for all — civilians as well as soldiers.

The railroads have two great needs — more cars and more men. Government agencies, military and civilian, are cooperating to recruit the men to help in moving the record load which is just ahead.

Since V-E Day, the government has authorized the building of passenger cars but not many can be completed in time to help meet the present peak travel load.

In the meanwhile, railroad equipment and railroad men are working harder than ever before — for the railroads must do the job with what they have.

AMERICAN RAILROADS

"SUPER-DUPER"

...shouted Grandma



Roaster-fresh coffee made right in the cup

Roaster-fresh because in Nescafé all the fresh flavor of newly-roasted coffee is sealed in by added carbohydrates.

"YOU'D THINK," mused Grandma sadly, "that in sixty years I'd have found the perfect cup of coffee. But I haven't." "Oh yes you have!" smiled her modern granddaughter, instantly making a cup of Nescafé... "Here it is!" Grandma tasted it... sprang from her chair, and shouted... "Super-duper!... That's it!"

You'll be surprised, too. For here's how Nescafé brings you a real high in coffee enjoyment. In a way that only Nestlé's knows, an extract is made from fine coffees fresh from the roaster... then instantly its flavor is sealed in! You release this locked-in freshness by just adding hot water.

So easy to prepare... no coffee maker to get ready or clean up... no grounds to dispose of. A teaspoonful of Nescafé makes a cupful—for only about 1¢. No waste... you make exactly the amount you need—and just the strength you like.



NESCAFÉ (PRONOUNCED NES-CAFAY) IS A NESTLÉ PRODUCT, COMPOSED OF EQUAL PARTS OF SKILLFULLY BREWED SOLUBLE COFFEE AND ADDED CARBOHYDRATES (DEXTRINS, MALTOSE AND DEXTROSE) ADDED SOLELY TO PROTECT THE FLAVOR ★ ★ ★ NESTLÉ'S MILK PRODUCTS, INC., NEW YORK, U.S.A.

FORD CONTINUED

than \$7,000,000, or less than one percent profit. What made the record serious was that its two great competitors *did* continue to make money on cars. In 1937 General Motors made \$196,000,000 on \$1.6 billion sales, or 12%; and Chrysler made \$51,000,000 on sales of \$770,000,000 (\$78,000,000 less than Ford) or nearly 7%. Companies are always rising or declining, but U. S. industrial history can show no other example of corporate recession on so prolonged and grand a scale. Had the Ford company been publicly owned, embattled groups of stockholders doubtless would have shrieked for change of management.

This does not mean that Ford was in bad shape financially. For the years 1920 to 1926 Henry Ford's profits totaled a colossal \$655,000,000. He put the bulk of this back into the company, which could have gone on almost forever merely breaking even, and it probably could have gone on for years suffering large losses. But in the sense that its competitors were well-managed corporations, Ford distinctly was not. Indeed, Henry Ford made no attempt to run his company as other companies were run. He tried to run it completely by himself. There were no fixed titles save that of Edsel Ford, who was president; there was no organization in the sense that organization defines functions and delegates authority. "A hundred men could hire you one day," remarks one who knew, "and a hundred others could fire you the next." Anybody who amounted to anything in the company spent a great part of his time doing what he thought Henry Ford would like and avoiding what he thought Henry Ford would dislike. Executive life at Ford was commonly described in terms of the Indian rope trick, in which the performer climbs to the top and then disappears. Detroit is literally peppered with executives who "resigned" from Ford and devoted their high talents to competing with it. If Edsel Ford had not been Henry's son, Detroit has observed, he, too, would have "resigned."

Had Henry Ford been right all the time, his technique would have been above criticism, just as it was when he first built the Model T and demonstrated the potentialities of mass production. But he apparently overlooked the extent to which the emphasis in the auto business passed from production to sales. The story of Ford's trouble with dealers has been told over and over, and every auto buyer is aware of the tenacity with which Ford shunned the six-cylinder motor and other features that competition has exploited so successfully. In 1936, as the result of dealer demand, he promised to build a six, but shortly after Edsel died he abandoned the idea. His integrity was incredible; he seemed to regard the concept of sales appeal as somehow indecent; and his less-dignified and more sales-conscious competitors walked away with the business. His rejoinder is famous, he said he didn't care. But everybody in the auto business knew better. Henry Ford did care. He wanted the Ford to be first more than anything else in the world—but it had to be *his* Ford, made *his* way.

Enter Henry II

The job confronting Young Henry on the death of his father, in other words, was one to challenge the world's most talented and experienced executive. Young Henry's demonstrated endowments and skills, up till then, consisted mainly of candor, curiosity and an ability to get along with people. Born in Detroit on Sept. 4, 1917, he spent the first dozen years of his life in the family's Italian-style house at 7930 East Jefferson, now a health institute of the United Automobile Workers. Partly because Edsel was afraid of kidnappers, partly because he wanted privacy, he kept Henry and the other three younger children, Benson, Josephine and William, in comparative seclusion.

Young Henry attended nearby Detroit University School, where he did fairly well in football and not quite so well in his studies. He repeated the pattern at Hotchkiss School in Lakeville, Conn., which he entered in 1933, when just 16. His particular dislike was Cicero, which he had to "take over again" in summer school, otherwise he enjoyed Hotchkiss, with what he calls its democratic spirit and its regimen of outdoor sports. "I wasn't very good in them," he admits, but he was better in them than in his academic courses, which bored him most of the time. Unlike many students who are bored with their studies, however, he was not engrossed in raising hell or the redistribution of his family's wealth. He knew how to unbend but did not carry anything to excess. When his roommates, Phelps Newberry Jr., son of a Detroit banker, and Henry Wetter Jr., of Memphis, Tenn., decided to run away from it all and go to sea, Newberry spent several hours trying to convince Young Henry he should make it a trio. Henry was not convinced.

After graduation from Hotchkiss in the summer of 1936 he accom-

CONTINUED ON PAGE 114

A PIRATE PARTY

can be as exciting as being on a real pirate ship. It's just one of the fascinating ideas perfect for children by a party expert to test free booklet below.



FREE!—Wonderful 32-page booklet—70 grand games for all ages from tiny tots to Mom and Dad—jam-packed with recipes, favor ideas, table trimming tips—lavishly illustrated. Find new ways to have fun! Mail the coupon below for the **FREE** booklet now!



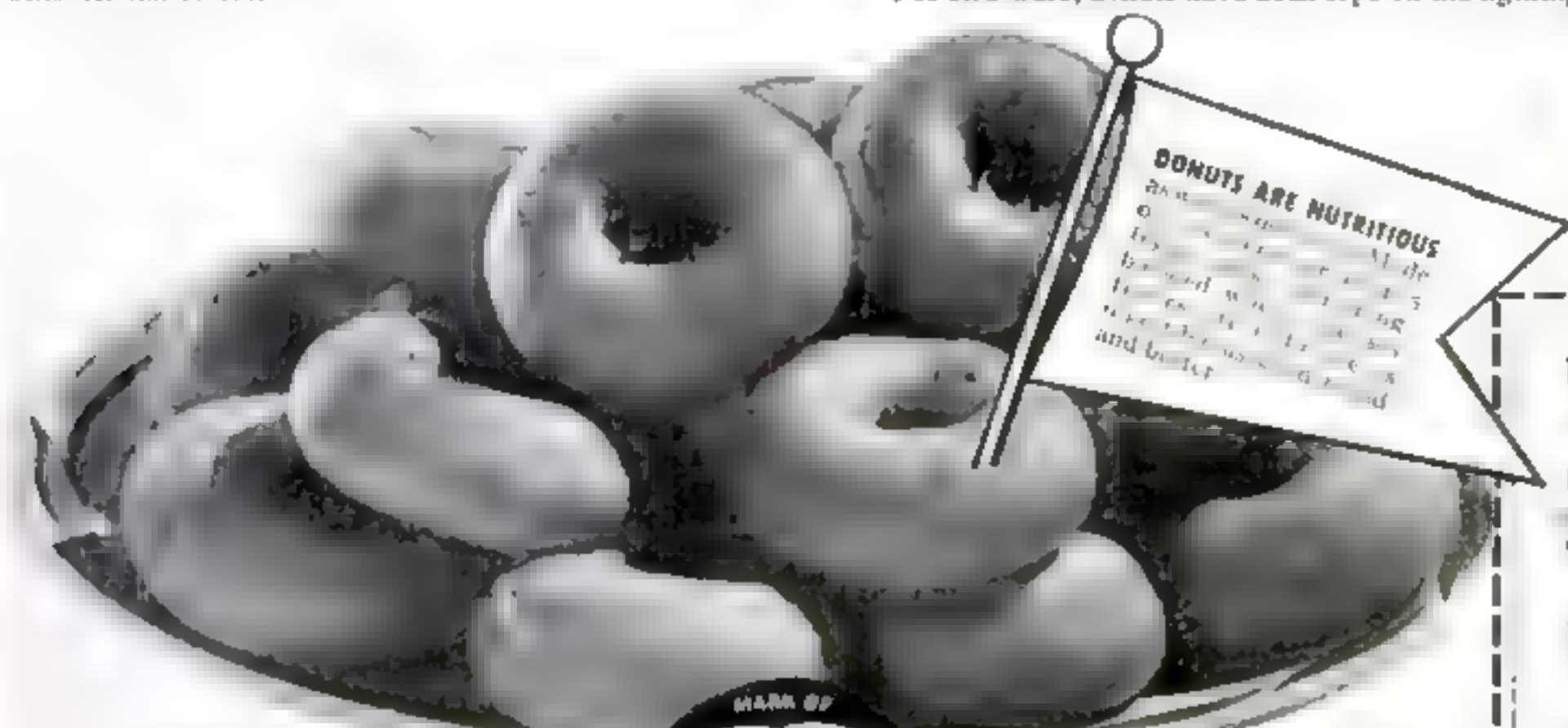
MOVIE STAR PARTY. How about it, teen age hostesses? Is your crowd hip to Hollywood? Here's your chance to find out if they really know the score with a lot of brand new movie colony games—just the ticket for fan clubs, too. And remember to keep the refreshments on the energy-giving side—with donuts and punch, for instance. Simple to serve, sensational to eat.



HALLOWEEN PARTY. Maybe you aren't counting birthdays any more, but Halloween's one time when you can really get into the party spirit again. Trim the house, turn out the lights, have your fortune told—all the guests and ghosts are bound to have a rollicking good time. Don't miss out on serving donuts, either—especially if you're entertaining service men. For two wars, donuts have been tops on the fighting front.



GIVE ADVANCE NOTICE when you're giving a party. Your grocer and your baker want to help you, but they're finding it as hard to get shortening and sugar as you are. So let them make their plans when you make yours—especially if you go out for the *Country Fair Party*, the free booklet describes. That's for charity bazaars, service men and other big groups. Since everyone wants donuts, order yours way ahead.



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Look for this booklet on every display with the Tested Quality seal and ask for it. The coupon below is your ticket to get it.

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Please check your local food store for availability of this booklet for children and groups. If not available, write to the address below.

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MAYFLOWER



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HERE'S YOUR INVITATION to join the world's most popular After-Shave Club

You are cordially invited to join the well-groomed men who top off each shave with a dash of cool, bracing Aqua Velva. Invigorating as mountain air, Aqua Velva is refreshing to the face—leaves it feeling smoother. And you'll enjoy its agreeable, clean scent.

For real after-shave pleasure, use Aqua Velva regularly. It has long been the world's most popular after-shave lotion.

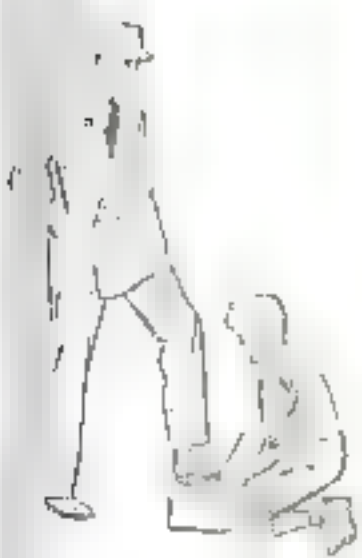
The J. B. Williams Company, Glastonbury, Conn., makers of fine shaving preparations for over 100 years.

A FEW OF THE MEMBERS

Mr. George Fielding Eliot
Burgess Meredith
Sir G. Aubrey Smith
Louis Calhern
Richard D. Morgan
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Here's a shining example



...of the bootmaker's art—by Walk-Over. Combines ruggedness with fine craftsmanship. To the eye, they're "solid"... to your feet, they're "smooth." And you can wear them everywhere! Oiled soles for longer wear and flexibility. Walk-Over prices \$8.95 to \$12.95. Geo. E. Keith Company, Brockton 63, Mass.



WALK-OVER

Quality Footwear

FORD CONTINUED

panied his father, mother and his brother Benson to Europe, and spent some time in England, France and Germany. Although he visited Ford plants in England and France, he was not overwhelmed by them. He was not overwhelmed by Europe, either. The most memorable part of the vacation was the trip home on the *Queen Mary*. There he met a spirited, pretty girl named Anne McDonnell, one of the 14 children of the James Francis McDonnells of New York, sometimes called the Dionnes of the social world, whose 29-room apartment on Fifth Avenue and summer house at Southampton barely accommodated their huge family. Miss McDonnell's maternal grandfather was the late Thomas Murray, a prolific inventor. Miss McDonnell had obviously inherited some of the family brains. She had presence and wit, and became the major interest in Young Henry's life.

Young Henry's career at Yale, which he entered in the fall of 1936, did little to revise his opinion of formal education. After a start in engineering he majored in sociology, one of the few subjects he thoroughly enjoyed. The reason was mainly Professor Albert Keller, the sociologist, who, says Young Henry, "did not use the highfalutin' professorial language, but the people's own language." Young Henry's dislike for involved phrasing and big words is so intense that he tends to regard almost any complicated or unusual word as cant. Whenever somebody uses one, he is likely to remark that he doesn't know, or to ask point-blank, what it means. Some acquaintances suspect he often pretends to be ignorant when he isn't. Whether he is or not, he does have the blunt frankness and intolerance of pretense that characterizes his grandfather. It was this perhaps, more than any consciousness of being Henry Ford, that may sometimes have made him seem a little cocky to his acquaintances.

Henry II turns Catholic

What Young Henry enjoyed most while at Yale, aside from the company of Miss McDonnell, was his extracurricular activities—membership in Zeta Psi, Book and Snake, and running the affairs of the Yale crew. For three years he was assistant crew manager, and in his senior year, manager. His duties kept him busy several days a week from 1 to as late as 9 p.m. Between times he drove his elegant yellow Lincoln-Zephyr roadster down to New York and went out with Miss McDonnell; and shortly after their engagement was announced early in March 1940, the young Methodist began to take instruction in the Catholic religion from Monsignor Fulton J. Sheen, the proselyting professor of fundamental theology at the Catholic University of America, who converted the late Heywood Broun, among others, to Catholicism.

Young Henry did not accumulate enough credits to enable him to graduate with the class of 1940. Later he told his friends that if he had known what his "destiny" was going to be, he would never have gone to college. He stayed around long enough to handle arrangements at the Yale-Harvard race and then, on July 13, was married at Southampton. Not only did the couple receive the apostolic blessing of Pope Pius XII, but the elder Henry Ford, beaming and enjoying himself thoroughly, chatted amiably with Monsignor Sheen. The story got around that Monsignor Sheen opened an attempt to convert the famous Methodist, who put him off with the oblique but cordial observation that creeds are all man-made.

The young Henry Fords spent their honeymoon in Hawaii, where the Edsel Fords had honeymooned, and returned to take up life in Detroit. Just before their first child, Charlotte, was born, in April 1941, they bought a handsome Georgian house on Provencal Road, a private street in the fashionable Grosse Pointe district near Lake St. Clair. After their second child, Anne, was born in 1943, Mrs. Ford applied herself to charitable work. Detroiters were delighted and dismayed, depending on their religious affiliations, at seeing the Ford name connected with such organizations as the Sacred Heart Academy and the Archdiocesan Council of Catholic Women. One children's picnic at the Sacred Heart Academy was memorable as the first-known application of the Ford immaculateness to outdoor recreation. Henry or somebody at Ford sent over a whole corps of uniformed plant attendants who went around spearing papers as fast as they fell. The picnic was doubtless the tidiest ever held.

For several months after he returned from his honeymoon, Young Henry worked in the Ford Rouge plant with his younger brother Benson, a Princeton man with more flair for the spectacular than his brother. One of Young Henry's jobs was acting as a grease monkey in the company garage. He insisted on doing the dirtiest tasks and resented being treated deferentially. Although he was not mechan-

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ACCOMPLISHMENT

Old Grand-Dad is the proud accomplishment of an art as skilled as that which carves a diamond. For only a master distiller, aided by the mellowing hand of time, could bring out a flavor so remindful of ripe Kentucky grain and soft Kentucky sun. This fine old bourbon is something to serve with pride and quaff with satisfaction. For that next get-together, count Old Grand-Dad among your most favored guests.

OLD GRAND-DAD

KENTUCKY STRAIGHT BOURBON WHISKEY
BOTTLED IN BOND—100 PROOF—4 YEARS OLD

NATIONAL DISTILLERS PRODUCTS CORPORATION, NEW YORK



Today hundreds
see Buenos Aires
by television...



ON STATION WNBT

TELEVIEWERS: Visit foreign lands by "video"
Dial in "Wings of Democracy," Pan American's
new television program. Every Monday evening
over NBC's New York Station WNBT.



Tomorrow thousands will GO to Buenos Aires by CLIPPER

TODAY, service over many Latin American routes is limited. But with the release of materials for finishing the huge, new, 100 and 200-passenger Clippers you'll be able to fly South at 300 miles an hour.

21 hours from New York—new, low, post-war fares. Before the war a North American could not possibly get to Argentina and back on a two weeks' vacation... Surface travel was too slow.

But flying "above the weather" in sub-stratosphere comfort, Buenos Aires will be only 21 hours from New York by Clipper after the war—22½ hours from New Orleans—28½ hours from Los Angeles.

When you want to escape summer heat, Buenos Aires will be cool. When you want to escape from snow and ice, Buenos Aires will be warm... because when it's WINTER here it's SUMMER there—(and vice versa).

This newest great city of Latin America, originally *Puerto Santa Maria de Buenos Aires* (port

of the Holy Mary of Good Airs) now has a population of over 2,500,000. You'll love its modern look, its beautiful parks and boulevards and its justly famous restaurants where tender, Argentine baby beefsteaks are broiled over live coals. And, *best of all*, you will be able to afford this trip because Pan American's post-war fares will be so low—lower than have ever been known in the aviation industry.

18 years of air travel experience already lies behind Pan American operations. This will mean much to you when you want to fly to Buenos Aires, London, France, Alaska, India, Hawaii—or anywhere else in the world after the war.



Pan American has pioneered many aviation "firsts"... For example, of all U.S. airlines, Pan American Airways was the first to serve meals to passengers while in flight (1929).

For tomorrow's Clipper trip,
see your Travel Agent.

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WORLD AIRWAYS
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HICKORY

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Of course you are. Set your silhouette take on those charming lines of youth. A Hickory Girdle works magic for your figure, a perfect balance of fine elastic and lovely fabrics. Modestly priced at all fine stores • Enjoy a Perma-Lift brassiere—America's only bra with "The Lift that never lets you down." Trust Perma-Lift and Hickory—trade-marks that have stood the test of time.



Wednesday's child is full of woe.
Gracious me, she needs slips too!
Dry your tears, buy Seamprufe Slips—
The straps stay put, and no seam rips.

The fabric's Bur-Mil, as rich as cream.
That wears and washes like a dream.
Go to the shop and take this tip—
Be the Girl in the Seamprufe Slip.
At Better Stores Everywhere, \$2 to \$3

SEAMPURFE • 148 MADISON AVENUE, NEW YORK



GRANDSON AND GRANDFATHER were photographed before Henry I retired and Henry II became boss. They are shown here viewing model of Rouge plant.

FORD CONTINUED

ically gifted, he liked best working in the dynamometer rooms and experimental shops, where his adviser was Laurence Sheldrick, the chief Ford engineer, who subsequently "resigned" and joined the ranks of the Ford alumni at General Motors. "He had a terrific appetite for knowledge," says Sheldrick.

By the spring of 1941 it looked as if Young Henry might be drafted, so he enlisted in the Navy. He was given an ensign's commission and sent to Great Lakes Naval Training Station, where he was slated to instruct enlisted men in mathematics. Young Henry never got to teach mathematics, but was assigned instead to general administrative work as assistant to the director of the training office of the Ninth Naval District, helping set up and equip schools suitable for naval training. He was modest and unassuming, and many of his colleagues did not know who he was until they had met him several times. Yet he was definitely one of the boys. According to legend, he more than once broke the strict letter of the law when he decided that the spirit would be better served if someone were not held to inflexible accounting. He himself values most highly his experience with Navy discipline. "I learned to do what I was told to do when I was told to do it," he explains.

Death of Edsel

But Young Henry wanted to go to sea. He had just applied for a transfer when his father died of complications arising from an operation for stomach ulcers 16 months before. Edsel Ford was one of the best-liked men in Detroit, and the city was shocked. It was also bursting with curiosity about his successor. Edsel had left the bulk of his estate, mostly Ford stock, to the Ford Foundation, a charitable organization controlled by the Fords, and thus avoided the possibility of selling stock to the public in order to pay inheritance taxes. But the real control of the company is exercised through a relatively few shares of voting stock, only 41.5% of which had been owned by Edsel. In his will he had divided this equally among his wife and four children. Henry Ford himself, who had stepped back into the presidency which he had relinquished to Edsel in 1918, still controlled the other 58.5%; and in speculating on Edsel's successor, newspapers mentioned nearly every one of Henry Ford's officials, especially Charles Sorensen.

What happened nobody except the Fords exactly knows. Some say the decision had been made long before and some that it was made only after a wordy council of the Ford family. But made it was—to keep the Ford empire under the active management of a Ford. The candidates were three: Henry II, then a Naval lieutenant; 23-year-old Benson, an Army lieutenant; and 18-year-old Bill, a Navy flying cadet. Young Henry was obviously the logical choice.

Apparently at the suggestion of the late Secretary of Navy Knox, and on the ground that Young Henry would be more useful to the nation as No. 2 man of the munitions-producing Ford company, he



"Who said heaven would protect the Working Girl?"

"You'd think a man in an office would be more considerate! But not him!"

"Why doesn't that man use Mum!"

"Does he think underarm odor is something that only happens to other people? It can happen to anybody!"

"Or does he think that just because it doesn't offend him, it won't offend anyone else? It does!"

"Well, it's time he learned that nice people guard against underarm odor with Mum! And he'd give a girl a chance to like him if he used Mum too!"

• NOTE to that man (and you?)

You can't count on showers to keep you from risk of offending.

But 30 seconds with Mum... a dab under each arm... will keep you safe all day or evening. Mum won't harm skin or shirt. Get a jar today!



Product of Bristol-Myers

Mum helps a man to make the grade!

CONTINUED ON NEXT PAGE



14 KARAT GOLD POINT - IRIIDIUM TIPPED

**Yours
for years!**

A perfect writing instrument. The extra large 14 Karat gold point, iridium tipped, establishes its quality. In fact, the new VENUS offers you every essential writing feature of pens costing twice as much, yet sells for only...

\$350

AMERICAN PENCIL CO., NEW YORK
Makers of the famous VENUS Pencils

VENUS

FORD CONTINUED

was put on inactive duty. He was released on Aug. 1, 1943 and went promptly to the Rouge plant in Dearborn. "Everybody was away," he recalls, "so I picked myself half a desk in somebody's office. I didn't even know what all the buildings were for." Under the tutelage of Charlie Sorensen, who was still there, and Ray Rausch and Mead Bricker, now Ford production chiefs, he soon found out. His grandfather gave him advice, but apparently waited for him to take the initiative.

Young Henry shortly shifted into sales and advertising and began to assume not only authority but stature. His first public speech, before the National Automobile Dealers Association convention in Detroit in January 1944, was composed basically by himself, with, of course, copious help from Ford officials. It was no more profound than most convention speeches, but it was not bad. One of the company's problems was the development of better dealer relations. Without exactly saying so, Young Henry told the dealers that a new era was beginning at Ford, that it would be progressive, but that it would keep its feet on the ground.

Young Henry continued to demonstrate his ability to handle himself well. Early in 1944 he was a guest at a dinner of the "Off the Record Club," the Detroit newspapermen's informal Gridiron session, and was subjected to a long series of confidential questions by men who knew a lot more about the Ford company than they had ever printed. Young Henry replied to them all directly and forcibly, often said he didn't know, but generally satisfied his questioners. "Now, I want to ask you a question," he announced as the ordeal drew to a close. Permission was granted. "Where's the men's room?" he asked, with a smile. The question brought down the house.

Henry II's development

His more analytical associates have watched him develop his feel for a situation with the eagerness and sometimes ludicrous attentiveness that a mother bestows on her first child, but there seems to be no denying the development. He never gives the impression of being hurried even when he is. He knows when to say hello and when to say goodbye. He does have his grandfather's bluntness and impatience with diplomatic protocol, and it is possible to imagine his becoming as arbitrary as his grandfather when he gathers experience and confidence. It is easier, however, to imagine his combining his frankness with knowledge and experience in a way that will make him an unusually able practitioner of human relations. The subtle, suave diplomacy of the kind depicted in novels and movies is often at bottom very transparent. There is a special kind of subtlety in avoiding too much subtlety, in speaking frankly, in not sandpapering phrases in the very act of manufacturing them, and Young Henry is the kind of man who could employ it well. He perhaps has a little of his grandfather's habit of devising oversimple solutions to complex problems and he gets very enthusiastic about new ideas very easily. But it is hard to imagine his going off half-cocked so long as he retains his present ability to value other people's knowledge more highly than his own.

It became evident that Henry Ford was delighted with the way Young Henry did things, if not with everything he did. In the spring of 1944 he made his grandson executive vice president. As Young Henry took an increasingly important role in Ford affairs and policies, they underwent radical changes. The sales department was reorganized under J. R. ("Jack") Davis, an energetic, shrewd salesman who seems to know a great deal more than sales technique. Mr. Davis accompanied Young Henry on a nationwide tour of Ford dealers, telling the astonished representatives that Ford was no longer an exclusively manufacturing organization. Young Henry particularly impressed them when he said, with obvious sincerity and complete plausibility, that he wanted *them* to help *him*.

Sales, manufacturing and engineering were integrated as they never were. Joint meetings are held regularly and Young Henry quarterbacks them. Last summer he called together the entire Ford supervisory family of about 200, from shop superintendents to assistant branch managers, and talked to them "confidentially." He reviewed candidly the company's record during the past decade, gave hitherto secret figures and then outlined the company's ambitions and program for realizing them, such as making a car in every price range and selling the more expensive cars through separate dealerships. The supervisors may not have been donated as much inside information as they thought they were, but they undeniably heard more than they ever had before. And they got a rational idea of where they and the company were heading, to boot.

The company's development work has been revived from the near

There's old time cooking
and choice ripe fruits in
EVERBEST
Preserves

A tea-time favorite
creamed cheese and
**(SEEDLESS BLACK)
RASPBERRY JAM**

We've removed every pesky
seed, leaving only the smooth-
spreading goodness of black
raspberry, orchard fresh in fla-
vor. Blend it with other foods,
serve it as a spread... you've
never tasted finer jam.

How to Make Life
Sweeter with Everbest
Illustrated re-
cipes for des-
serts, lunches,
tea goodies
SENT FREE

Blanco, Grandall
Company
Dept. H-10
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All men and women honorably dis-
charged from the armed forces are
entitled to wear this emblem. IT
STANDS FOR HONORABLE SERV-
ICE TO OUR COUNTRY.

**TREAT TIRED
EYES WISELY**



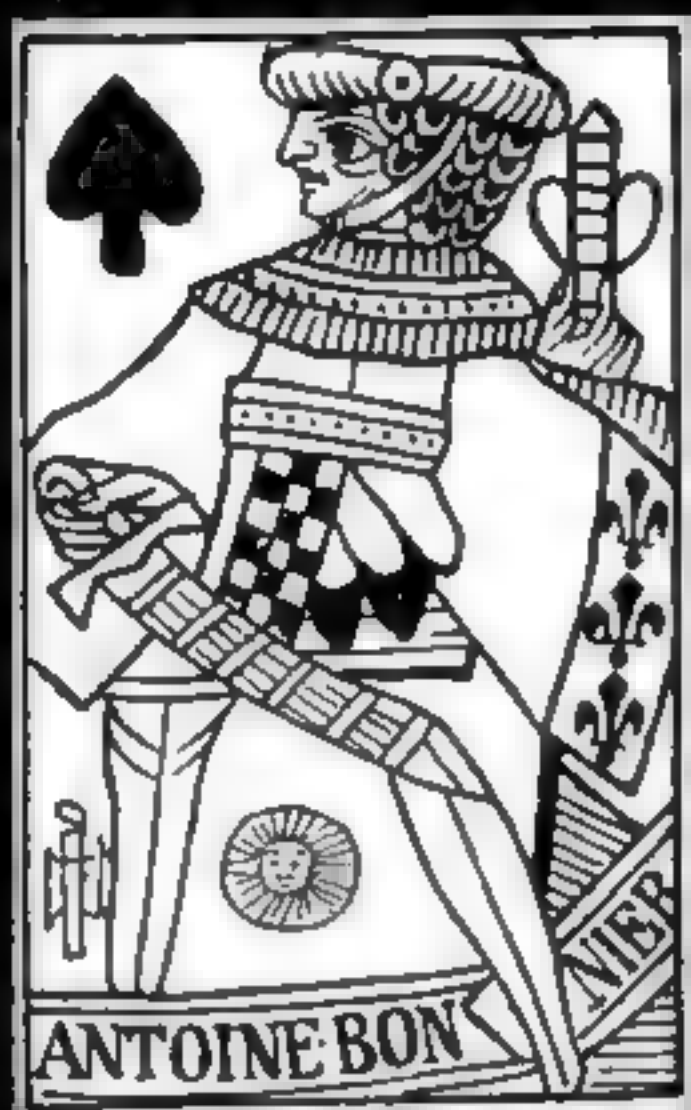
Eyes smart? Tired? Red-looking?
Try Eye-Gene. Its formula contains
an exclusive ingredient that helps
cleanse and clear your eyes better
... quicker ... than any other eye
lotion you ever tried before. Try
Eye-Gene. It is safe ... harmless
... stainless ... inexpensive.

EYE-GENE

2 DROPS CLEAR, SOOTHE IN SECONDS

Rare Playing Card of the Past

FROM A FAMOUS MUSEUM COLLECTION



This interesting playing card—made by Antoine Bonnier, Montpellier, 1703—follows closely the style established for French court cards in the early 15th century. It is but one

of many historic playing cards, beautiful in detail, exquisite in craftsmanship, presented to the Cincinnati Art Museum by the United States Playing Card Company.

FIVE CENTURIES

of fine playing card craftsmanship culminate today in the attractive designs, the lustrous finish, the expert workmanship of CONGRESS PLAYING CARDS. To use these cards is to enjoy a special pleasure... a pleasure that marks

Congress...

THE 20TH CENTURY'S
CHOICE



CONGRESS PLAYING CARDS retain their newness and luster... are made by the United States Playing Card Company, the same firm which makes Bicycle Playing Cards—the long life cards that are life-long favorites of men.

THE UNITED STATES PLAYING CARD COMPANY • MAKERS OF CONGRESS AND BICYCLE CARDS • CINCINNATI 12, OHIO



IT'S ELECTRIC!



IT'S STUNNING!



IT'S A WESTCLOX!



**...and it's the first post-war
WESTCLOX ELECTRIC off the line!**

Got your heart set on a smart electric alarm? Then here's your clock!

Logan is the name. It's a self-starting electric—never needs winding. It's beautifully designed. And it's Westclox built for long dependable service! Right now we're making only a limited number—just when they'll be plentiful depends on reconversion speed.

Same thing is true of all Westclox... Big Ben and other electric and spring-wound alarm and time clocks, wrist and pocket watches. But they will be back—smart and dependable as ever. You'll be glad you waited for a Westclox! Westclox, LaSalle-Peru, Ill.

*Trademark
Reg. U. S.
Pat. Off.

WESTCLOX
Electrics
MADE BY THE MAKERS OF
BIG BEN

Products of GENERAL TIME Instruments Corp.

FORD CONTINUED

extinction it suffered in the war. The engineering department, under Hudson McCarroll, was expanded. A new research department was established under William James, formerly chief engineer at Studebaker. He was one of the few if not the only high official ever hired from outside (instead of being developed within) the company but probably will not be the last. Most employees are aware of and pleased with Young Henry and the new regime. At a company "E" ceremony in the Somerville, Mass. plant, it took him 45 minutes to autograph programs.

The new president of Ford is aware that the world has changed a lot in the past 20 years. But if for no other reason than that he is not completely familiar with political and social issues, he has the advantage of a more or less open mind, which automatically makes him more liberal than most of the rest of the auto industry. He is still making up his mind, and it would be easy and plausible to dramatize the process by saying that the forces of the right and the forces of the left are struggling for him. Actually, his advisers represent every shade of opinion. There is his grandfather, who can and does advise. There is old Henry Ford's Harry Bennett, who implemented Ford's "personnel" policies for years. There are Jack Davis, John Bugas, Mead Bricker and other Ford officials. Very prominent is Young Henry's mother Eleanor, a forceful, intelligent woman whose influence is incalculable. There are many others. Among them is liberal Elmo Roper, the public-opinion analyst, who met Young Henry when he did a survey for the Ford company a few years ago. Says Mr. Roper, "In a sense Mr. Ford's most important adviser is the memory of his father Edsel. He rarely does anything without saying to himself, 'What would father have done?'"

His aim is to make Ford first again

Although Young Henry does not ordinarily discuss political and social issues, the tendency of his thinking seems fairly clear. He shares official Detroit's impatience with what it regards as the latter-day arbitrariness of labor. "There is need for a change in the attitude of the worker," he said of recent strikes at feeder companies that resulted in the layoff of more than 40,000 Ford workers. But he does not have the dogmatic horror of labor that burdens so many of Detroit's old guard. He has shown much interest in a guaranteed annual wage, but has remarked that it will not be needed while Detroit is turning out 6,000,000 cars a year, and it may be hard to put through when business falls off. He seems to understand why men have the ideals they have and he also has much of what he calls common sense.

For the moment his big aim, stated over and over again, is to make Ford first again. Unlike his grandfather, he wants merely *the* Ford, not *his* Ford, to be first. He also wants Ford to be first in profits, not because he wants or needs the money—he is a man of relatively simple tastes, easily satisfied with a fraction of the money at his disposal—but because profits will be the only effective measure of the corporation's efficiency. After the profits come rolling in, there presumably will be time enough to worry about their disposal. The new president of Ford still has a lot to learn about making money, yet it is not hard to see why Ford's competitors, who haven't really feared the company in 15 years, are watching it very closely now.



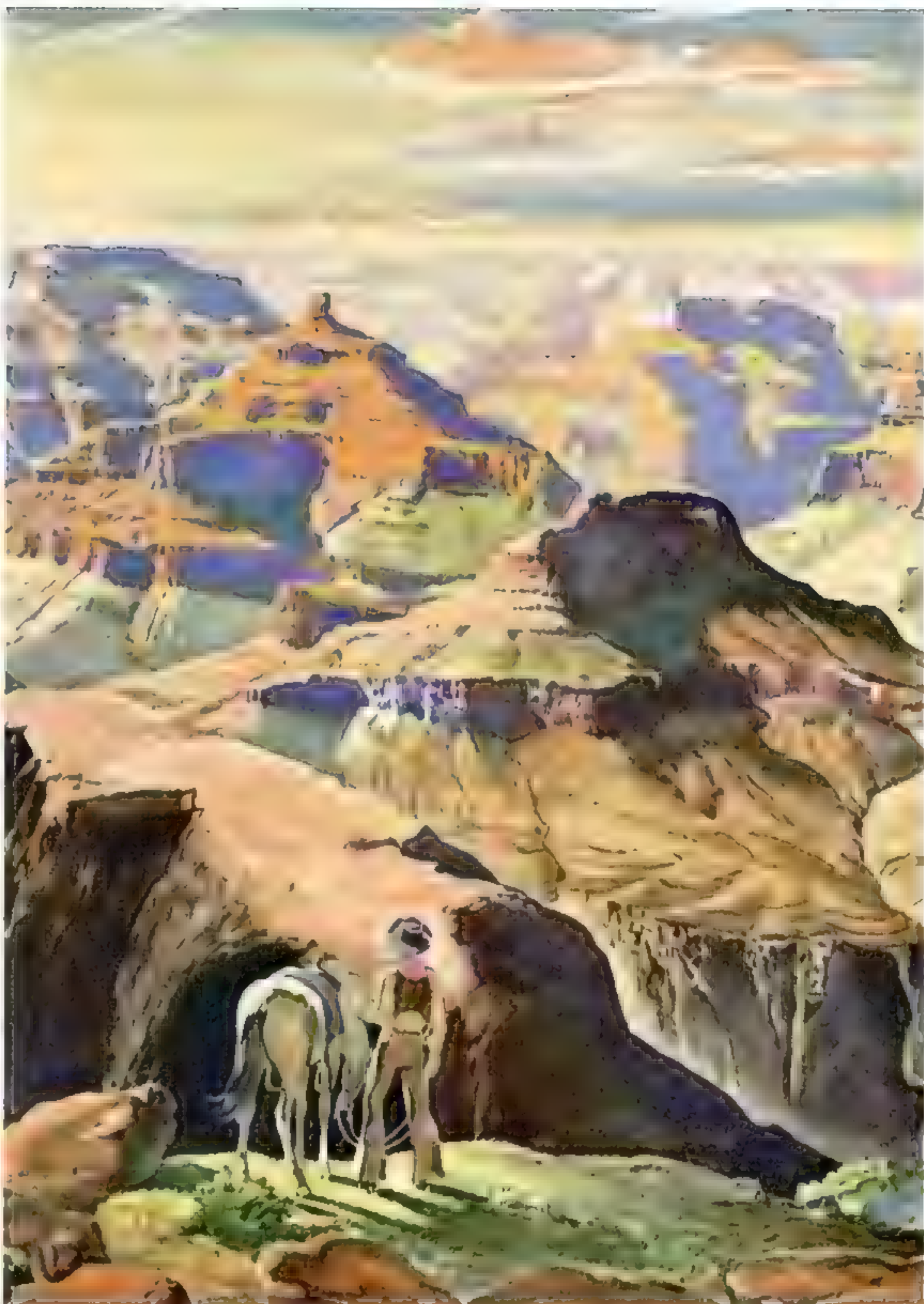
FIRST CIVILIAN CAR off postwar assembly lines was this pearl-gray Ford sedan, presented by Henry II to President Truman, who was much pleased with spotlight

*Remember the
Sunsets....
you Could
Never Describe?*

Mother Nature always saves the best for last in her daily parade of beauty and grandeur. When at sundown she flings one flaming sash after another across the Western sky, the eyes of all mankind gaze with reverent awe. Whether seen from a mountain top or over city chimneys, the splendor of a sunset can be comprehended only when experienced. Words can praise it. Never can they picture it.

Even in less spectacular matters, words fall short of actual experience. If you were stranger to a tender roast of beef, a crimson lobster or a piping hot frankfurter, would speech or print convince you of what you must taste? No—nor can they ever describe the utterly distinctive taste experience that has made Budweiser the most popular beer in all history.

ANHEUSER-BUSCH • • ST. LOUIS



*Every sip tells you what words can't
—why Budweiser is
something more than beer...a tradition*

Budweiser

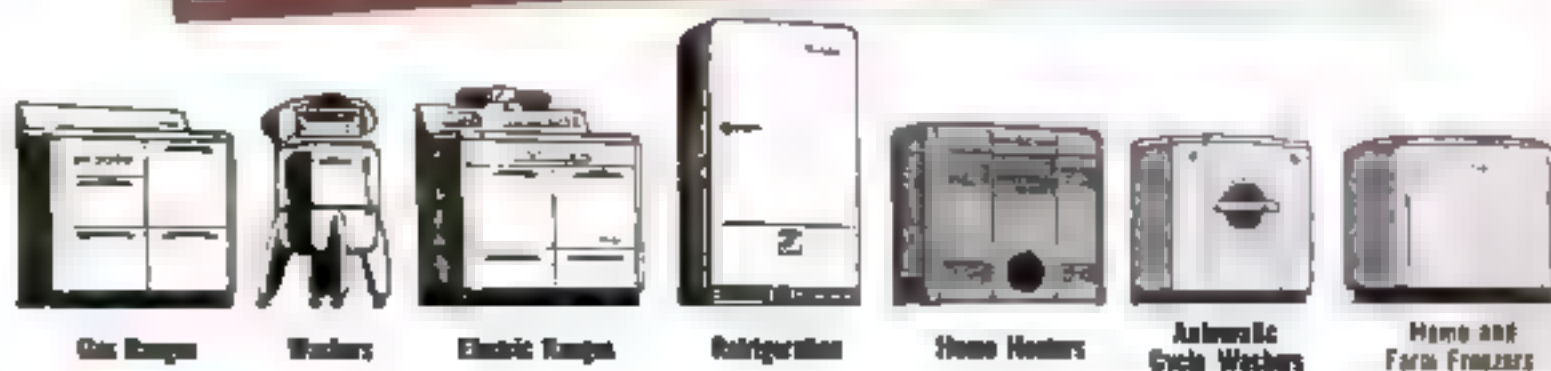


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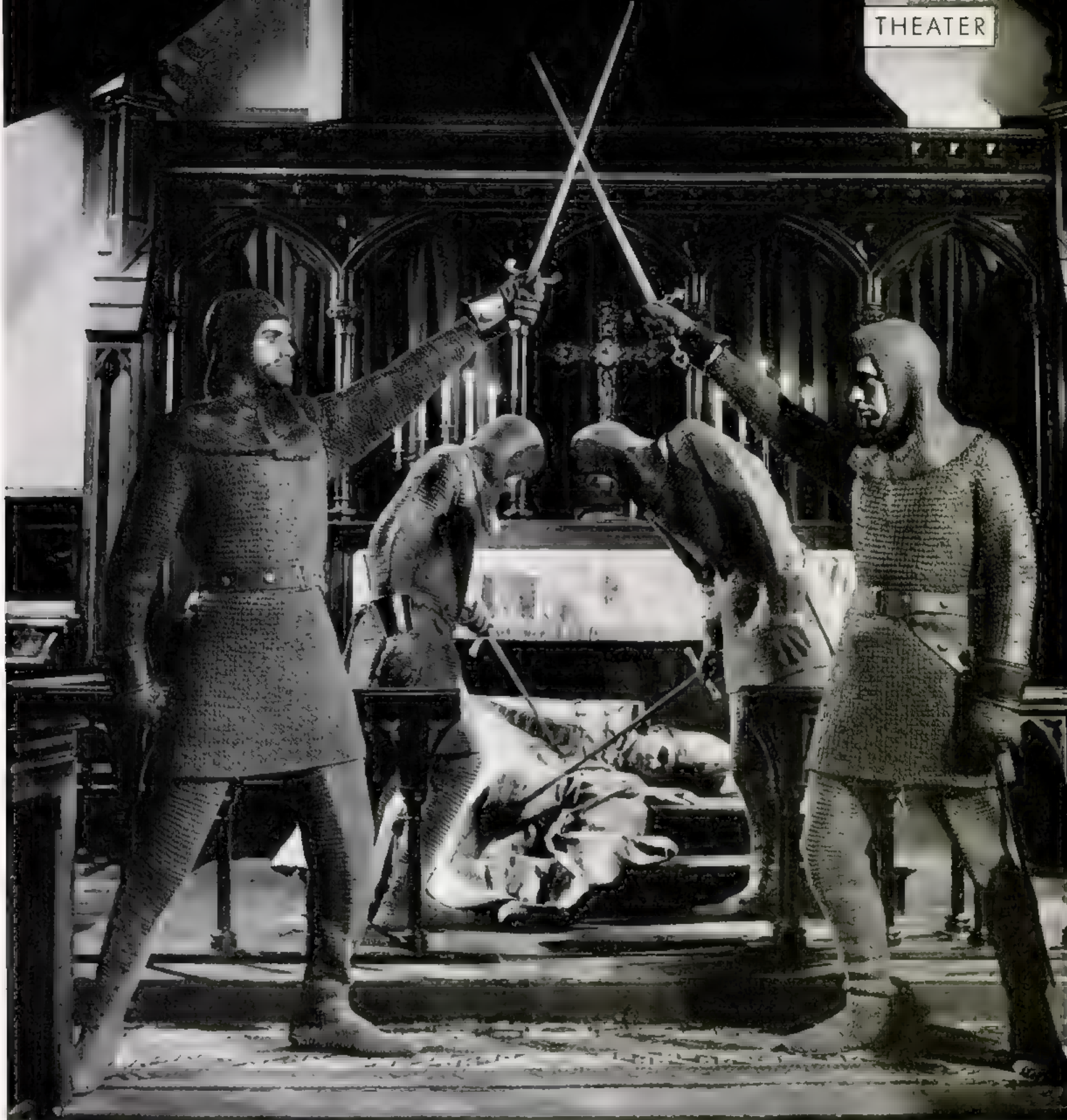
"O.K., ARTILLERY, HERE'S YOUR RANGE..."

The speed and intensity of "fire power" on a Norge electric range make it easy for you to bring about the "surrender" of even the most fastidious appetite! When using the surface units you have *six cooking speeds* at your fingertips . . . and there's a deep utility cooker with which to clinch your reputation as a master chef. You'll get a thrill, too, when you inspect the place from whence come the pies and cakes and rolls and steaks, for *this oven* is big enough to satisfy your family. Moreover, it has *two heating units*—one top and one bottom—which give it the *balanced heat* so essential to successful roasting and baking. And all other features of the range reflect the same master planning that characterizes all Norge household appliances. Each Rollator refrigerator, home freezer, farm freezer, electric range, Ro-ta-tor washer, gas range, automatic cycle washer and home heater must be able to repay its purchaser with an overflowing measure of value. It must be able to fulfill its responsibility as *a better product for a better world.*



A BORG-WARNER INDUSTRY

Norge is the trade-mark of Norge Division, Borg-Warner Corporation, Detroit 26, Michigan.
In Canada: Addison Industries, Limited, Toronto, Ontario.



AT THE ALTAR WHERE PRIESTS HAD LED HIM FOR SAFETY, THOMAS IS SLAIN BY KNIGHTS WHO BELIEVE THE COUNTRY COULD BEST BE SERVED BY HIS DEATH

MURDER IN THE CATHEDRAL

Students at Hobart College, Geneva, N.Y., last month achieved the distinction of presenting Poet T. S. Eliot's *Murder in the Cathedral* for the first time in its natural setting, the church. Audiences occupied churchgoers' pews in the college chapel.

Eliot wrote the play in 1935 to aid restoration of Canterbury cathedral in England, where the murder of Archbishop Thomas à Becket actually occurred in 1170. Thomas, who fought for the church against

royal encroachments had to flee England in 1164. Returning six years later, he resumed his disputes with Henry II, was killed by a band of armed knights. Thomas was canonized and his tomb in Canterbury became goal of Europe's great medieval pilgrimages.

Eliot's play opens with Thomas' return to England. The women of Canterbury chant a warning of death and destruction which will follow his homecoming. Uncertain about the course he will follow,

Thomas listens to four tempters who offer him, in turn, easy living and good times; temporal authority, which he once enjoyed as chancellor; leadership of a titled group out to overthrow the throne; and, finally, martyrdom. An egomaniac, Thomas has secretly desired martyrdom as an end to his flamboyant career and he gives himself into the hands of the fanatic knights who have come to kill him. The play's climax is the dramatic murder scene at the altar (above).

Sterling Silver teapot
crafted by Thomas Whip-
ham, England, about 1754
(Courtesy, The Metro-
politan Museum of Art,
New York.)

18TH CENTURY BEAUTY FLOWERS AGAIN IN MODERN

Windsor Rose

EVERY truly magnificent silver creation holds a beauty secret which strikes a responsive chord in the hearts of those who appreciate a triumph of the silversmith's art.

Thus, after two centuries, the matchless floral grace of a famous English masterpiece blooms again in Windsor Rose—a Watson Sterling pattern faithful to the ageless spirit of the now priceless original. Such loveliness in depth of cut, fidelity to detail and mellowness of finish in modern silver is the tribute of Watson craftsmen to the genius of a great artist.

While all sterling production still is limited, ask your jeweler to show you Windsor Rose and other delightful Watson Sterling patterns today, so you may carefully, correctly plan your table of tomorrow. The Watson Company, 14103 Watson Park, Attleboro, Massachusetts.



Watson Sterling

MODERN SILVER WITH THE BEAUTY OF OLD MASTERPIECES

MURDER IN THE CATHEDRAL CONTINUED



Hobart cast is made up in college library, girls who play women of Canterbury helping the boys. Boys did not mind make-up except for beards stuck on with mucilage.



Knights practice fencing outside the chapel. For play-production class, veterans of such productions as *Arsenic and Old Lace*, this was most ambitious project to date.

CORNS

DOCTOR'S
RELIEF
ACTS
INSTANTLY
—
SPEEDILY
REMOVES
CORN



Prevents Corns, Sore Toes From Tight Shoes

WHEN you apply Dr. Scholl's Zino-pads on your aching corns or sore toes—you'll marvel how tormenting shoe friction stops and painful pressure is instantly lifted. So soothing, cushioning, these thin, soft, protective pads prevent corns, tender spots, blisters, in-step ridges, chafed heels. Take the pinch and "bite" out of new or tight shoes.

Included with Dr. Scholl's Zino-pads are separate wonder-working Medications for speedily removing corns. No other method does all these things for you. Cost but a trifle. At all Drug, Shoe, Department Stores, Toiletry Counters. Get a box today!

Dr. Scholl's Zino-pads

FEET HURT, BURN?

Dr. Scholl's Foot Balm quickly relieves foot discomfort caused by exertion. Soothing, refreshing. Send it to the boys in Service, 35¢



"The Supreme Authority"

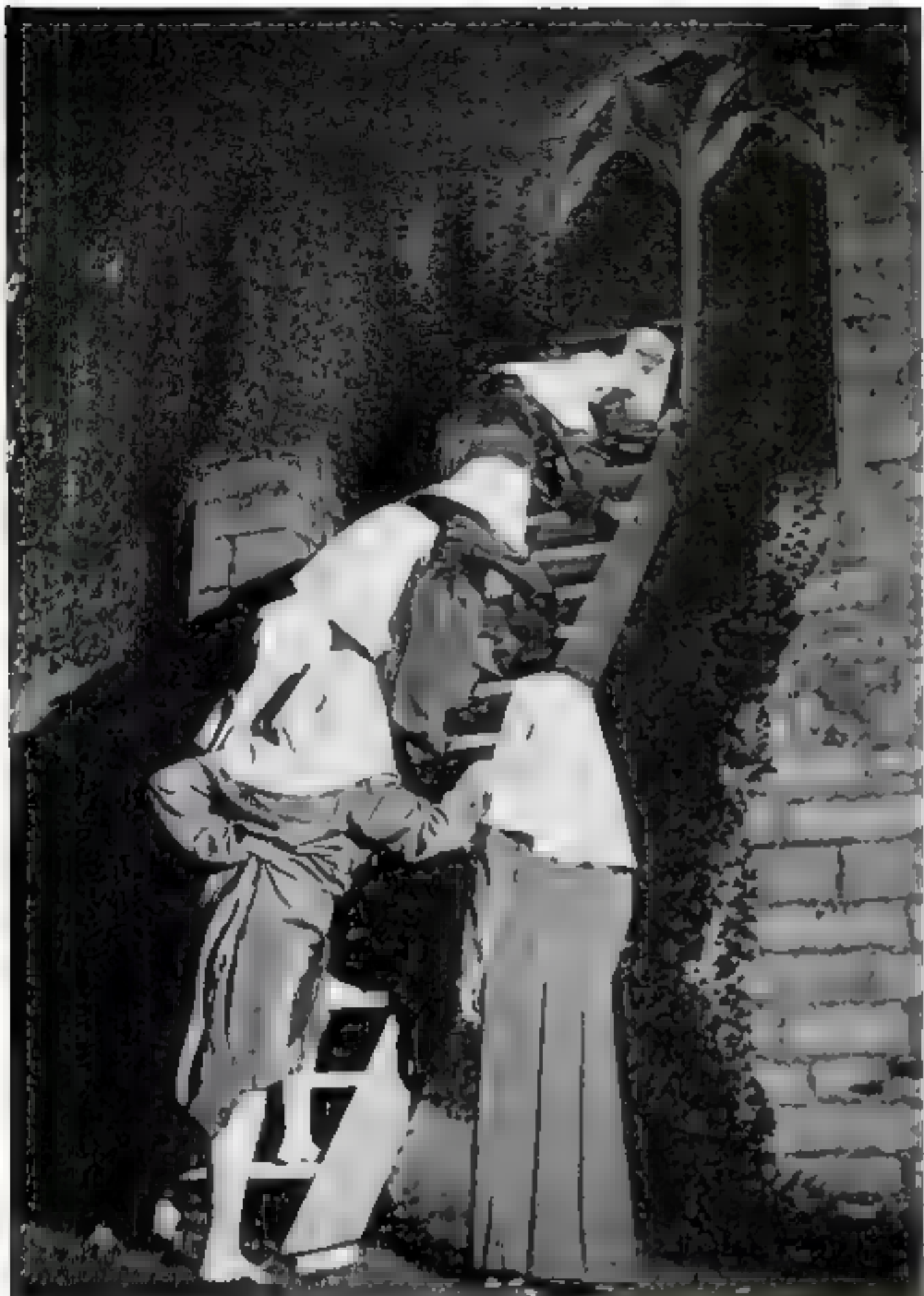
is worth a short wait.
Your dealer will be
glad to order it
for you.

YOU may be having difficulty in obtaining a copy of WEBSTER'S NEW INTERNATIONAL DICTIONARY. Second Edition. Paper editions and greatly increased demand are the reasons. But place your order with your dealer now, only a short wait may be necessary.

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G. & C. MERRIAM CO., Publishers
Springfield 2, Massachusetts

WEBSTER'S NEW INTERNATIONAL
DICTIONARY, Second Edition





Chorus climbs ladder to enter church unobserved by audience. Stained-glass window was removed to admit them. Girls were barefoot in order to make a silent entrance.



Behind transparent screen girls chant their lines, seated uncomfortably on bleachers. Their effective wimples were made from bed sheets and stiff layers of cardboard.

CONTINUED ON NEXT PAGE

MAYTAG'S MAKING WASHERS AGAIN!

But please don't expect to get one right away. Remember, 6,000,000 women are waiting to buy new washers and our production is limited. Remember, too, that a Maytag is worth waiting for!

After all these strenuous years of war production, we're now getting back into our stride making the handsome new Post-War Maytags we promised you, the finest we've ever built.

However, be assured we are bending every effort to get these new Maytags into your dealer's hands as fast as possible.

Even so, you're probably going to have to wait. In the meantime, to make sure you get your new Maytag the very minute it is available, see your Maytag dealer at once.*

The handsome New Maytag "Post-War" models give you:

1. Maytag's gyrofoam action—gentle, effective—saves clothes, saves time.
 2. Maytag's damp drier—safe, speedy, and fingertip controlled.
 3. Maytag's sediment zone—traps dirt—clothes wash cleaner.
 4. Maytag's one-piece square cast aluminum tub—big capacity, long life.
 5. New quality, efficiency, ruggedness.
- Plus many important new-day improvements.

*If you don't know your Maytag dealer, write the Maytag Company, Newton, Iowa.





Because quality is maintained . . . and prices are prewar—you get double value in socks by Holeproof. They score a touchdown for your wardrobe. And it's all in the knitting . . . to the inflexible Holeproof standards—with finest obtainable yarns in smartly styled, colorful Fall patterns. In Timber Tones at 45c to \$1 in regular length and Pacer Short. Spun NYLON reinforced toes in many styles.

HOLEPROOF HOSIERY COMPANY

Milwaukee 1, Wisconsin . . . knitting 72 years
In Canada—London, Ontario

Makers of Holeproof proportioned women's hosiery and Luvita undershorts



Play spent as herald announces that Thomas has returned from France. Priests' joy at his sudden home-coming is mixed with fear of conflict between Thomas and king

Geared for Action



Imagine a 40 foot leap . . . a marvel of animate flexibility! This remarkable little African deer is endowed with the resiliency to absorb the shock of landing. A shockproof wonder in watches is the WYLER INCAPLEX. The flexible balance wheel "gives" with shock or strain, protecting the delicate precision movement.

Ask your jeweler for the WYLER INCAPLEX—the only shockproof watch with a flexible balance wheel



Wyler
incaplex

WYLER WATCH AGENCY ROCKEFELLER CENTER • NEW YORK 20, N. Y.



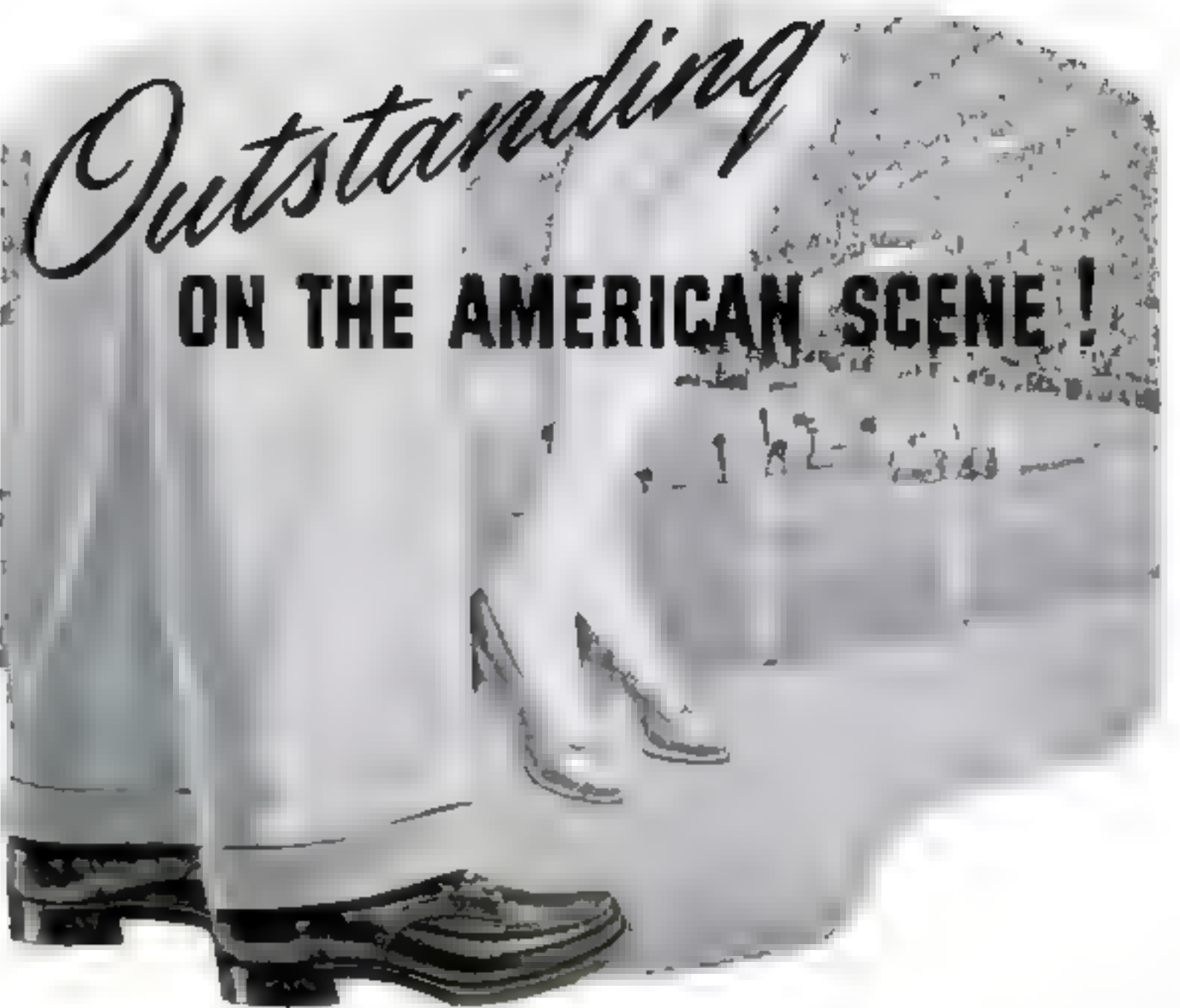
Tempter gives Thomas a picture of his hidden ambition: martyrdom. He tells him he can increase his power by making himself "lowest on earth, to be high in heaven."



The Archbishop faces his assailants, four knights who break into the sanctuary. They accuse him of disloyalty, insolence and greed, finally run him through with swords.



Thomas is dead 28 days after his return. Here the play ends. In history Henry II, who deplored the act of his overzealous courtiers, did public penance for Thomas' death.



Outstanding
ON THE AMERICAN SCENE!

AMERICAN GENTLEMAN! Always in good form, scoring for outstanding value! Made in a great tradition, with true craftsman's pride, American Gentleman Shoes give you custom-like smartness, comfort, fit and wear.



\$550 to \$700

Some Styles AND
Distant Points
Slightly Higher

The Yost

American Gentleman
SHOES

MENS DIVISION Craddock-Terry Shoe Corp., Lynchburg, Va.

IT'S *Good* TO STEP INTO A PAIR!



Main Cabin — Boeing Stratocruiser

BUY VICTORY BONDS

Chasing the sun

You left the East Coast at one o'clock after an excellent lunch. Now, stretched out in a big, cushioned easy chair, you watch cloud patterns shift on the green and gold checkerboard of farmland below.

You're flying high, where the air is smooth, yet the atmosphere in the big Boeing Stratocruiser is held at the same comfortable pressure you'd find at low levels.

You and some eighty other passengers are traveling at 340 miles an hour — yet the sound of four 3500-horsepower engines is only a subdued hum in the insulated cabin.

The twisting ribbon of the Mississippi gleams beneath you and then you're over the wide prairie.

You read awhile. Soon you're looking down on snow-capped mountains. "How about a rubber of bridge, down in the lounge?" your neighbor suggests.

At the foot of a spiral stairway you enter a roomy, comfortably furnished salon, where a congenial group has gathered. When the West Coast comes into view it's still afternoon. You've gained three hours on the sun that hangs high above the Pacific as the great plane lowers smoothly to a landing!

This is no Jules Verne fantasy. It may be your own actual experience before very long — at a fare even lower than present rates, because the Stratocruiser is capable of carrying a greater payload at a lower operating cost than any previous transport.

The aerodynamic advancements built into the Stratocruiser have been thoroughly war-tested in the B-29 Superfortress and are the result of Boeing's long experience in the design and development of other four-engine aircraft such as the Flying Fortress, Stratoliner and Clipper. The C-97, military version of this first super-transport of the future, is proving itself in the air today!

• • •

With victory won, the same skill in design, engineering and manufacture which has established Boeing leadership in the big bomber field will bring you the Stratocruiser and other advances in air transport. You can be sure . . . if it's "Built by Boeing" it's out in front.

DESIGNERS OF THE B-29 SUPERFORTRESS • THE FLYING FORTRESS • THE NEW STRATOCRUISER
THE KAYDET TRAINER • THE STRATOLINER • PAN AMERICAN CLIPPERS

BOEING



SURFACE OF FOAM-RUBBER MATTRESS IS WONDERFULLY SOFT AND RESILIENT. HOLES KEEP THE MATTRESS FROM BEING TOO STIFF AND HELP MAKE IT LIGHT

FOAM RUBBER

It will soon be used to soften millions of U.S. beds and chairs

Eleven parts air and one part rubber thoroughly beaten together make a substance called foam rubber. Before the war it was used for a few dime-store knick knacks and in some extra-comfortable Pullman mattresses and auto cushions. Now rubber manufacturers expect to expand their small prewar business to sell more than \$200,000,000-worth of foam rubber a year, a good part of it to home owners in the form of furniture cushions and mattresses.

A foam-rubber mattress for the home, which will cost about \$60 and will be available soon, has many advantages. It is easy to handle, will never sag or pack down, is cool, forms no dust and harbors no vermin or moths. It can also be washed in ordinary soap and water. Foam rubber will be sold at retail in large uncut pieces. These can be bought and cut up by any housewife or handyman who may wish to bolster a sagging sofa or soften a hard chair. (see p. 125.)



THIS SHOWS HOW A FOAM-RUBBER MATTRESS FITS BODY, SUPPORTING EACH PART IN PROPORTION TO ITS WEIGHT. FOAM PILLOWS WILL ALSO BE AVAILABLE



The latest greatest Scripto pencil is America's smartest pencil buy!



SCRIPTO MFG COMPANY ATLANTA GA

Foam Rubber CONTINUED



Open structure of foam rubber is demonstrated by blowing cigaret smoke through a piece of mattress. Cubic inch of foam rubber contains 250,000 tiny air passages.



Light in weight, single foam-rubber mattress like this one made by United States Rubber Co. weighs 28 pounds. It can be rolled up, stuffed into two-foot square closet.

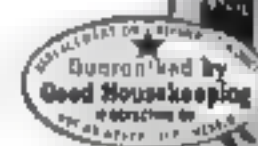


Even though a toilet looks clean, a germ-laden film is constantly forming. To keep toilet bowls really sanitary, use Sani-Flush at least twice a week. It's the quick, easy way—no scrubbing necessary. Disinfects, too.

Sani-Flush is not like ordinary cleansers. Its chemical action reaches hidden areas, dislodges film and ugly stains and discolorations, removes a cause of toilet odors. Safe for septic tanks. Will not harm toilet connections. (See directions on can.) Sold everywhere, in two convenient

Sani-Flush

QUICK
EASY
SANITARY



SAFE FOR SEPTIC TANKS

Don't scrub toilet bowls just because you fear trouble with your septic tank. Eminent research authorities have proven how easy and safe Sani-Flush is for toilet sanitation with septic tanks. Write for your free copy of their scientific report. Simply address The Hygienic Products Co., Dept. 21, Canton 2, Ohio.

LIFE

Every week 22,000,000 intelligently curious readers turn to LIFE to find out what's going on in the various fields of everyday interest to all Americans—from science and sports to education and entertainment.

KILLS ROACHES

WATERBUGS — CRICKETS — SILVERFISH

Get sanitary long-lasting, ready to use Gator Roach Hives. Put tubes on shelves, in drawers—or anywhere insects eat the bait. It kills all. Can't be tracked about. Nothing to mix, spray or dust. Three pkgs. postpaid for \$1. If your dealer has none, De Soto Chemical Co., Ave. 10-M, Arvada, Fla.



CONTINUED ON PAGE 132

BUY AUTOCARS—BY AUTOCAR!



Like Autocar Trucks themselves, we'll move heaven and earth to help you get these famous trucks, now being made in limited quantities by Government authorization.

Fleets of fast, strong, heavy-duty Autocar Trucks and Tractors haul essential loads unceasingly over the highways of America . . . for highway transportation came of age when Autocar produced longer life by precision-building . . . bigger payloads by heavy-duty construction . . . and lower cost-per-mile performance by superb engineering. Autocars cost more because they're worth more! That's why leading highway haulers the nation over—like Shirks Motor Express Corporation, Lancaster, Pa.—own and operate these famous cost-wise and profit-sure trucks. . . . Buy Autocars—by Autocar. Follow the leaders, for they know the way.

THE AUTOCAR COMPANY HEAVY-DUTY TRUCKS

Manufactured in Ardmore, Pa. • Serviced by Factory Branches and Distributors from Coast to Coast





Radio's richest voice since 1926...

SOON—there will be new and finer Spartons—radios designed for the bright new world to come!

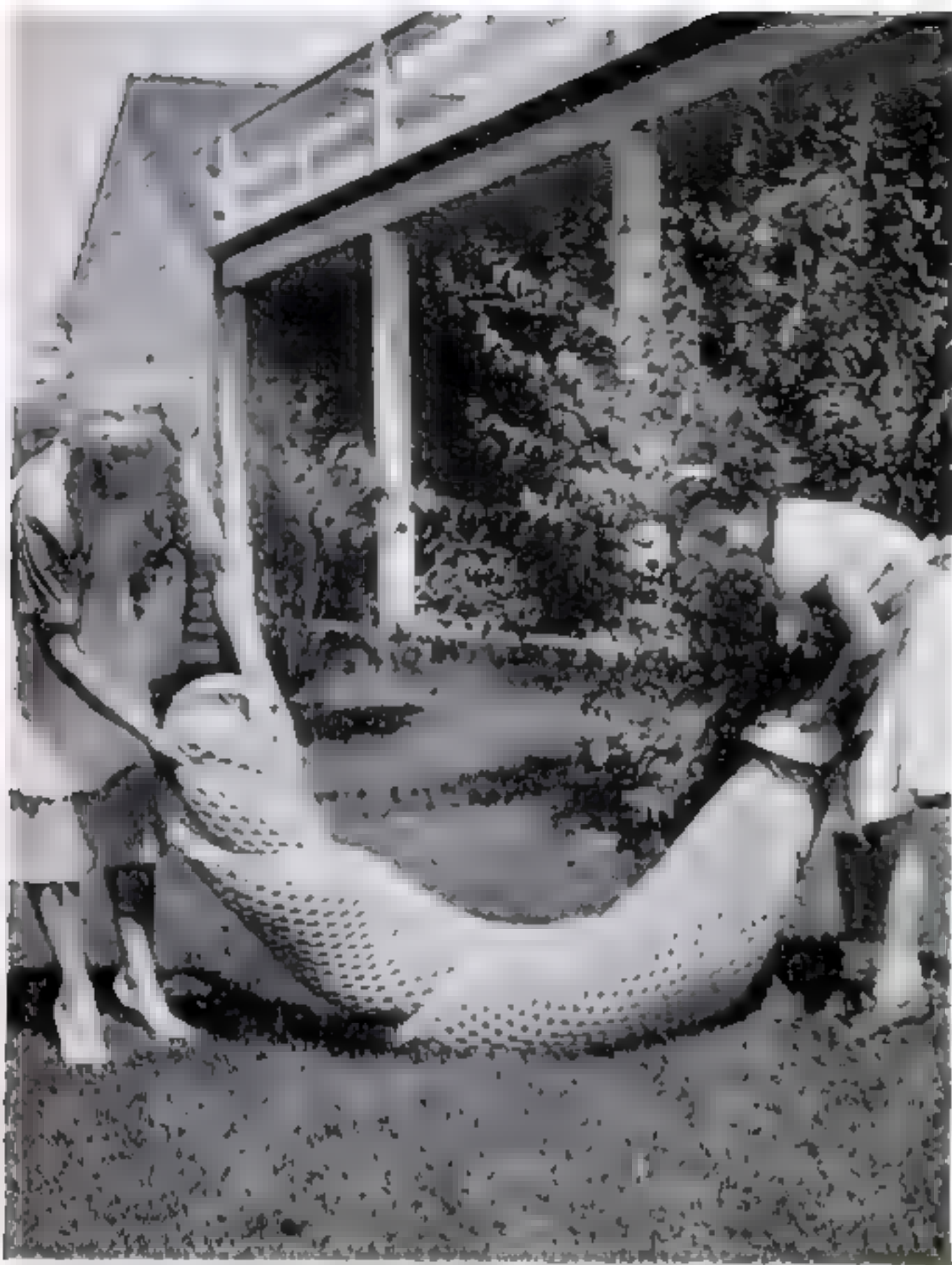
Every Sparton radio and radio-phonograph will have new and exciting features, which offer better reproduction of records—finer domestic reception—more powerful short wave and static-free FM (Frequency Modulation).

These Spartons—Table Models, Portables, Consoles and Combinations—will be on display in your community. Be sure to see them.

Sparton's plan of selling direct to exclusive dealers, only one in each community, insures you better radios at lower prices.

Sparton

The Sparks-Withington Company, Jackson, Michigan
Sparton of Canada, Limited, London, Ontario



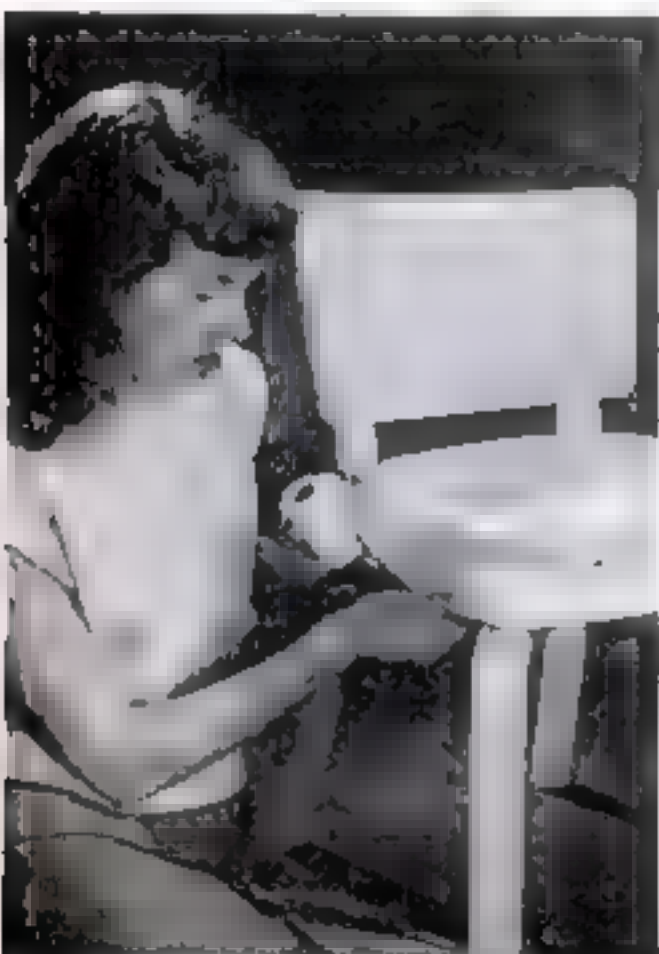
Mattress is wrung out after washing with spray from a garden hose. City dwellers without back yards may keep rubber mattresses clean by sending them to laundry.



Hard wooden chair may be softened with foam rubber and upholstered at home.



The first step is to cut out a piece of foam rubber in the shape of chair seat.



New rubber seat is fixed to chair by adhesive tape. Back gets same treatment.



Chair is finished by stretching upholstery over rubber, tacking cloth to the chair.

Here's how your car *after* MARFAK chassis lubrication



PROPER CHASSIS LUBRICATION has everything to do with the handling and riding qualities of your car. MARFAK is especially made to do the job right. It sticks to bearing surfaces; it has toughness to resist shocks, jolts and wear. It is applied by chart, never by chance. And while applying it, your Texaco Dealer also checks up on all points of wear and adjustment. Ask him to give your car that "MARFAK feeling" today!

THE TEXAS COMPANY

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PRETTY MRS. CALDWELL ENJOYS THE
SUNSET AND A TALL TEQUILA SOUP
ON PORCH OF ARIZONA DESERT HOME



THIS IS THE DESERT RANCH WHERE CALDWELLS LIVE, A SPRAWLING MODERN HOUSE SET IN A SANDY PLAIN NEAR SANTA CATALINA FOOTHILLS (LEFT, BACKGROUND)

Life Visits the Erskine Caldwell

Author of "Tobacco Road" and other grim novels of the decadent South works and plays in lovely Arizona desert

Novelist Erskine Caldwell has come a long way from the backwoods of Georgia which he made famous in *Tobacco Road*. Today he lives in a handsome ranch house in the desert near Tucson, Ariz. with his beautiful young third wife, Mrs. Caldwell, now 24, was a student at the University of Arizona when Caldwell married her. LIFE went calling on the Caldwelles in their Tucson home, found them swimming, fishing

and playing with their 9-month-old son, Jay Erskine.

Caldwell, son of an itinerant Presbyterian preacher, grew up among the Georgia crackers about whom he writes. He was bitterly hurt when audiences snickered at his Jeeter Lester and his half-wit Dude. But the play *Tobacco Road* has earned Caldwell \$350,000 and has run longer (3,280 performances) than *Abie's Irish Rose*.

Caldwell still regards Southern sharecroppers with

an almost obsessive sympathy. He wrote about them in *God's Little Acre* (1933) and *Tragic Ground* (1944) and in *You Have Seen Their Faces* (1936), on which he collaborated with his second wife, Photographer Margaret Bourke-White. In December, Caldwell's *Tragic Ground* will be produced as a Broadway musical satire. Meanwhile, in his spacious desert ranch house he is hard at work on another novel of the "poor whites."



The Caldwelles swim in one of nearby Agua Caliente's four hot-spring-fed lakes. They rent ranch for summer. In Santa Catalina hills (background) Caldwelles own air-conditioned house.



The Caldwelles fish for lake bass from a leaky rowboat with very little success. Few fish can live in the lukewarm water of Agua Caliente's four lakes, which form a beautiful desert oasis.

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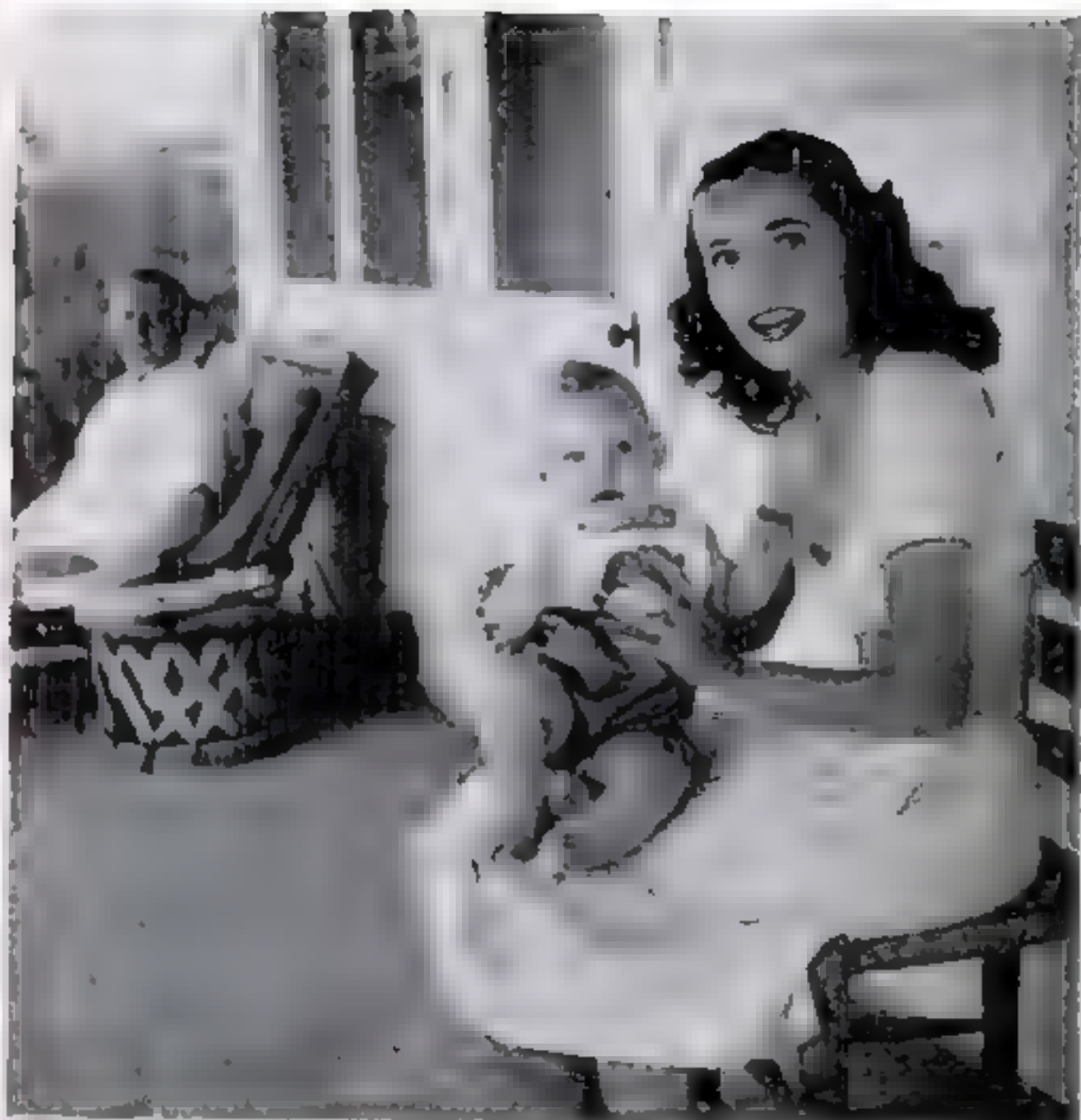
The Caldwell's CONTINUED



At work on another novel about the South, Caldwell sprawls on veranda with typewriter between his legs and a sogie in his mouth. His wife suns baby in background.



At the end of a hard day the Caldwell's like to relax over a few drinks. Their favorites are tequila sours, which are made with Mexican liquor and limes, and ginquets.



His son, Jay Erskine, aged 9 months, is Caldwell's fourth child. His other three, all by his first wife, Helen Lannigan of Charlottesville, Va., live with their mother in Maine.



made with gin and limes. Novelist Erskine Caldwell starts writing about 9:30 in the morning, works steadily until 4:30 or 6 in the afternoon, with an hour out for lunch.

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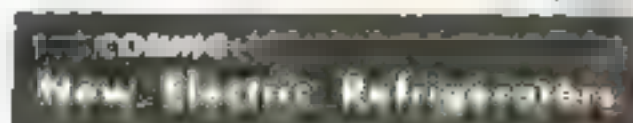
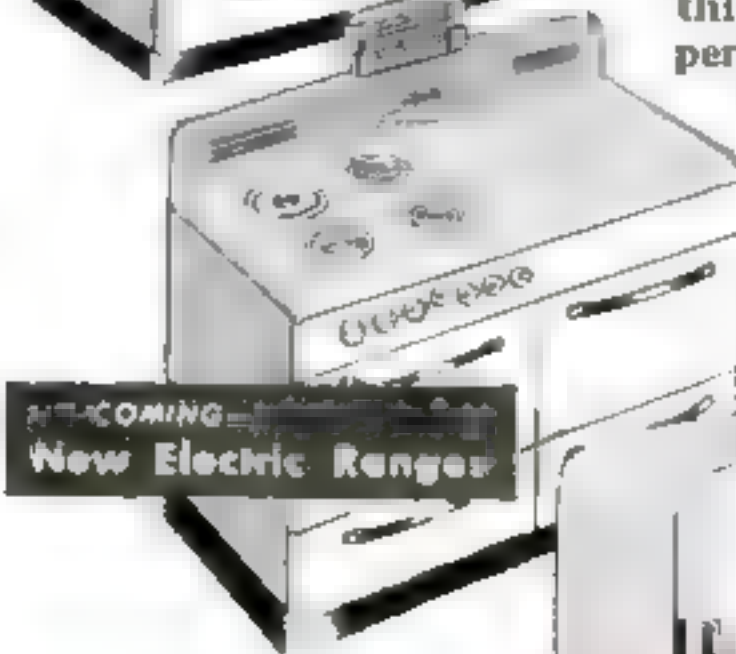
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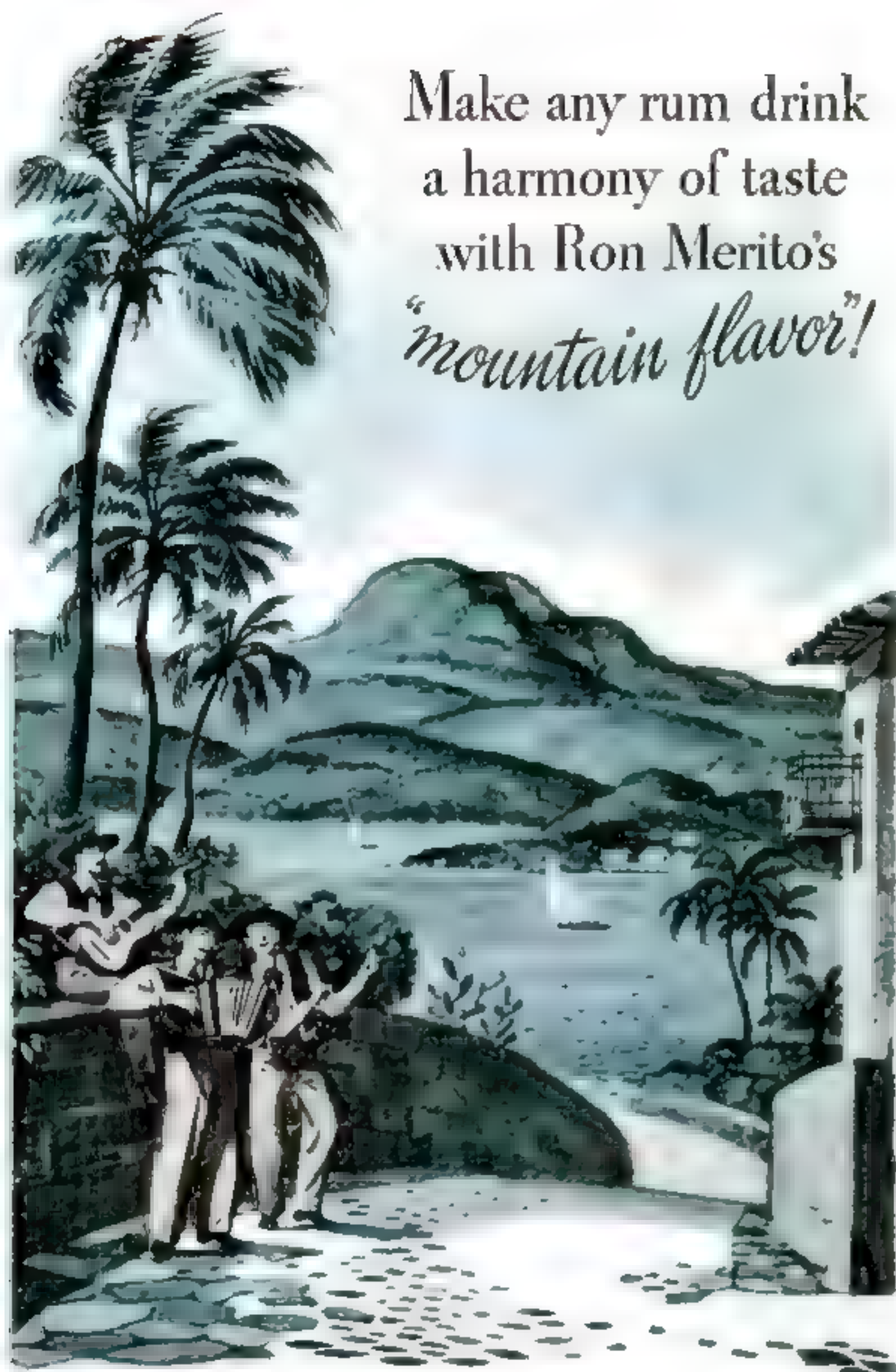
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MISCELLANY



Dancer acts out song's opening words: "Leaving the temple of Kwannon, goddess of mercy—the thousand-armed Kwannon, I pray. I lift the golden cup. I depart."

JAPANESE DANCER

She expresses homesickness with classic gestures



She lifts her foot as the song continues: "We cross over the Tor bridge. A crowd of many people, sleeves touching sleeves, going and returning. The middle bridge of all."



She raises her arms: "The dewdrops fall on my sleeves. I brush them off. I step onto the highway lined with pines. If I take it, I pass by the tomb of the Royal House."

For the thousands of Japanese scattered over the Far East in the wake of their country's defeat, the ancient song pantomimed here has a special meaning. It is *Going Back to Japanese Mainland*, a classic, almost motionless Japanese dance performed in these pictures by Kazuko Ishimine, a 12-year-old professional dancer on Okinawa. Her traditional gestures with kimono sleeves and fans are accompanied by samisen, banjo with snake-skin-covered resonating board, and a chorus singing the eight-stanza song.



She waves farewell to her family: "As far as the beach, parent and child, sister and brother. We part there. Tears like dew fall upon the sleeves of our travel clothes."

CONTINUED ON NEXT PAGE

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Japanese Dancer CONTINUED



The wind blows. "The rope at the bow of the boat is unloosened. The captain joyfully raises the sail. A steady wind comes to our sails from out of the south."



The shore appears. "May we meet again. Beckoning fans come from Miigusuku [a hill on Okinawa]. May we see Zampa Misaki [the site of a recent U. S. battle]."



The ocean rumbles. "The waves roll very high off Ihaya. When we pushed through we saw the islands on the way past the seven isles north of Amami."

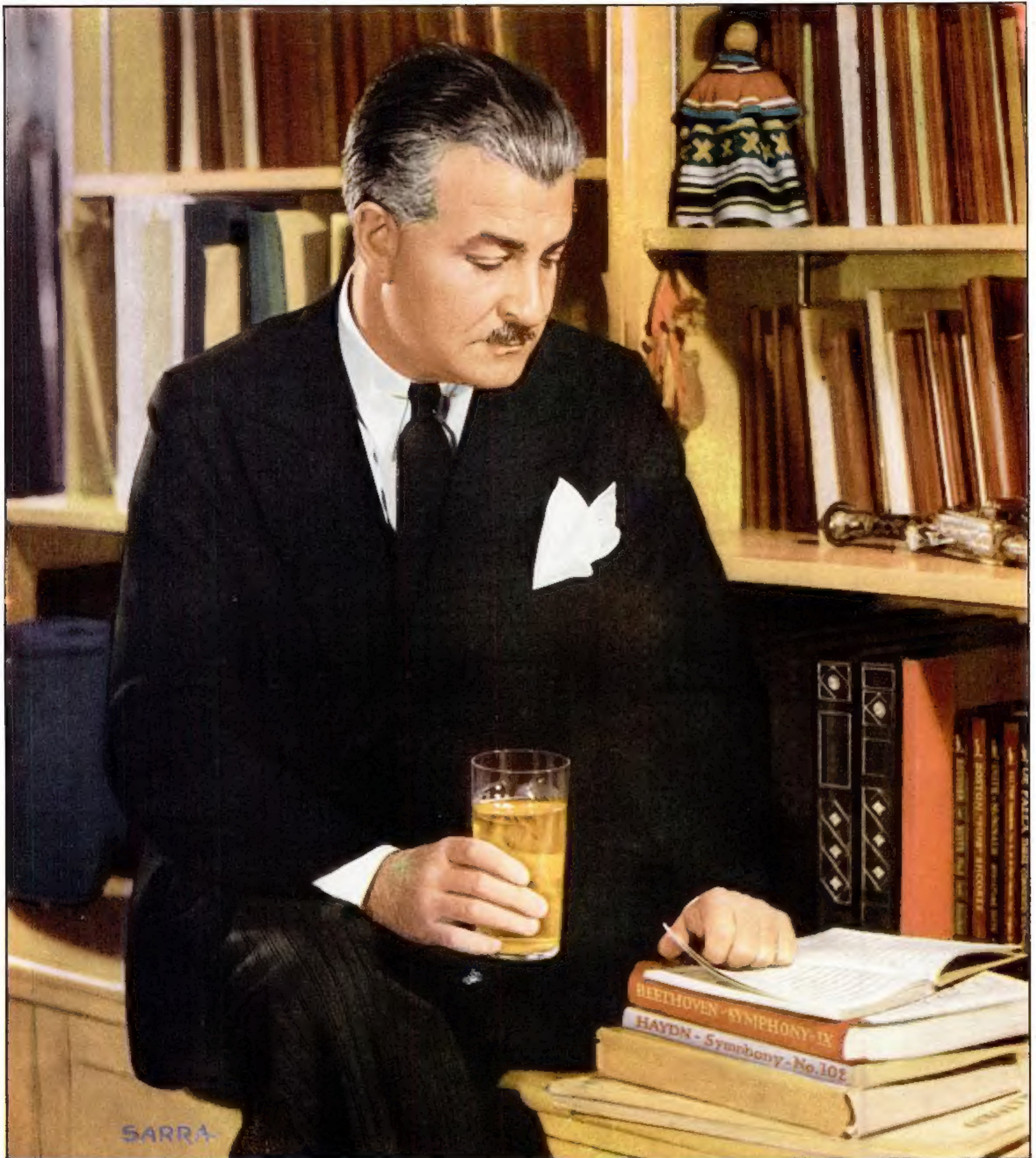


Scene becomes familiar. "The sea will be calm. . . . We hurry to Satano Misaki. Yea! . . . What looks like Mt. Fuji is Sakurajima [Cherry Blossom Island]."



Kazuko Ishimino has been a student of traditional Japanese dancing since she could walk. Her dance is performed in one spot, body movements echoing stanzas of song.

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